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My name is Theonis.



This is Shamiso, my best friend.



One day, I looked everywhere for Shamiso.



Mama cried and cried. She said the measles got him and he'd be gone forever.



I haven't played soccer since.



1 in 5 kids don't have access to vaccine initiatives.

That is UNACCEPTABLE.

LIVES CAN BE SAVED



UN Goal

Reduce child mortality by 2/3

1.5 million

Could be saved

Pentavalent vaccine

Seeing success

71%

Drop in measles deaths

THE FIFTH CHILD



"The challenge is that the fifth child isn't standing next to the other four."



-DR. CHRIS ELIAS, BILL AND MELINDA GATES FOUNDATION

REACH the REST



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CHALLENGES

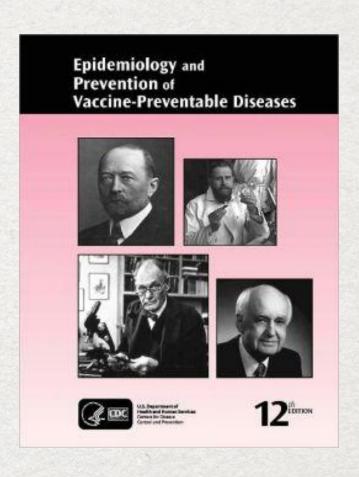


- Primitive or non-existent local care leads to sporadic treatment at best
- Shortage of trained professionals



PINK DOESN'T SCALE

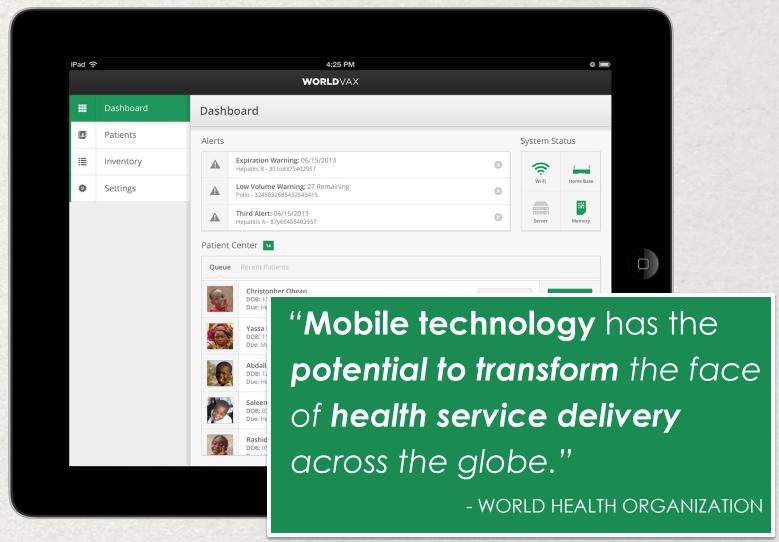




- Printing
- Translation
- Updates take too long to distribute

MOBILE TRANSFORMS

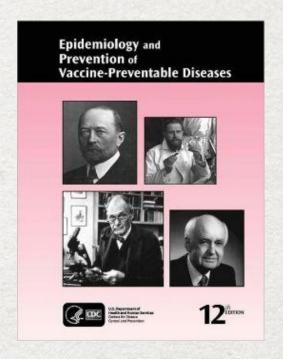




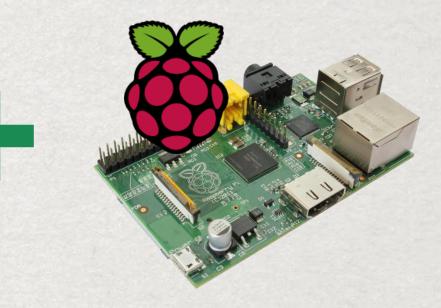
RASPBERRY PI(NK)!



CDC PINK BOOK



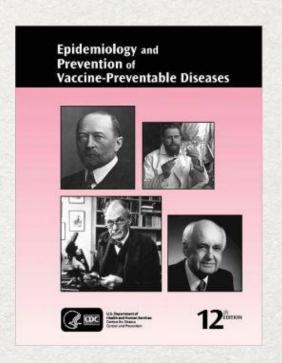
RASPBERRY PI



RASPBERRY PI(NK)!



CDC PINK BOOK



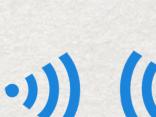
RASPBERRY PI



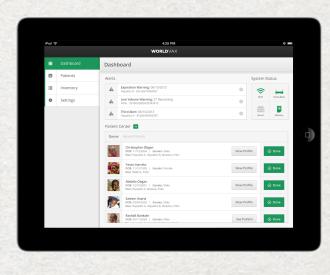
RASPBERRY PI(NK)!



TABLET



RASPBERRY PI





Home Base Low Volume Warning: 27 Remaining 0 Settings A Polio - 3245632685432543415 # Third Alert: 06/15/2013 \triangle (3) Hepatitis A - 87y66455402957 Server Memory Patient Center 14 Queue Christopher Obgan DOB: 11/12/2004 | Gender: Male View Profile **⊘** Done Due: Hepatitis A, Hepatitis B, Measles, Polio Yassa Inaruito DOB: 11/12/1995 | Gender: Female View Profile O Done Due: Measles, Polio Alerts Abdalla Obgan Status O Done DOB: 12/15/2001 | Gender: Male View Profile

Due: Hepatitis A, Measles, Polio

DOB: 03/04/2003 | Gender: Male Due: Hepatitis A, Hepatitis B, Measles, Polio

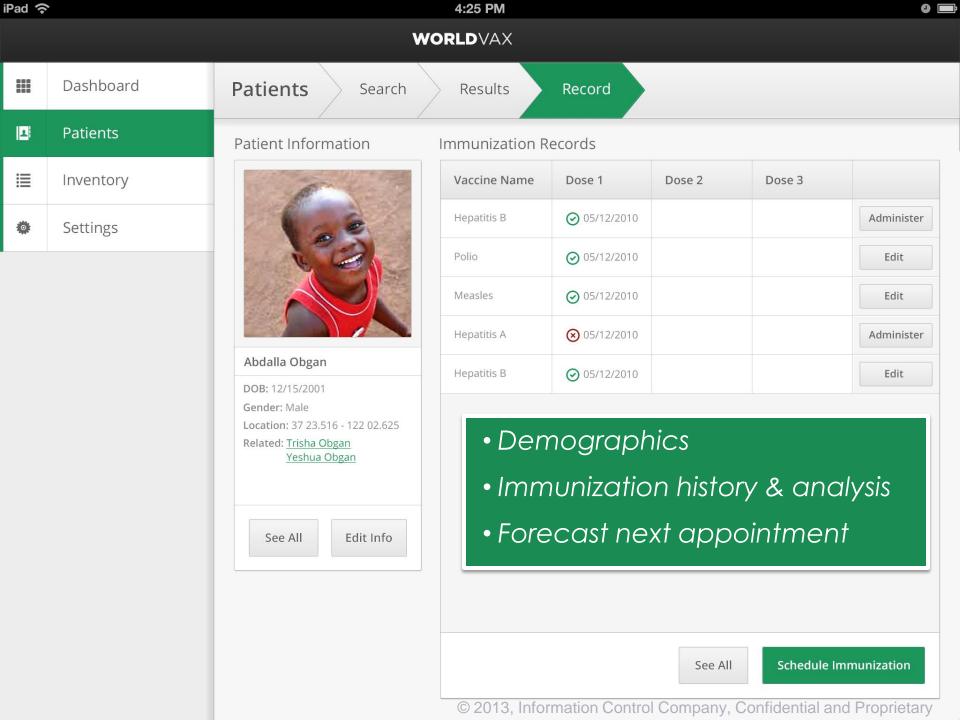
Saleem Asaria

Rashidi Bankole

Queue

View Profile

⊘ Done



SHIFTS FOCUS ONTO CARE



- Reduced administrative workload increases personal time with patients
- Immediate scheduling for follow-ups ensures continuity

WHY NOW?



85%

Population with cell service

7 Billion

Wireless subscribers by 2014

70%

Live in low & middle income countries

CURRENT INITIATIVES





CURRENT INITIATIVES



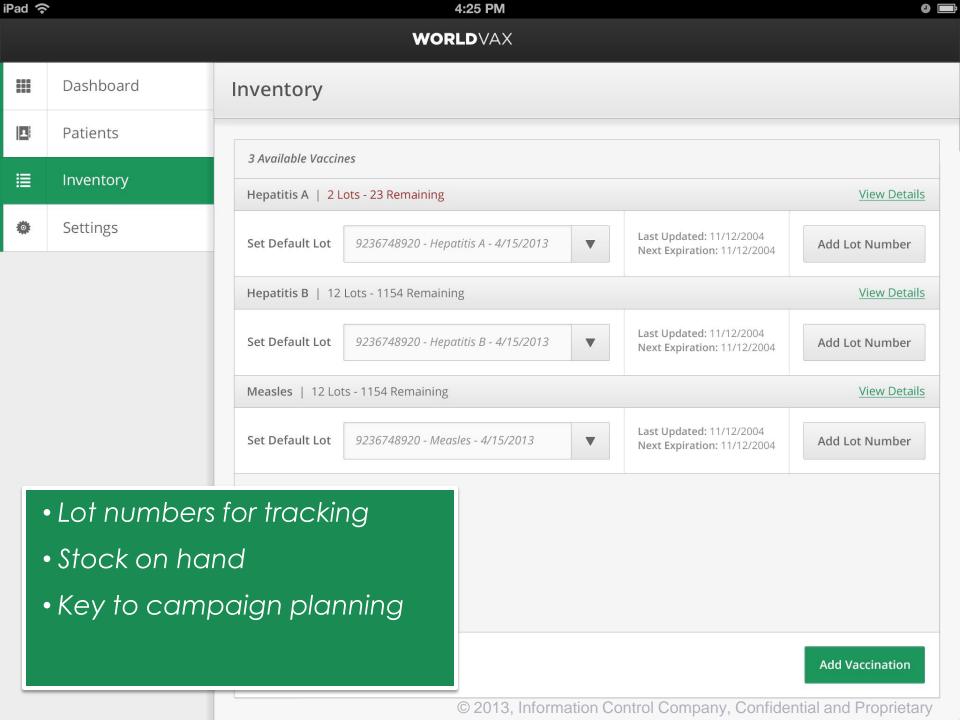


CHALLENGES



- Disparate groups providing care
- Fragmented data and paper records
- Population outpacing vaccine supply
- Complicated cold chain logistics





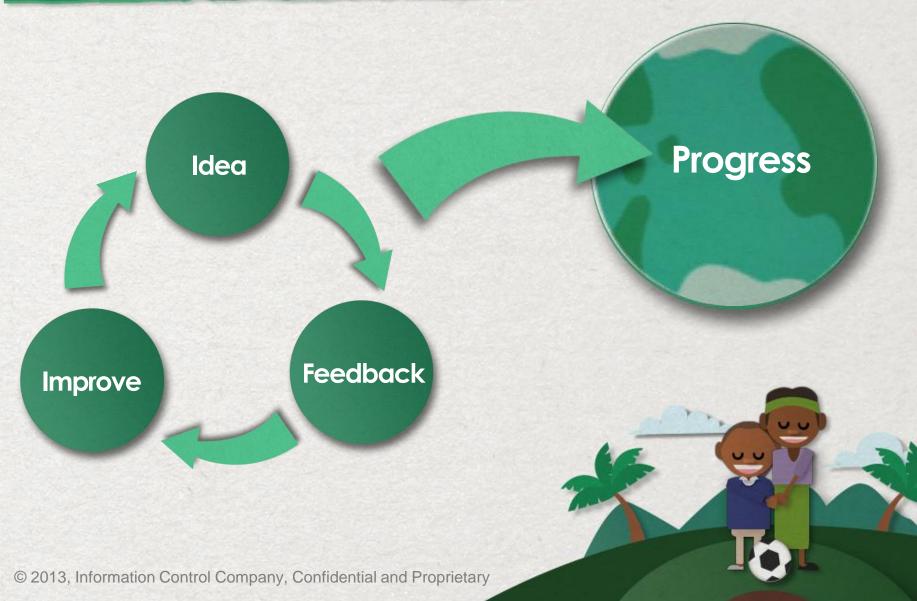
KEY BENEFITS



- Data capture will ensure follow-up to prevent dropouts
- Decision support guides proper care
- Inventory tracking avoids wasted vaccines and wasted opportunities

HOW YOU CAN HELP





FINISH THE STORY...







My name is Theonis.



This is Shamiso, my best friend.



We used to play soccer every night after chores.



We dreamed that one day we'd play on a Kenyan Premier League team.



One day, I looked everywhere for Shamiso.



Mama cried and cried. She said the measles got him and he'd be gone forever.



I haven't played soccer since.



Today, some people came to our village in a jeep.
They had supplies.



They could help us grow strong and healthy, they said.



Mama smiled."Get in line," she said.



When it was my turn, a man with a kind face asked me questions, then gave me medicine with a needle.



I didn't cry because mama looked so happy.



The man tapped on a glass screen and told me he'd be back soon.



Afterwards, Mama hugged me. Hard.



I'd never seen her smile and cry at the same time.



Maybe she wonders like I do:



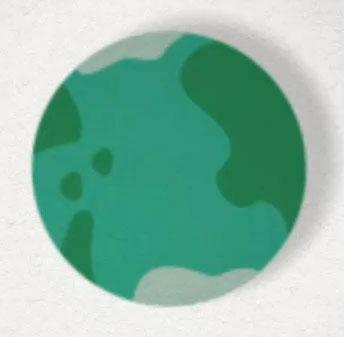
About how many children were saved by those shots today.



How many can grow older? Healthier?



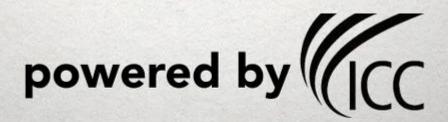
Stronger.



How many kind faces and kind hearts might it take to change all the villages in the world?



Introducing WORLDVAX





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