

# Ways AIRA Supports the IIS Community.

What sets AIRA apart is the organization's deep commitment to collaboration. AIRA brings together voices across the IIS community through the annual AIRA National Meeting, virtual town hall meetings, partner calls, committees and user groups, subject matter expert panels, and regional workshops.

American Immunization Registry Association (AIRA) members represent immunization information system (IIS) leaders across the nation. This vibrant community is dedicated to raising IIS performance and improving IIS operations through the sharing of perspectives and best practices. AIRA uses its platforms to deliver the following support to the IIS community:



### Education

AIRA serves as the champion for IIS optimization and training by providing numerous resources and educational materials. Quarterly newsletters and monthly updates offer insights for the IIS community and timely recommendations to help immunization program and IIS managers implement system improvements and best practices. Along with resource development, AIRA offers IIS education through its annual National Meeting, workshops, webinars, and discovery sessions, connecting people with helpful training and information to support communication and operational needs.





## Advocacy & Representation

With an overarching view of the IIS landscape, AIRA elevates IIS needs and concerns to a national stage, speaking as the collective voice for the IIS community. AIRA is positioned as a strong, third-party advocate for immunization programs, presenting the value of IIS to other stakeholders and federal leaders.



## Standards Development

AIRA partners with immunization programs to promote activities that advance and support stronger IIS use. AIRA works collaboratively with the IIS community and Centers for Disease Control and Prevention (CDC) to bring subject matter experts and stakeholders together to identify challenges and opportunities facing the IIS community, lead discussions on relevant topics, and develop standards and best practices for IIS.



#### Measurement & Improvement

AIRA conducts independent measurements of IIS and supports the programs in aligning their systems with established standards. Through the process of Measurement & Improvement, AIRA partners with individual systems to identify opportunities for improvement. AIRA further supports immunization programs' efforts to standardize by offering operational and technical assistance. AIRA partners to share insights and recommendations, helping each jurisdiction get the best outcomes from their IIS.

Through each of these initiatives, AIRA helps immunization programs improve their IIS, achieve their goals, and share wins across jurisdictions. An improved IIS ultimately allows healthcare providers to better serve their patients and the community. As a partner within the community, AIRA advocates for collaboration, educates on best practices, facilitates national and global conversation, and drives meaningful results for public health policy.

