

# IMPROVING COVERAGE RATES USING IIS: *COLLABORATING TO OVERCOME BARRIERS*

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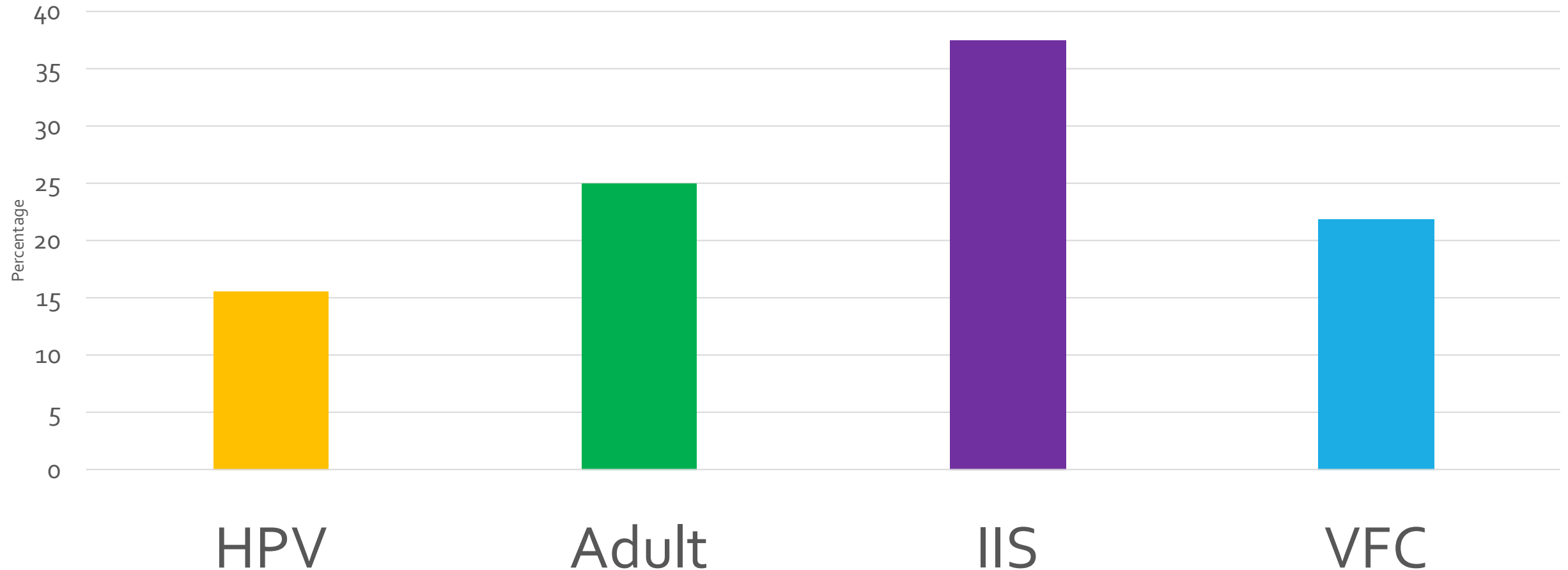
Association of Immunization Managers

AIRA Conference

April 5, 2016

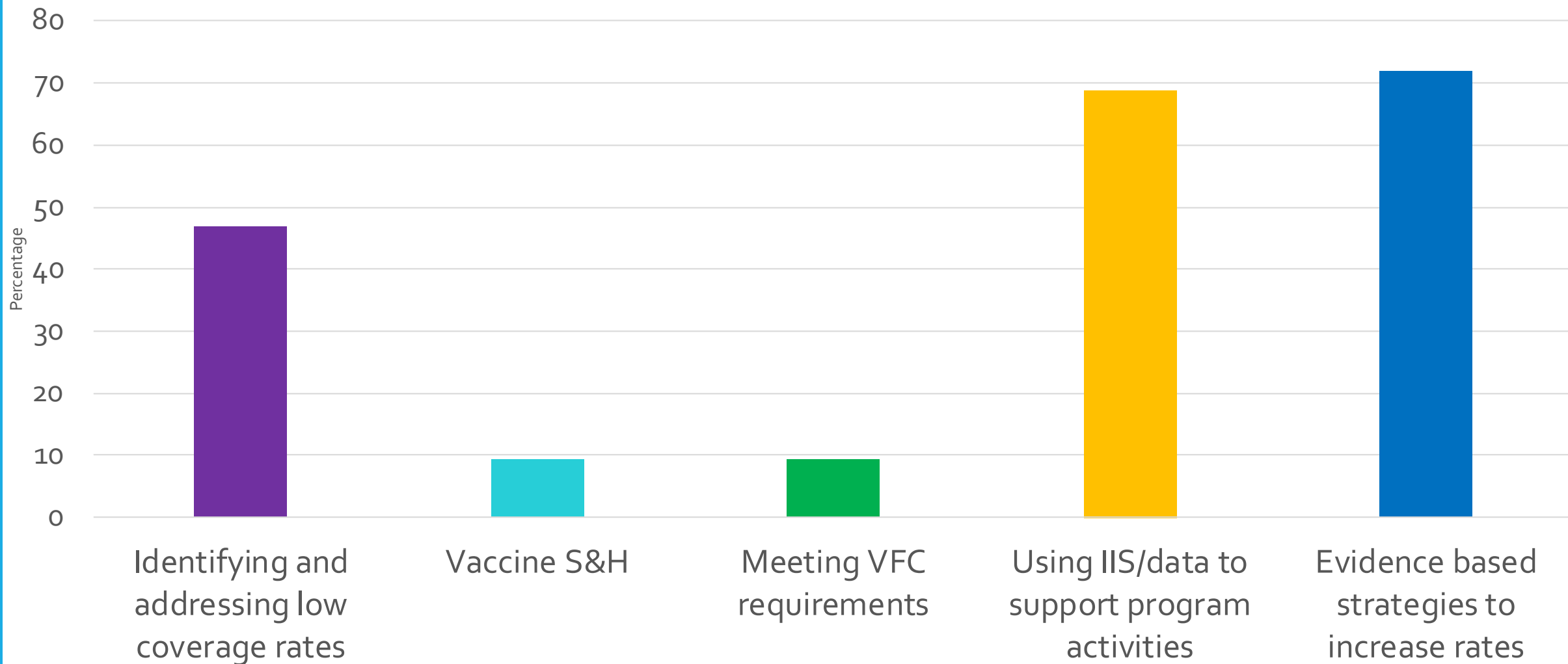
**Which topic do you need the most help and support from AIM  
and/or your peers to complete your cooperative agreement  
activities? (select only 1)**

**n=32**



# Choose 2 areas for which peer support would be most useful in helping you achieve your IPOM activities:

n=32



# AIM Expert Meeting

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Why:	To strategize ways to promote the use of IIS as a tool to increase immunization rates; focused on overcoming leadership challenges
Who:	Program managers (MI, MD, AK, PA, KY, DC, NYS, TX, MN) , AIM, CDC (POB and IIS), PHII, AIRA
When:	September, 2015
How:	Identified opportunities, barriers, challenges

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# Successes and Benefits of IIS

A word cloud illustrating the successes and benefits of IIS. The words are arranged in a circular pattern, with varying sizes and colors. The colors include shades of blue, green, yellow, and red. The words are: Schools, Tracking, Centralized, Reminder-recall, Streamlines-functionality, Data-quality, Preparedness, Surveillance, Consumer-access, Ordering, Providers, Data-analytics/measurement, Meaningful-use, Tool, Interoperability, Integration, and Data-quality.

Schools  
Tracking  
Centralized  
Reminder-recall  
Streamlines-functionality  
Data-quality  
Preparedness  
Surveillance  
Consumer-access  
Ordering  
Providers  
Data-analytics/measurement  
Meaningful-use  
Tool  
Interoperability  
Integration  
Data-quality

# Challenges of and Barriers to IIS



# Program Manager Perspectives



# AIRA Shark Tank Activity

Small  
Groups

- Discuss possible solutions to the barriers
- Decide on top proposed solution(s)

Pitch

- Designate a spokesperson
- 4 minutes or less

Shark Tank

- IIS “Sharks” and audience determine if/how solutions can be applied to their programs

# Small Group Discussion (15 min)

Issue

Discuss all aspects of the issue with group members

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Solution

Brainstorm ways that programs can address the issue

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AIM

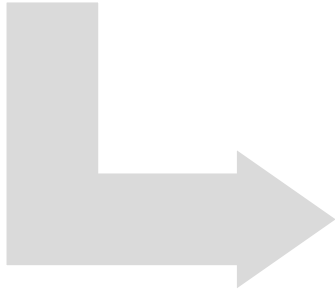
Share ideas about ways that AIM can help address the barrier

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# The Pitch (4 min)

Recap

- Share any additional information on why this is an issue



Solutions

- How would the proposed solution work? What can AIM do to help address?



Justification

- Why would the proposed solution work?

# Shark Tips...

Know your numbers and facts

*[Experience]* trumps statistics, awards and feedback

Passion and likeability has value

Remember what matters most: Solving problems & reducing costs

-Forbes, Nov 7, 2012

# Questions?

