

# 101



## AIRA 101: The Basics

**AIRA** /air-uh/ *Noun, singular:* An organization focused on the success of Immunization Information Systems (IIS), the American Immunization Registry Association (AIRA) plays a critical role in the immunization landscape. AIRA connects stakeholders to increase the value and impact of IIS with a goal of ensuring healthy communities. The following are five ways AIRA makes the IIS community stronger:

### 1 Provides Insight for a Healthier Tomorrow

With a vision for the future, AIRA pursues a forward-thinking approach to public health, rooted in stronger management of health information. As technology continues to advance, using IIS to the fullest will provide greater insight into public health through more accurate patient vaccination records, empowering patients, providers, and administrators to make informed decisions.

### 2 Advocates for Collaboration

AIRA is a collective voice for the public health community on IIS. As an association of active members, AIRA advocates for the ongoing optimization and progression of IIS, collaborating with U.S. and international immunization leaders.



AIRA serves as a partner to state & industry leaders on implementing best practices across IIS which encourages quality data collection, reporting, & sharing.

### 3 Educates on Best Practices

AIRA is the leading authority on IIS and serves as a resource to multiple audiences and maintains a comprehension resource repository. With breadth of knowledge and perspective, AIRA helps provide solutions for stronger information management, improving connectivity between electronic health record systems and IIS. Through educational materials, training, and assistance, AIRA partners to develop best practices, standards and foster the implementation of immunization standards across jurisdictions.

### 4 Facilitates National Conversation

As the only organization solely devoted to improving IIS, AIRA is a champion for raising important IIS topics on a national level. With a big-picture view of states and policies, AIRA gathers feedback from participating members and stakeholders to establish a formal dialogue, share best practices across jurisdictions, and bring greater needs and concerns to a national stage. Along with year-round efforts, the AIRA National Meeting serves as an annual stakeholder gathering to engage in higher-level conversations, learn from colleagues, and collaborate on areas to affect change.

### 5 Drives Meaningful Results for Public Health Policy

AIRA serves as a partner to state and industry leaders on implementing best practices across IIS which encourages quality data collection, reporting, and sharing. Information gleaned from an IIS can be used to assess the vaccination status of a population and identify opportunities to better manage and improve immunization rates. As an IIS collects and consolidates a patient's immunization history, the IIS becomes an indispensable tool for assessing population health and reducing vaccine-preventable disease.

Learn more ways  
AIRA strengthens  
communities at  
[immregistries.org](http://immregistries.org).