



AMERICAN  
IMMUNIZATION  
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ASSOCIATION

Immunization Information Systems for a New Era

## AGILE VS. WATERFALL

AIRA Discovery Session  
October 24, 2016  
4pm Eastern

# OVERVIEW

High level overview of the differences between agile and waterfall methodology

Perspectives from the field – Informal lessons learned from IIS Vendors, Central IT, others

Questions, Comments and Discussion

# TODAY'S SPEAKER:

Nathan Bunker, AIRA Senior Technical Manager



# Agile Development Concepts

AIRA Discovery Session

Nathan Bunker

AIRA Senior Technical Project Manager

October 24, 2016





# Government and Software

- Information management is:
  - Key government capability
  - Critical for public health
  - Our projects can not work without it
- Modern computer systems:
  - Make management of large data sets possible
  - Allow better government functions than was previously possible
- Software development is:
  - Central to the success of our projects

# Government and Software

- Expectations are high
  - We expect government to operate like Google, YouTube or Facebook
  - Government wants to install new and better software
- Barriers exist
  - Government processes are not designed to support software systems
  - Investments are probably too low or not well enough focused
  - Public health leadership is still learning how use software
  - Entrenched systems and people need time to change and come up to speed



# Agenda

- Waterfall Method of Software Development
- Agile Philosophy
- Impact of Waterfall and Agile in Government IT



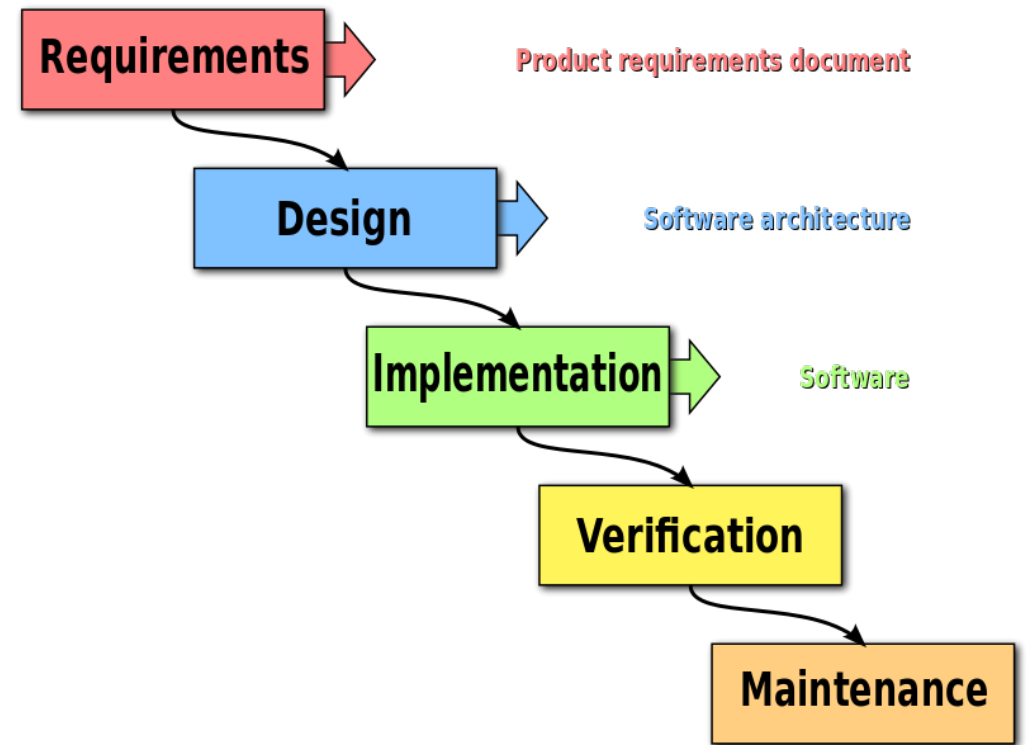
# Waterfall Model

Traditional government process for software development



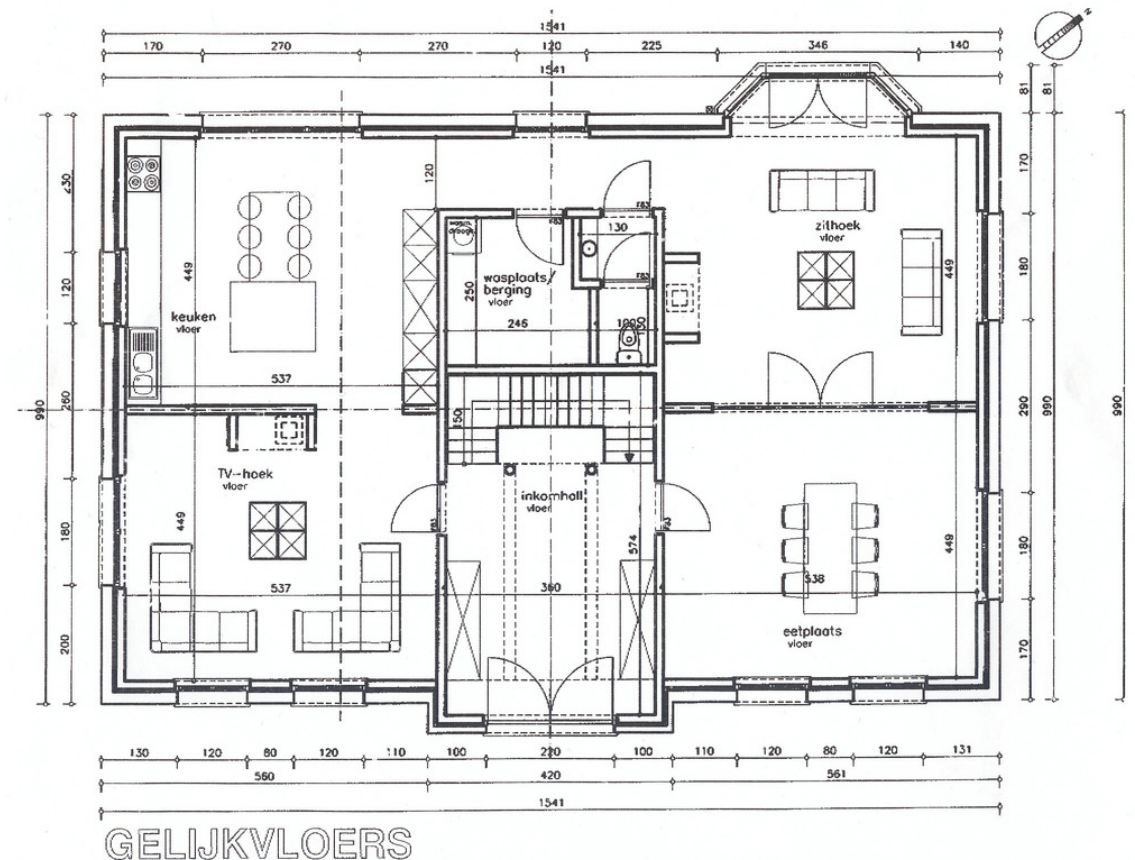
# Waterfall Model

- Discrete phases
  - Each phase must be completed before another starts
- Why it works well:
  - Good initial design can reduce costs later
  - Requires detailed set of procedures and controls
  - Requires good documentation
  - Solid milestones



# Waterfall Model

- Well suited for projects where:
  - Requirements and scope are fixed
  - Product itself is firm and stable
  - Technology is clearly understood
- Same model used in construction
  - Requirements, Design, Implementation, Verification, Maintenance



# How Projects Really Work (version 1.5)

Create your own cartoon at [www.projectcartoon.com](http://www.projectcartoon.com)



How the customer explained it



How the project leader understood it



How the analyst designed it



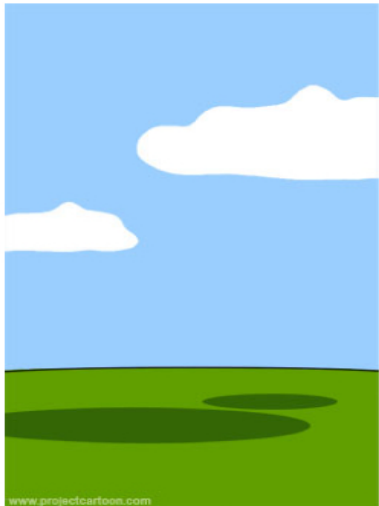
How the programmer wrote it



What the beta testers received



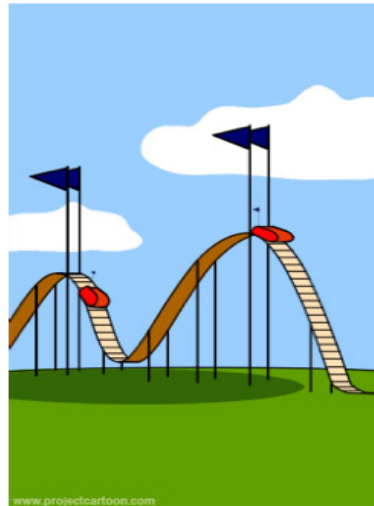
How the business consultant described it



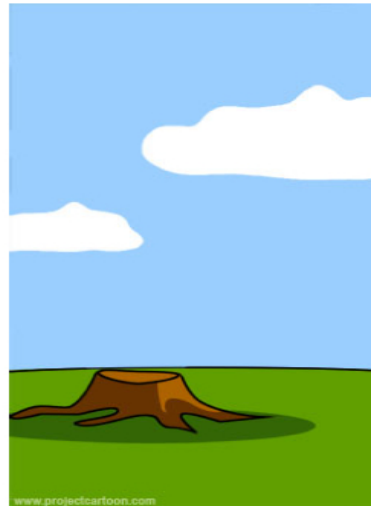
How the project was documented



What operations installed



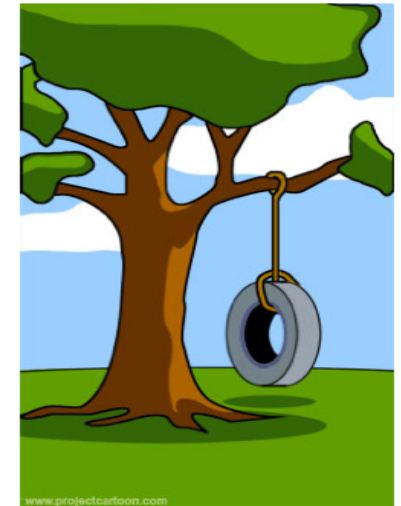
How the customer was billed



How it was supported



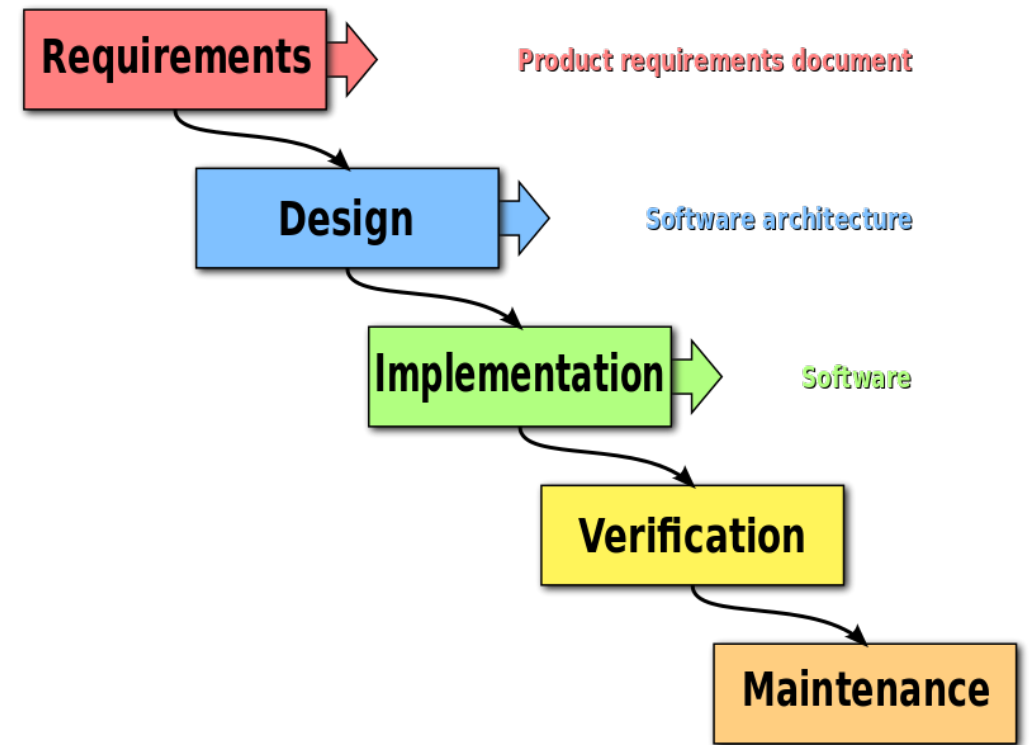
What marketing advertised



What the customer really needed

# Waterfall Model - Drawbacks

- Requirements must be fixed from the beginning
- Technical changes not expected
- Long delay before mistakes found and fixed
- Long development time before stakeholders can see impact
- No assurance final solution will be what was really needed until the project is finished

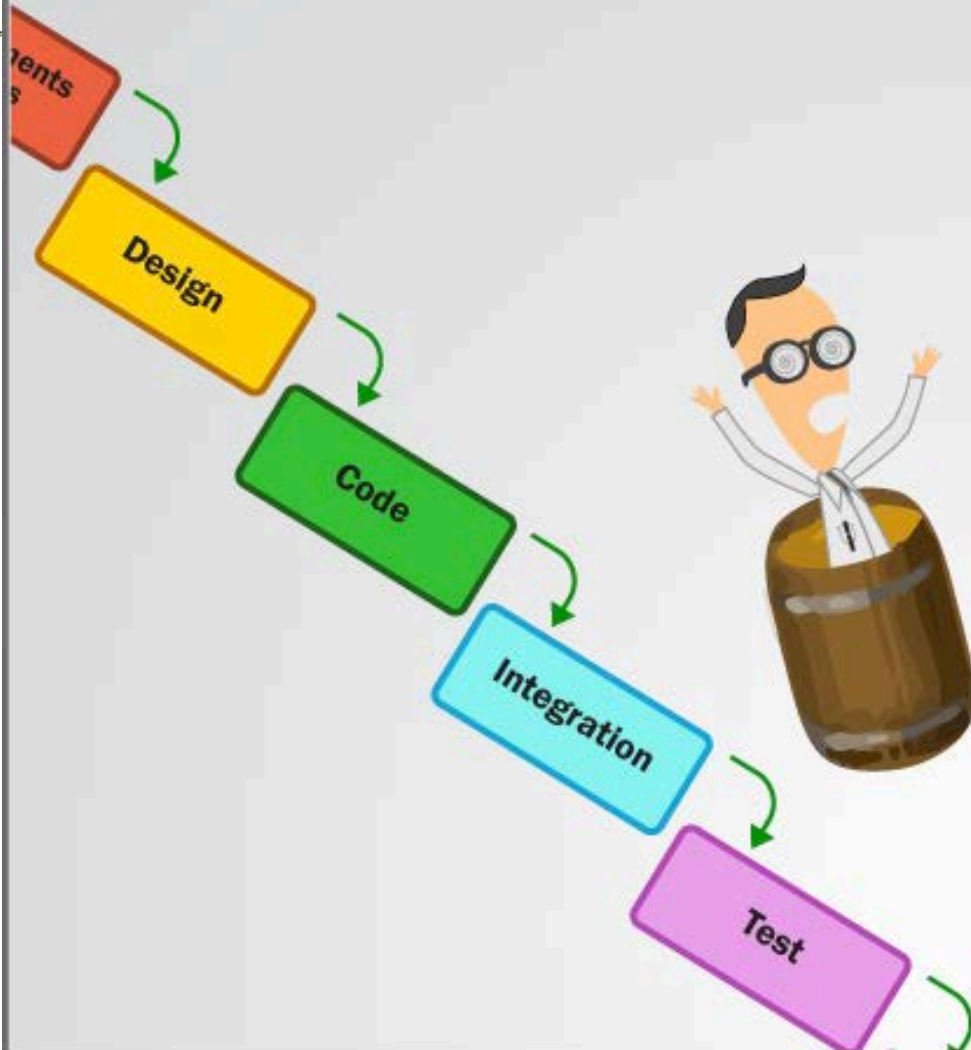




# Agile Software Development

How rapid feedback improves software projects





"I believe in this concept but, the implementation described above is **risky and invites failure.**"

*Dr. Winston W. Royce. Proceedings, IEEE WESCON, August 1970.  
Copyright © 1970 by IEEE. Originally published by TRW.*



## Manifesto for Agile Software Development

We are uncovering better ways of developing software by doing it and helping others do it.  
Through this work we have come to value:

- From <http://agilemanifesto.org/>
  - **Individuals and interactions** over processes and tools
  - **Working software** over comprehensive documentation
  - **Customer collaboration** over contract negotiation
  - **Responding to change** over following a plan
- That is, while there is value in the items on the right, we value the items on the left more

# How do you implement Agile?



www.dilbert.com  
scottadams@aol.com



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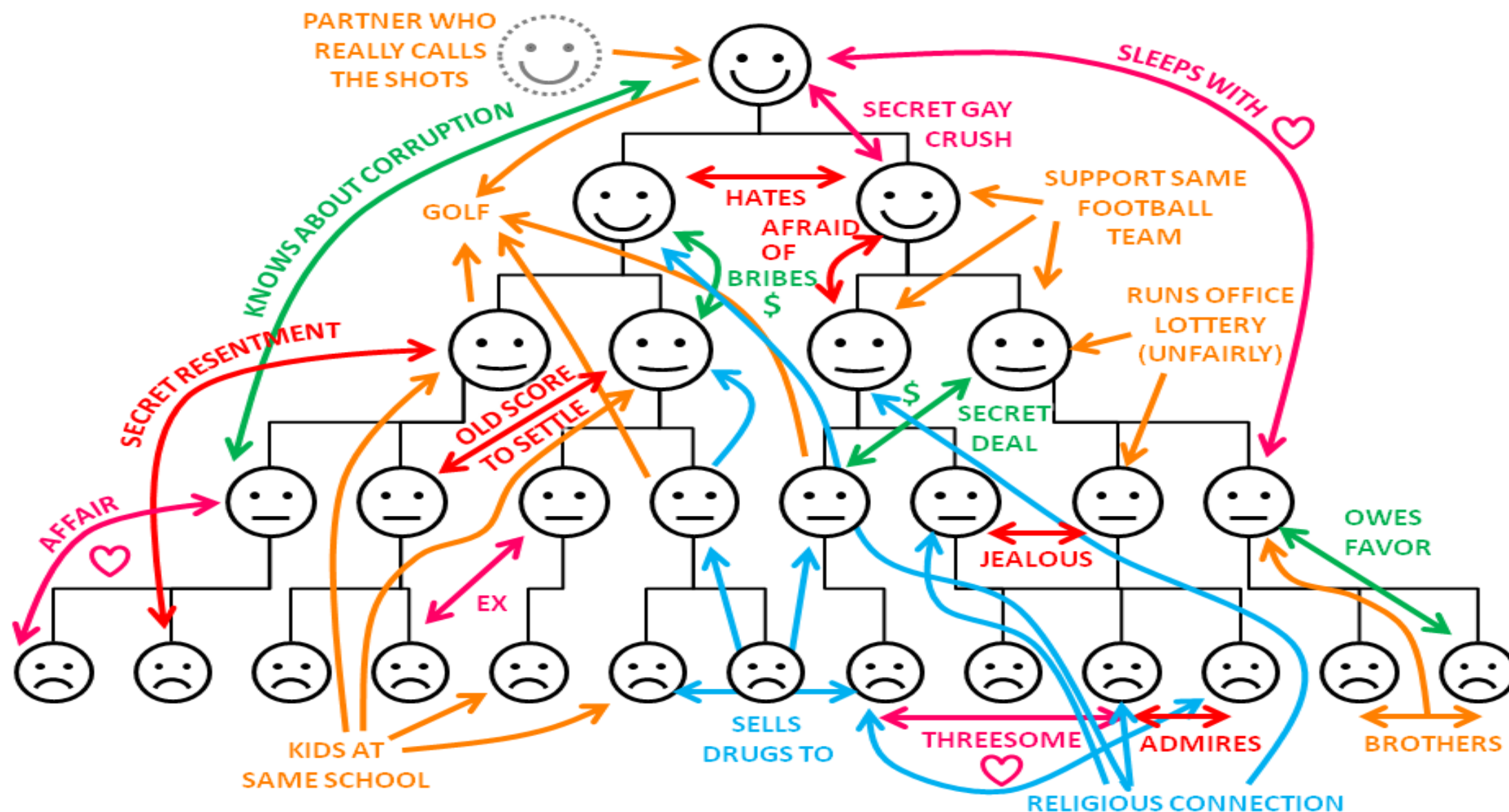


# Scrum

- Very popular implementation of Agile vision
- Emphasizes:
  - Team self management
  - Empirical feedback
  - Properly tested product increments
  - Short iterations

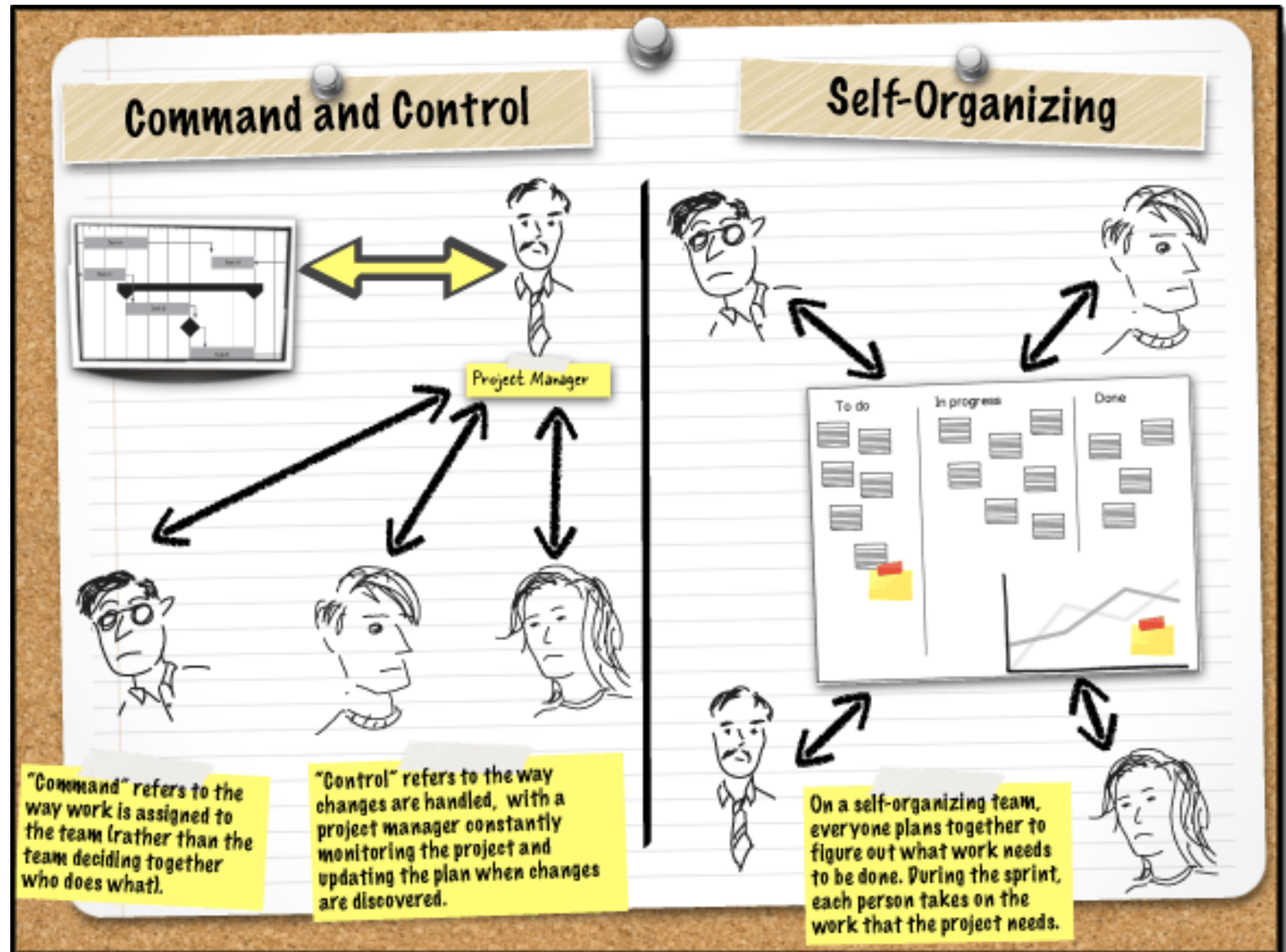


# REAL ORGANIZATION CHART



# Teams are Self-Organizing

credit:  
Self organizing teams  
<http://mariolucero.cl>



# Scrum Details

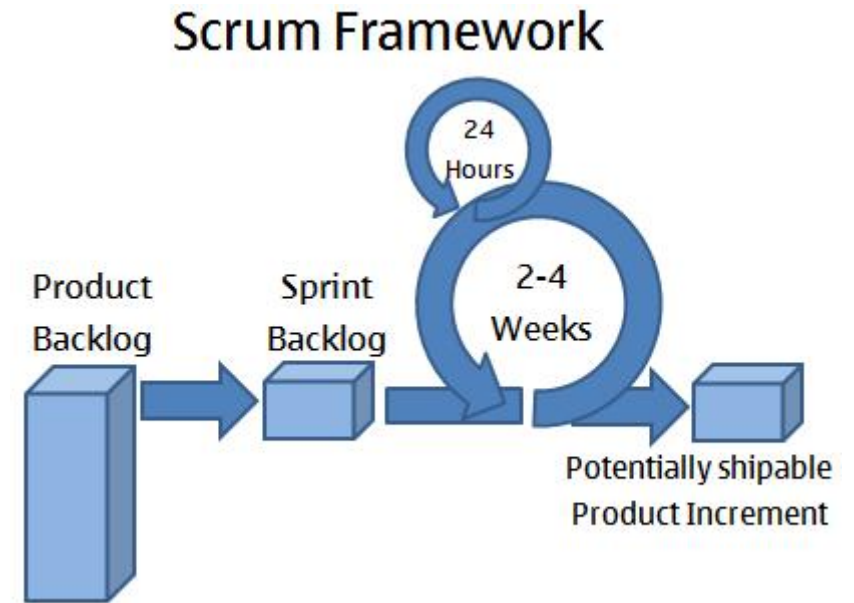
- There is no project manager, responsibilities split between these roles:
  - Product Owner – Cares about what is made
  - Team – Self-organizes to create what is needed
  - Scrum Master – Removes blocks, ensures team has what they need
- Scrum has five meetings:
  - Backlog grooming
  - Spring planning
  - Daily scrum (15-minute standup)
  - Spring review
  - Sprint retrospective





# Scrum Sprint

- Short duration
  - Usually 2-3 weeks in length
- Timeframe is fixed – output is variable
- Every iteration creates a workable version of the product
- Essentially the steps in waterfall process are repeated in each sprint
  - Mistakes have smaller impact and are found more quickly



Credit:

<http://www.expertprogrammanagement.com/2010/08/the-scrum-process/>

# OUR AGILE SCRUM PROCESS





# Government Case Example

Impact of Waterfall and Agile in Government IT

# Government Approach to Software

- Software as something that is procured:
  - Pencils, Rocket Launchers, Paper, Battleships, Dams, Highways, etc.
- Government prefers waterfall because:
  - Provides accountable command and control of software development
  - Relieves managers of the process from having to understand or be involved in technical decisions
  - Results in a final product that the government can buy
  - “Technical solutions are not the real issue, we will leave them to the software vendor to figure out”



# Government Approach to Software

Perceived benefit of Waterfall:	... but Waterfall doesn't deliver:
Provides accountable command and control of software development	Won't help create a better product but will help when the report has to be written on why the process created software that didn't meet expectations.
Relieves managers of the process from having to understand or be involved in technical decisions	Once the managers start to use and understand the finished software then they will see which technical decisions were incorrect.
Results in a final product that the government can buy	But more changes will be needed, the product is never finished. How many software systems do you know that don't ever need to be updated?
"Technical solutions are not the real issue, we will leave them to the software vendor to figure out"	But details do matter, we know the "devil is in the details", and good managers are able to get to the bottom of problems no matter how detailed.

# Case Example

- HealthCare.gov website creation:
  - Recent and political example of government failure
- Cost went out of control:
  - Original budget: \$94 million
  - Final cost: \$1.7 billion
- Failure to launch:
  - Only 1% of interested people were able to enroll in first week
  - Stress tests (completed one day before launch!) showed that system could only handle 1,100 simultaneous users, needed to handle 50-60 thousand

# Succinct Analysis from Leadership

And I think it's fair to say that we have a pretty good track record of working with folks on technology and IT from our campaign where, both in 2008 and 2012, we did a pretty darn good job on that. So it's not -- the idea that somehow we didn't have access or were interested in people's ideas, I think isn't accurate. What is true is that, as I said before, our IT systems, how we purchase technology in the federal government is cumbersome, complicated, and outdated.

And so this isn't a situation where on my campaign I could simply say, who are the best folks out there; let's get them around a table, let's figure out what we're doing, and we're just going to continue to improve it and refine it and work on our goals. If you're doing it at the federal government level, you're going through 40 pages of specs and this and that and the other, and there are all kinds of laws involved, and it makes it more difficult. It's part of the reason why, chronically, federal IT programs are over budget, behind schedule.

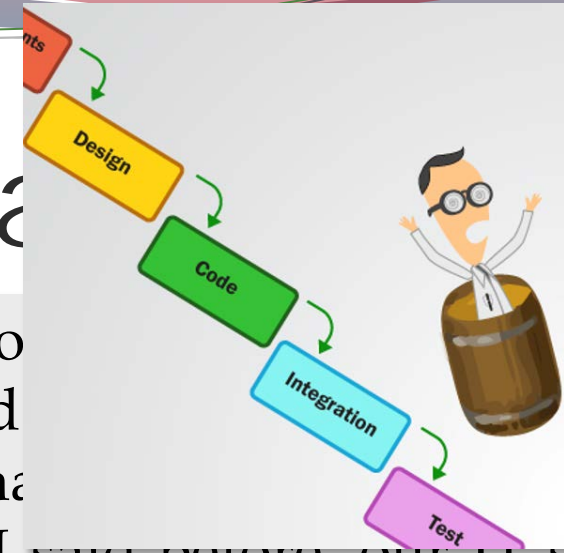
President Barack Obama - November 14, 2013

# Succinct Analysis from Lea

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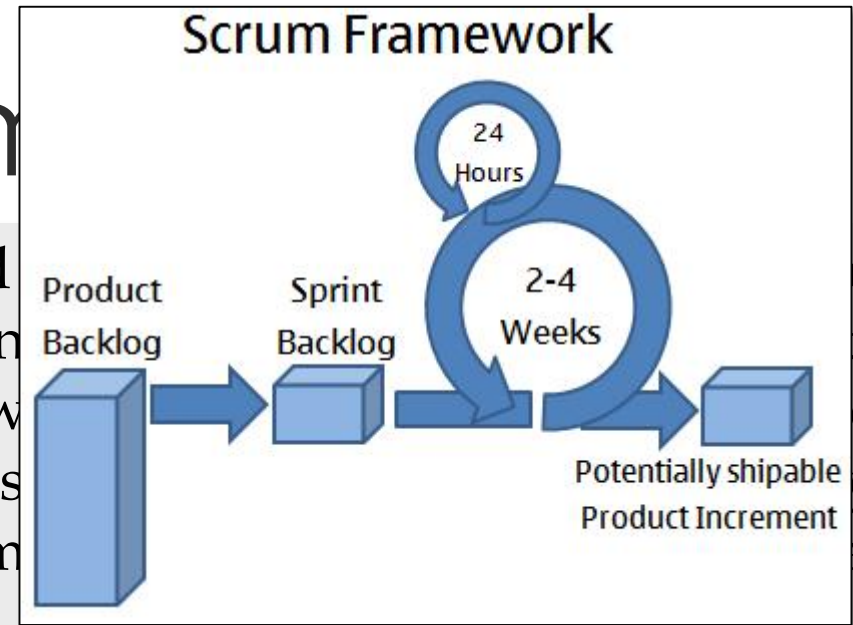
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President Barack Obama - November 14, 2013

# Agile is More Than a Label



- There were many reasons why HealthCare.gov failed, we are not going to cover them today
- However, there is one aspect of the project that should be noted here:
  - The project used Agile terms such as “sprints” and “story cards”
  - Many pundits assumed project was thus following Agile process
  - But testing was scheduled just before go-live, which model does this look like?
- If your project has “three architecture sprints, six coding sprints, followed by two test sprints” then this is probably Waterfall disguised as Agile
- Further reading: <http://www.cio.com/article/2380827/developer/developer-6-software-development-lessons-from-healthcare-gov-s-failed-launch.html>

# Wrap Up and Take Away

- Focus on software process not software products
  - A good process will produce good products
- Learn about Agile concepts
  - Begin to apply where you can
  - Advocate for changes in procurement that will support Agile
- Increase your technical comprehension
  - Effective managers know that details matter
  - Recognize your knowledge gaps
  - Be ready to learn new concepts

QUESTIONS, COMMENTS, DISCUSSION



**THANKS SO MUCH!**