

Taking Public-Private Partnerships to the Next Level with Health Plans

**Washington State
Health Plan Partnership**

Objectives

Participants will be able to:

- Explain the partnership value of Health Plans to increase provider's use and data quality in the Immunization Information System; review tool kits and incentive programs developed.
- Describe how enhanced data sharing between health plans and IIS can improve immunization rates.
- Review actionable “how-to” steps on partnering with health plans.

Participating Partners

Health Plans

- Aetna
- Amerigroup
- Columbia United Providers
- Community Health Plan
- Coordinated Care / Centene
- Group Health
- Kaiserpermanente
- LifeWise of Washington
- Moda Health (formerly ODS)
- Molina Healthcare
- Pacificare
- Premera Blue Cross
- Regence Blue Shield
- United Healthcare

State Agencies

- WA State Health Care Authority
- WA State Department of Health

Other Partners

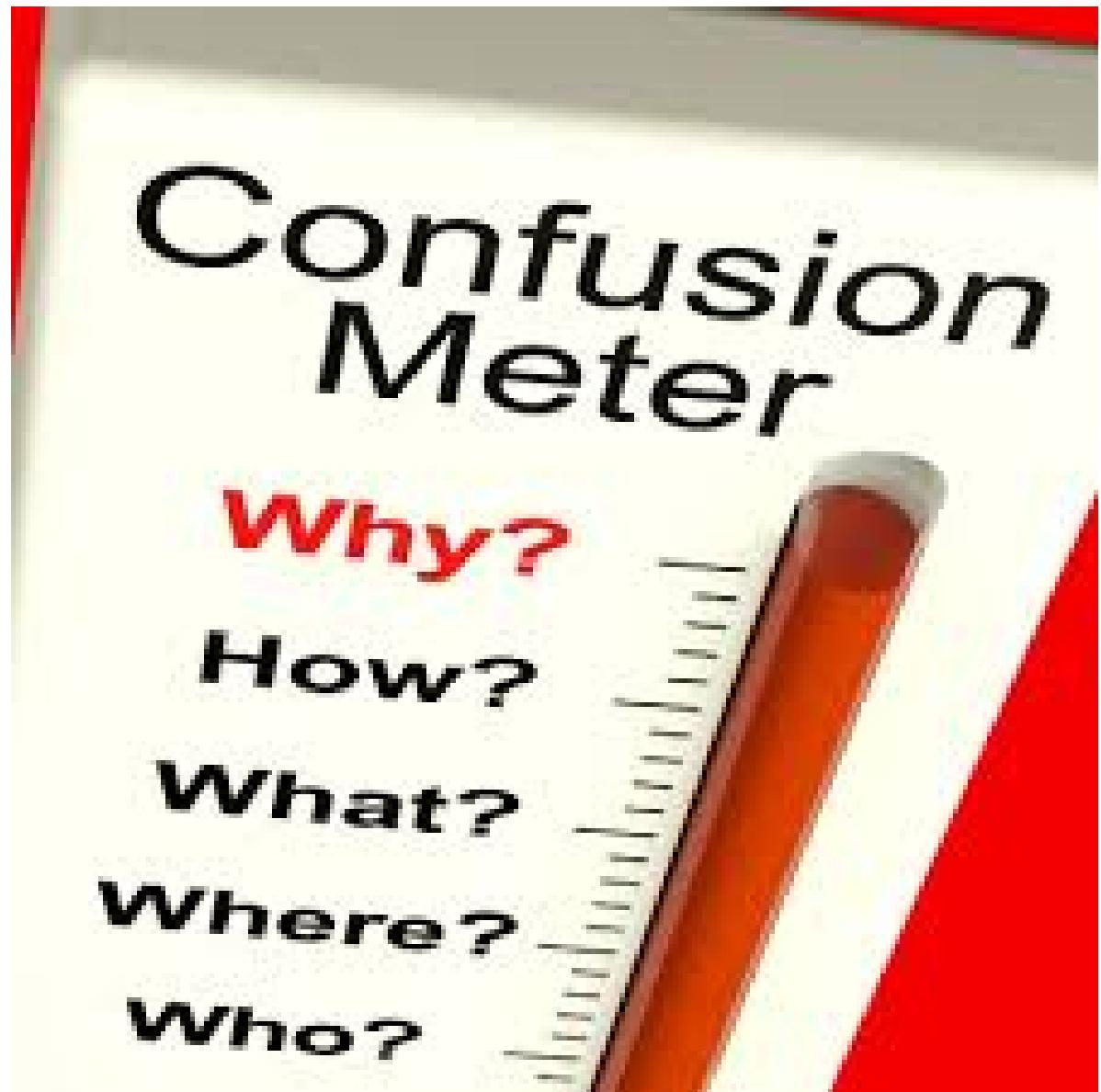
- Scientific Technologies Corp
- Within Reach - State Immunization Coalition
- Acumentra Health

Background

The Partnership started meeting in 2004 and has been involved in these activities:

- Promoting the Washington State Immunization Information System (IIS).
- Promoting the Washington State Child Profile Health Promotion mailings.
- Conducting focus groups and research around vaccine hesitancy in Russian-speaking communities.
- Sharing information about their immunization promotion activities.

Purpose and Drivers



Three-Phased Approach

1

**Promote use of the IIS
Coverage Rate Report**

2

**Rollout Statewide
Provider Recognition Program**

3

**Continue to assess enhanced data
sharing options for Health Plans**

Aligning the Measures

Pediatric:



HEDIS: Combo 3

AFIX:4313314

4 DTaP, 3 Polio, 1 MMR, 3 Hep B, 3 Hib, 1 Varicella & 4 PCV

Adolescent:



HEDIS: Individual Vaccines AFIX:(113)

- 3 Hep B 2 MMR, 2 Varicella, 1 Tdap, 1 MCV (32211)**
- 1 Tdap**
- 1 Meningococcal (MCV4)**
- 3 HPV**

Award Levels

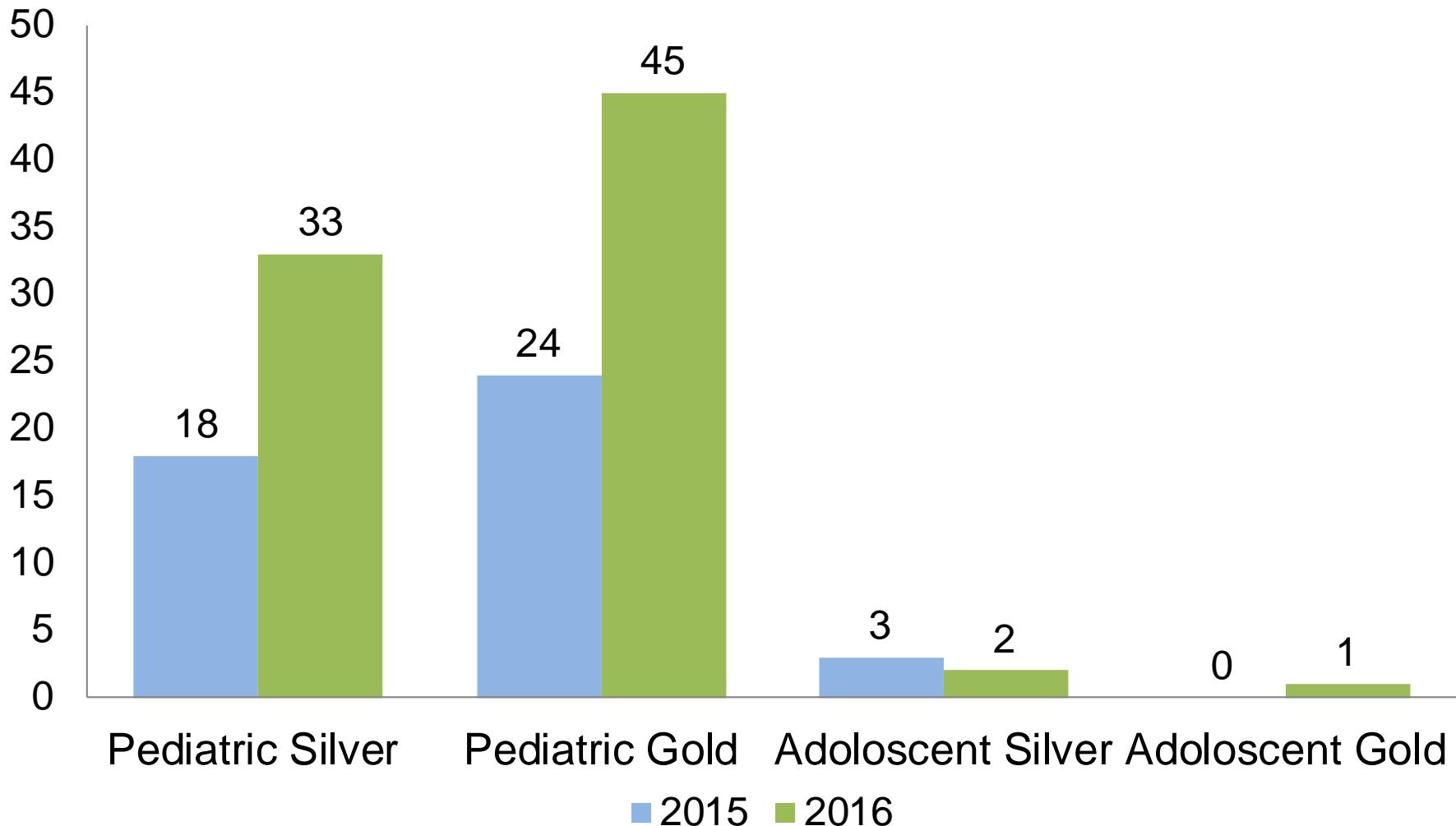


70% coverage



80% coverage

Number of Awardees



How We Got Here

Getting the word out:

- **Health plans**
 - Email newsletters
 - Mail the flyer
 - Health plan reps will communicate and train during clinic visits
- **DOH**
 - Work with local health
 - AFIX visits
 - Local Coalition Meetings



Provider Recognition

- Developed an informational website
- Collected provider self-nominations
- Certificates and window clings

Immunize Washington

What is Immunize Washington?

Immunize Washington is a partnership between public health, health plans and other organizations that aims to:

- Increase immunization rates at the clinic level by using best practice tools and the State Immunization Information System (IIS).
- Encourage clinics to measure their immunization rates so they know where they are doing well and areas to improve.
- Jointly develop and sponsor a provider immunization recognition program.
- Help Washington meet national goals for child and teen vaccines.



Executive Summary (PDF)

Click on any of the links below to jump to that section of the web page:

- [Provider Recognition Program](#)
- [Tools to Improve Immunization Rates](#)
- [Partners](#)

Immunize Washington 2016 Nomination Form

Thank you for participating in the Immunize Washington Recognition Program!

First, please run your Coverage Rate Reports from the Washington State Immunization Information System (IIS) using the instructions provided. Coverage Rate Reports should be sent to Immunizewa@doh.wa.gov.

Once your Coverage Rate Report has been sent, please fill in the form below to complete your nomination.

For more information, including the instructions for running the Coverage Rate Reports, please refer to the Immunize Washington website.

*** 1. What is the name of your clinic? (Please use the name listed in the IIS, if available)**

Recognition

Provider and Facility Directory


 GroupHealth.

[PROVIDER](#) [GROUP HEALTH MEDICAL CENTERS](#) [PHARMACY](#) [HOSPITAL](#) [URGENT CARE CENTER](#) [EYE CARE](#) [OTHER](#)
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Delostrinos, Catherine, MD *

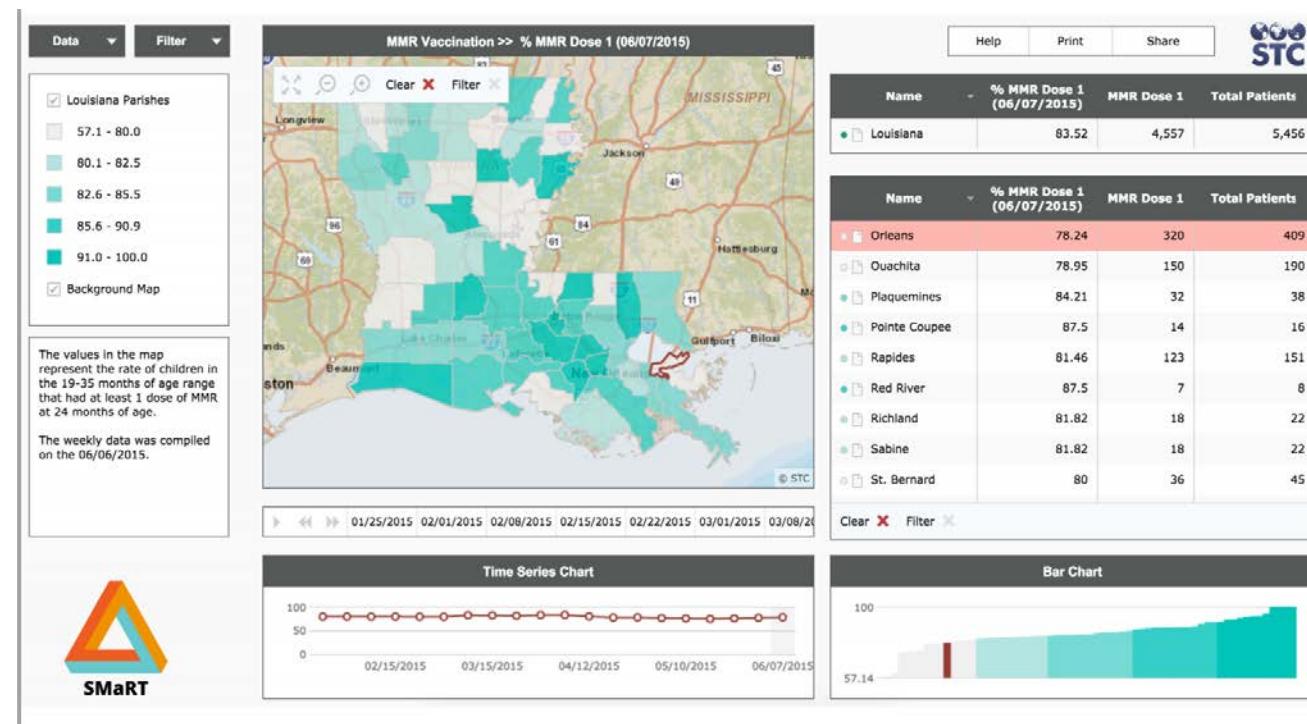
[Schedule an appointment](#)

Specialty:	Pediatrics
Address:	Group Health Tacoma Medical Center 209 Martin Luther King Jr Way Tacoma, WA 98405
Phone:	(253) 596-3300
Office hours:	View Hours
Gender:	Female
Board certification:	Pediatrics Verify Current Doctor Status
Medical group affiliation:	Group Health Cooperative
Hospital affiliation:	Not reported
Accepting new patients:	Yes
Offers maternity services:	No
Women's health provider:	No
Languages:	Not reported
Networks:	Group Health/Core, Medicare, Advantage HMO, Alliant Plus/Connect, Alliance, Options PPO, Options, Access PPO



Phase Three Activities

- Continue to assess enhanced data sharing options for Health Plans
- Further exploring private-public partnership models
- Gain feedback on proof of concepts and design



Next Steps

- **Improved Communication Plan**
 - To increase number of nominations and improve rates
 - Expand best practice profiles
- **Expansion of the award in future**
 - Schools
 - Influenza
 - Hep B Birth Dose Birthing Facilities
 - Adults 65 and older

Questions?

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