

Communicating and Training IIS Users: Washington's Story

2016 AIRA Conference

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PUBLIC HEALTH ALWAYS WORKING FOR A SAFER AND HEALTHIER COMMUNITY



Agenda

State of WAIIS

Evolution of WAIIS

Communication

IIS Training
Portal powered
by Moodle

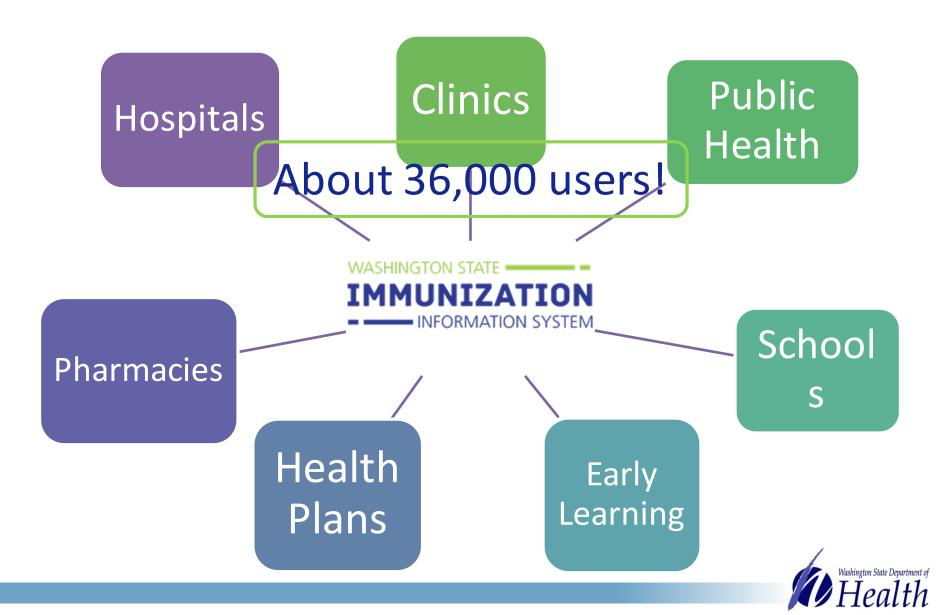




- State-wide web based Immunization Information System
- Records for all ages
- Includes immunization records for about 8 million people
- 2100 organizations are participating
- About 85% of data coming into IIS is through real time Health Level 7 (HL7)interfaces



Who Uses the IIS?







Evolution of WA IIS

1992

Grant received

Started developing IIS 1994

Pilot IIS in King & Snohomish counties 1995

IIS expanded to Island & Kittitas counties 2002

DOH responsible for IIS

King County responsible for operations 2004

Statewide roll-out of new STC system. 2015

Operations transition from King County-DOH

Help Desk transition from King County-STC 2016

Training contract ends and training transitioned to DOH





These changes presented a unique opportunity to redesign how we interact with IIS users....

Our Goals....

- Communicate directly with IIS users
- Assess their training needs
- Design effective and easily accessible trainings





It Starts with Communication

- Used a third party email distribution vendor to assist in regular communication to IIS users
- Exported a list of email addresses from our IIS (21,000 out of 36,000 users)
- Imported the email contacts into a third party email vendor









First Edition:

- Sent in Nov. 2015
- 20% Open Rate
- 3,100+ IIS Users!



Managing Email Contacts

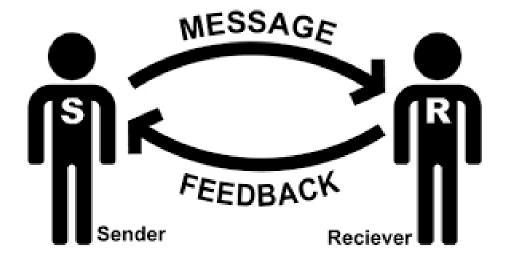
- Users can unsubscribe directly from the newsletter.
- Users can subscribe directly without having an email in their IIS account.
- Bounced email more than three times, removed from distribution.
- Next steps: using "bounce data" to clean up IIS users





IIS Training Plan

- Training plan developed based on user feedback
- Live webinar sessions monthly covering various IIS functionality
- Created a specific inbox for IIS training requests <u>IIS.Training@doh.wa.gov</u>





Healthcare Providers and Pharmacies Childhood Vaccine Program and Vaccines for Children (VFC) Providers

IIS Training Materials Portal

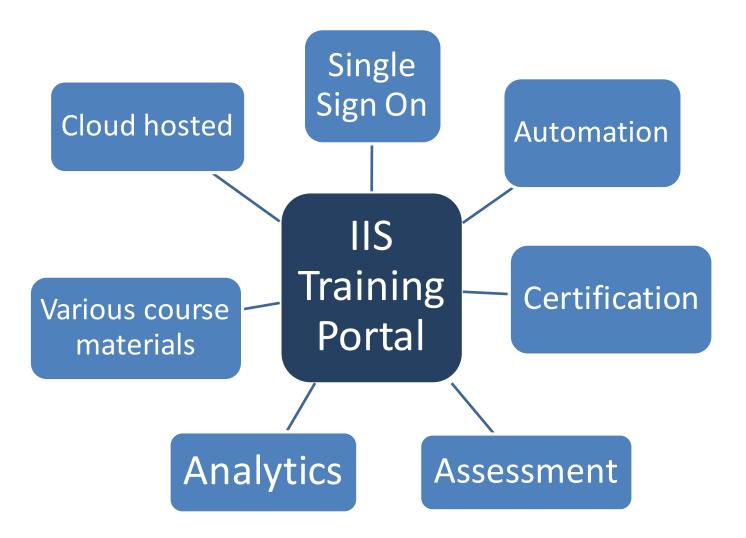
Welcome to the Washington Immunization Information System (IIS) Training Portal! All IIS users are invited to use these trainings for troubleshooting, quick reference, and continuing education. Can't find what you're looking for? Contact IIS.training@doh.wa.gov

Local Health

School and Early Learning Programs **IIS Basics for All Users**



Gathering Requirements





What is an LMS?

 A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of electronic educational technology courses or

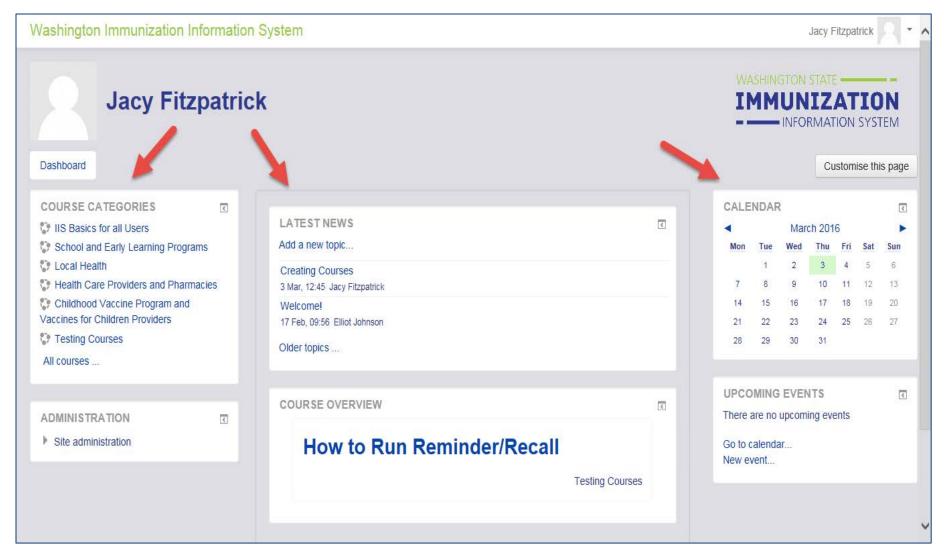




Benefits of an LMS

- Secure and integrated system for managing IIS related training
- Customizable to fit learning environment
- Modern, easy to use interface
- Personalized dashboard
- Allows notifications to learners
- Progress tracking and detailed reporting for administrators

IIS Training Portal





Partnering and Support

□ STC □ WA DOH Content Management **Overall Configuration Implementation** Course Design **Cohort Development** Single Sign On Pre/Post Test Design System Upgrades **Completion Certificates** Tier 2 Support Hosting



Partnership at it's Best



WA DOH and STC staff planning IIS user role identification



Next Steps

- Import Users
- Assign Roles Based on Permissions
- Course Design
- Pilot Testing
- Phased Roll Out



Thank You!

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