



**AIRA**  
AMERICAN IMMUNIZATION  
REGISTRY ASSOCIATION

# INFORMATION REQUEST

## Topic: Increasing Provider Participation

**Request Date:** January 29, 2019

**Information Requested:**

Tennessee is seeking sample materials and lessons learned as part of a project to increase participation in the IIS. Specifically:

1. Provider recruitment materials, especially targeting hard-to-reach provider types
2. Outreach materials on the benefits of partnering with an IIS
3. Lessons learned or recommendations around ways to identify immunizing providers not yet participating in the IIS

**Requesting Member:** Samantha Chao (TN)

**Responding Member(s):** Valentin Shoshtarikj (AZ), Elena Rosenberg-Carlson (MN), Verónica Rodríguez (PR)

**Results:**

**AZ:**

If a provider wants to be part of the State Medicaid Program and see patients covered by the State Medicaid Program, they have to report immunizations to the registry. Arizona's Statute can be found here:

<https://www.azleg.gov/viewdocument/?docName=http://www.azleg.gov/ars/36/00135.htm>

**MN:**

Minnesota has a general provider brochure and targeted fact sheets for pharmacies, schools, and child cares that are used for recruitment. We also have an [Exchange Data with MIIC](#) resource that outlines the benefits of pursuing bidirectional data exchange with MIIC and helps recruit providers to pursue that option. A lot of our work to recruit and encourage participation is through targeted communications instead of materials – but we do regularly use those materials in a recruitment capacity.

For #3, we've used provider lists from Minnesota's Statewide Quality Reporting and Measurement System (SQRMS), Minnesota's Department of Human Services, and our contracted regional coordinators who provide local MIIC support services across the state.



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We've occasionally gotten lists from professional organizations (most recently the Minnesota Board of Pharmacy) and done some phone-based outreach to identify non-participating organizations that immunize, as well. Each of these strategies has helped us piece together denominators for different organization types as we assess participation.

**PR:**

Puerto Rico has a provider recruitment protocol. Please email [Verónica Rodríguez](#) for more information.