IMPROVING COVERAGE RATES USING IIS: *COLLABORATING TO OVERCOME BARRIERS*

Association of Immunization Managers

AIRA Conference

April 5, 2016

Which topic do you need the most help and support from AIM and/or your peers to complete your cooperative agreement activities? (select only 1)

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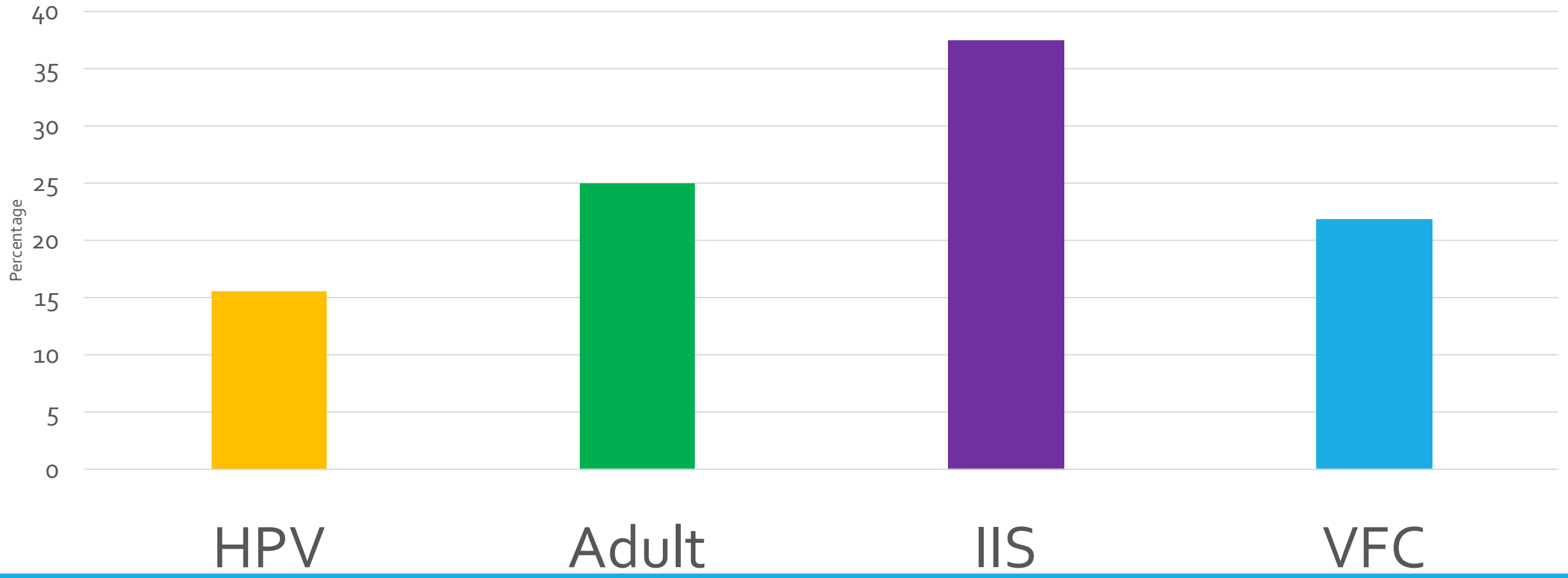

Choose 2 areas for which peer support would be most useful in helping you achieve your IPOM activities:

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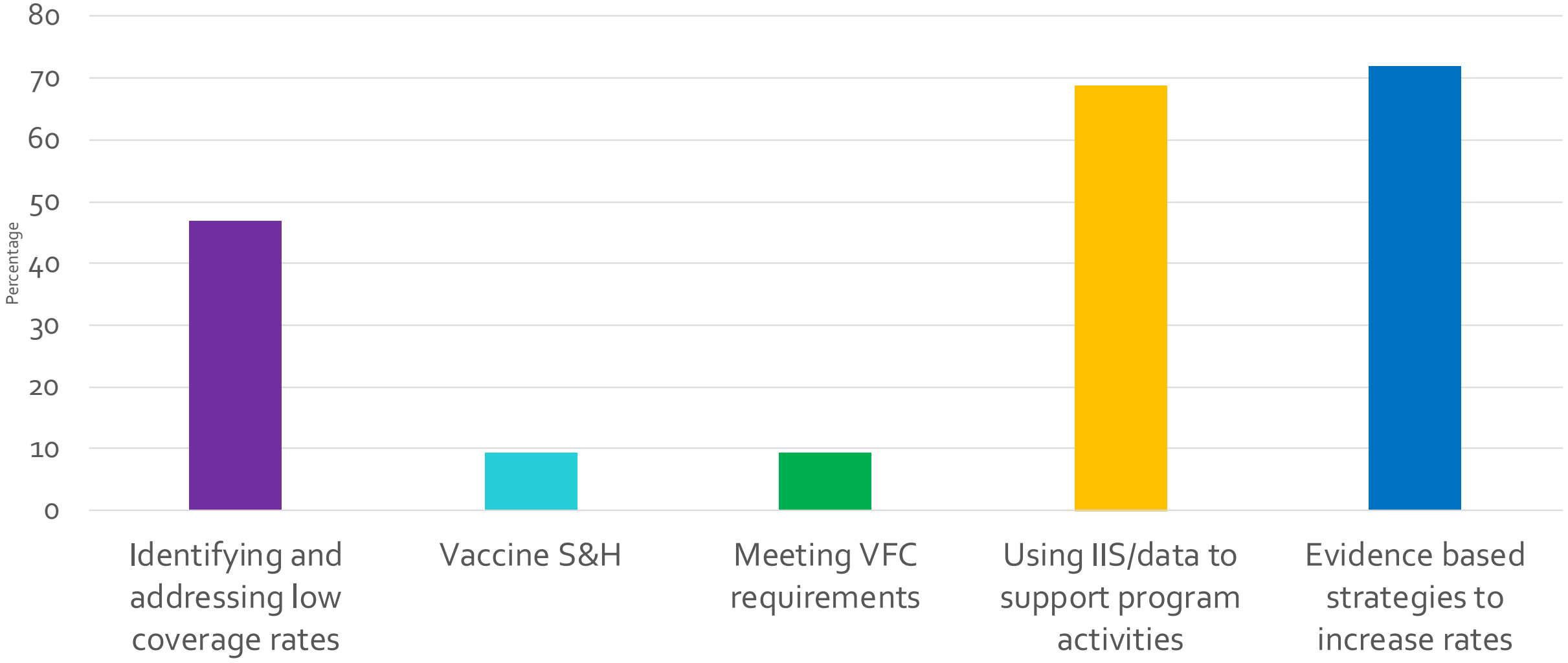


AIM Expert Meeting

Why:	To strategize ways to promote the use of IIS as a tool to increase immunization rates; focused on overcoming leadership challenges
Who:	Program managers (MI, MD, AK, PA, KY, DC, NYS, TX, MN) , AIM, CDC (POB and IIS), PHII, AIRA
When:	September, 2015
How:	Identified opportunities, barriers, challenges

Successes and Benefits of IIS

Challenges of and Barriers to IIS

Program Manager Perspectives

AIRA Shark Tank Activity

Small Groups

- Discuss possible solutions to the barriers
- Decide on top proposed solution(s)

Pitch

- Designate a spokesperson
- 4 minutes or less

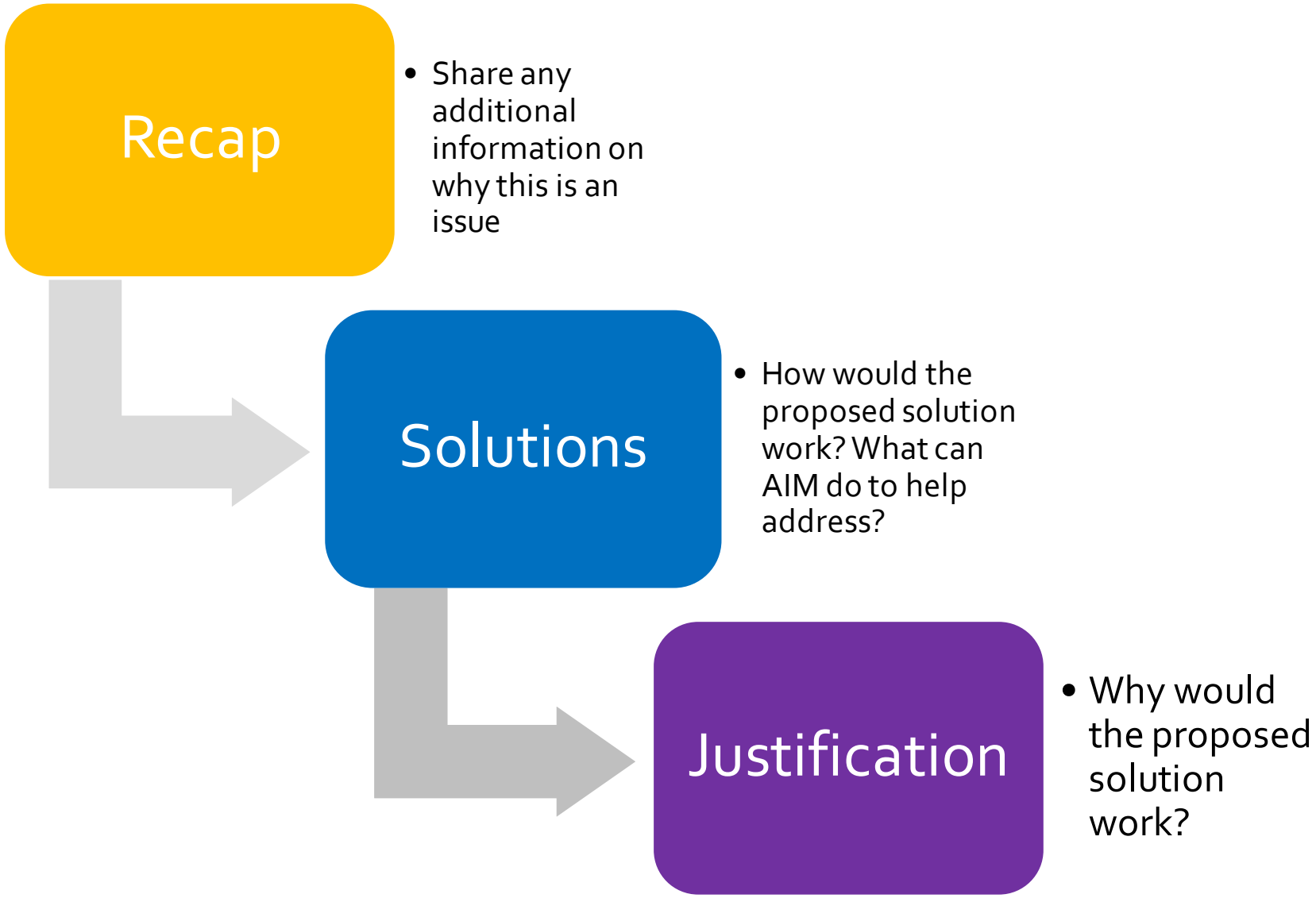
Shark Tank

- IIS "Sharks" and audience determine if/how solutions can be applied to their programs

Small Group Discussion (15 min)

Issue	Discuss all aspects of the issue with group members
Solution	Brainstorm ways that programs can address the issue
AIM	Share ideas about ways that AIM can help address the barrier

The Pitch (4 min)



Shark Tips…

- Know your numbers and facts
- *[Experience]* trumps statistics, awards and feedback
- Passion and likeability has value
- Remember what matters most: Solving problems & reducing costs

-Forbes, Nov 7, 2012

Questions?