



# Stories from Integration Station: How an IIS Drives an Immunization Program

Miriam Muscoplat, MPH

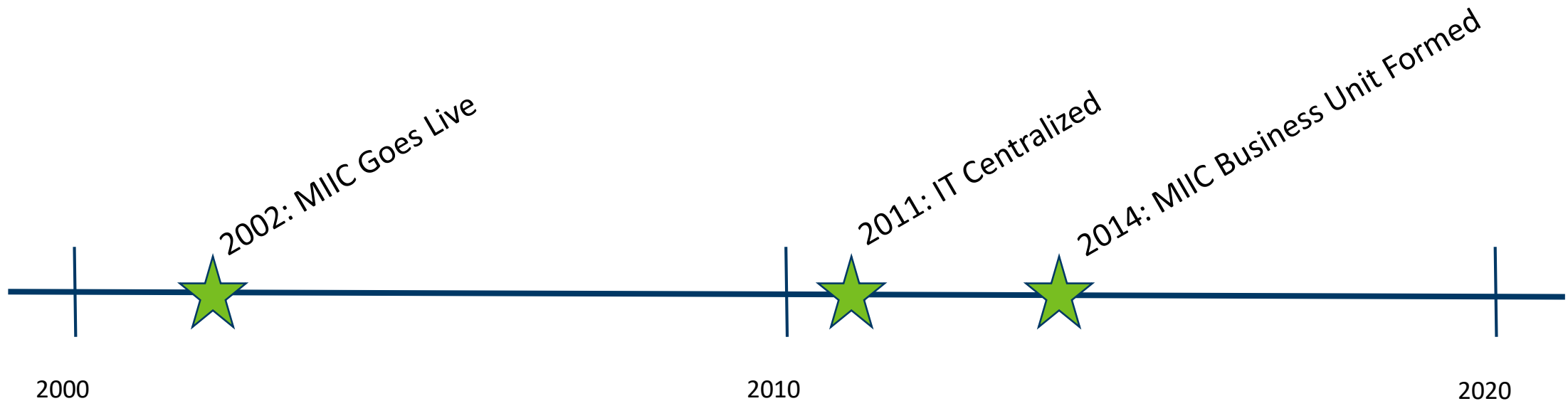
MIIC Manager, MIIC Operations Supervisor

PROTECTING, MAINTAINING AND IMPROVING THE HEALTH OF ALL MINNESOTANS



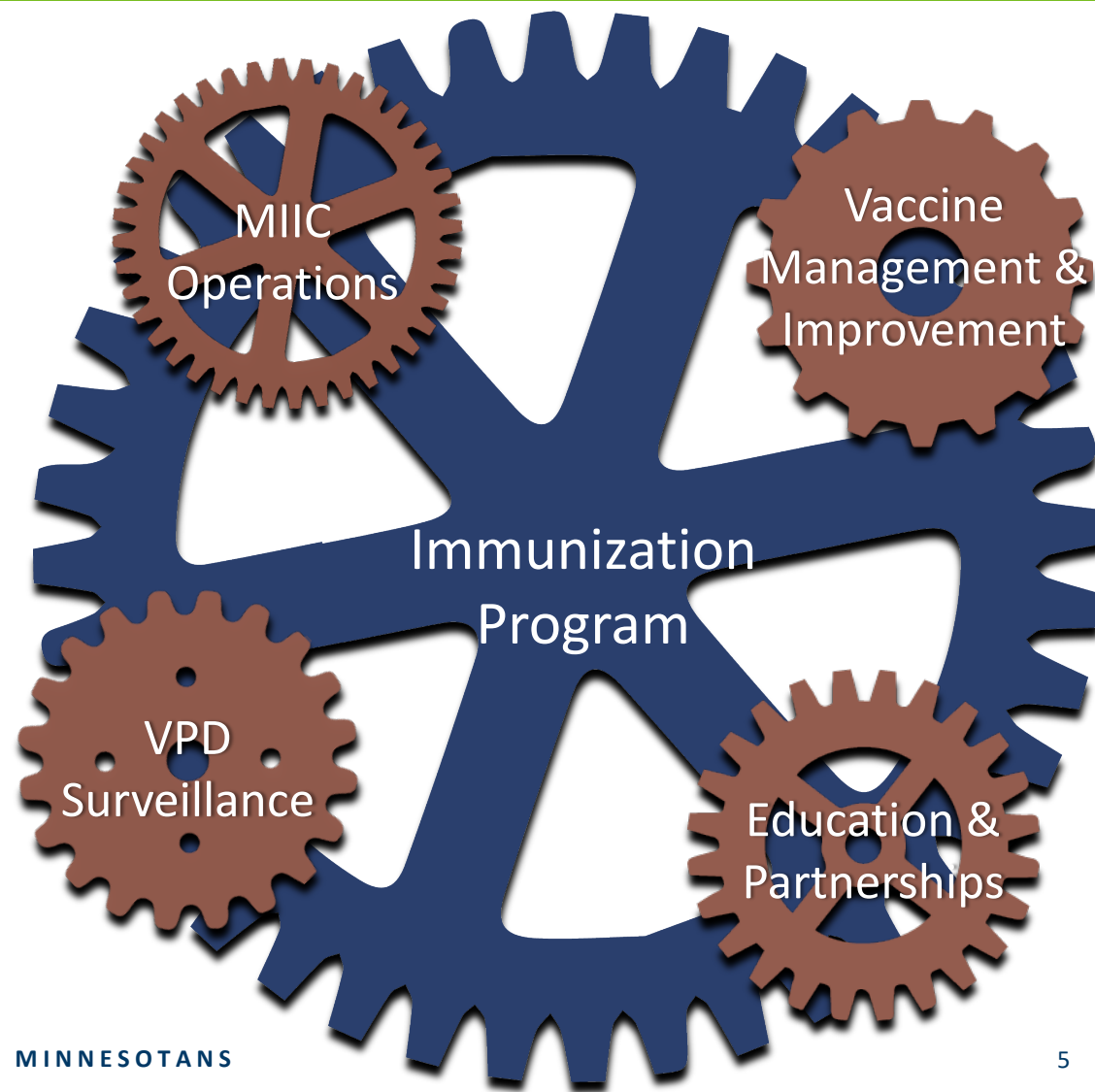
# Immunization Program Organization

- MIIC not part of original Immunization Program
- IT centralization changed everything



# Vaccine-Preventable Disease Section

- Immunization Program **is** Vaccine-Preventable Disease Section
- Organized into four units



# MIIC as the “Brain of the Immunization Program”



**Data Use**



**Programmatic  
Functionality**



**Outreach**



**Evaluation**

# Reciprocal Partnerships with Other Program Areas



# Facilitators of IIS Integration



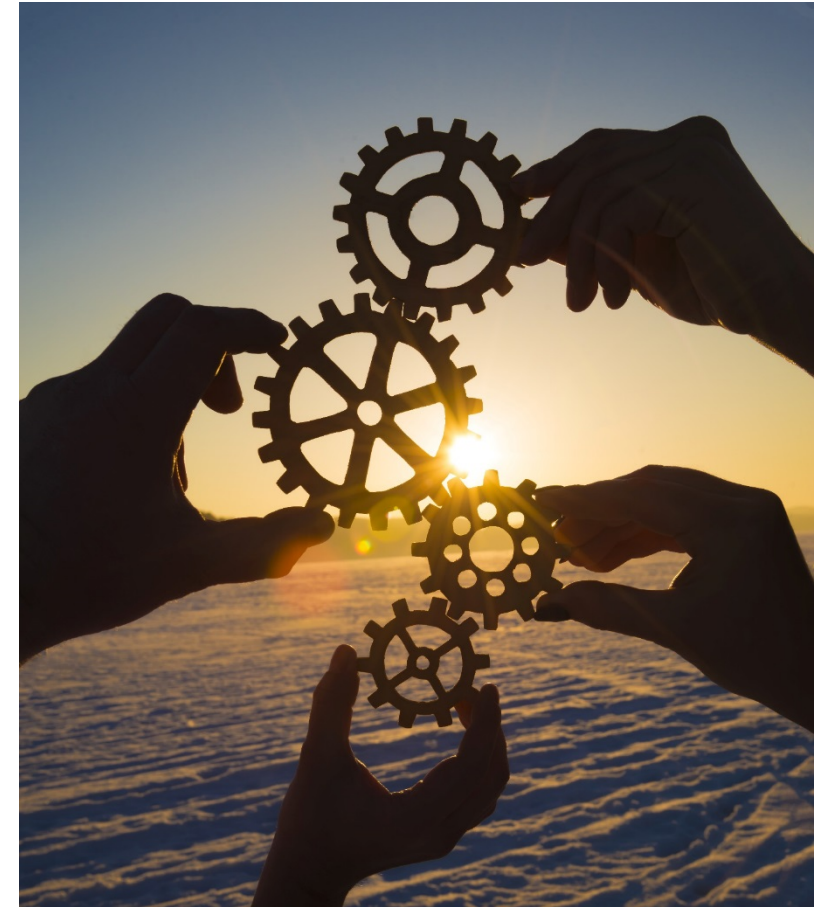
## Commitment to:

- Data-driven programming
- Collaboration
- Unified budget management



# Section-Wide Strategic Plan

- Immunization Program goals based on evidence from MIIC
- MIIC enhancements based on programmatic needs
- Focus on strengthening collaboration and communication



# Collaborative Grant Writing

- Collaborative process to write objectives and work plans
- MIIC included in objectives for most CoAg chapters





# Internal Communications Infrastructure

- Regular Program-wide meetings
- Management Team
- Cross-unit workgroups
- Unit liaison roles



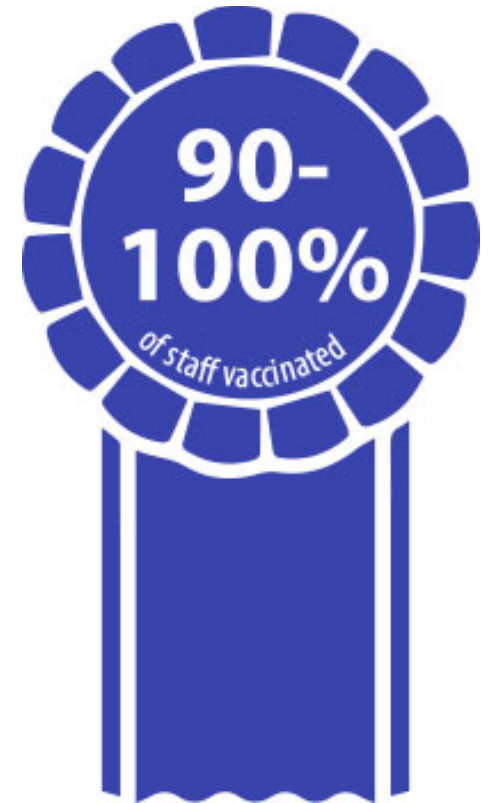
# External Communications Strategy

- Targeted communications with external partners are coordinated
- All units represented in regular communications



# IIS Integration in Practice

- Health care worker influenza vaccination program
- Collaboration between Education & Partnerships and MIIC Operations units
- All reporting and assessment of immunization rates happens in MIIC
- Coordinated communications



# Convenience Clinic Outreach

- Partnership between all units
- Collaborative needs assessment
- Ongoing work to coordinate outreach based on results





# Enhanced Adolescent AFI

- Goal: Educate providers on giving a strong HPV recommendation
- Collaboration between MIIC Operations and Education & Partnerships units



# Reflections and Future Directions

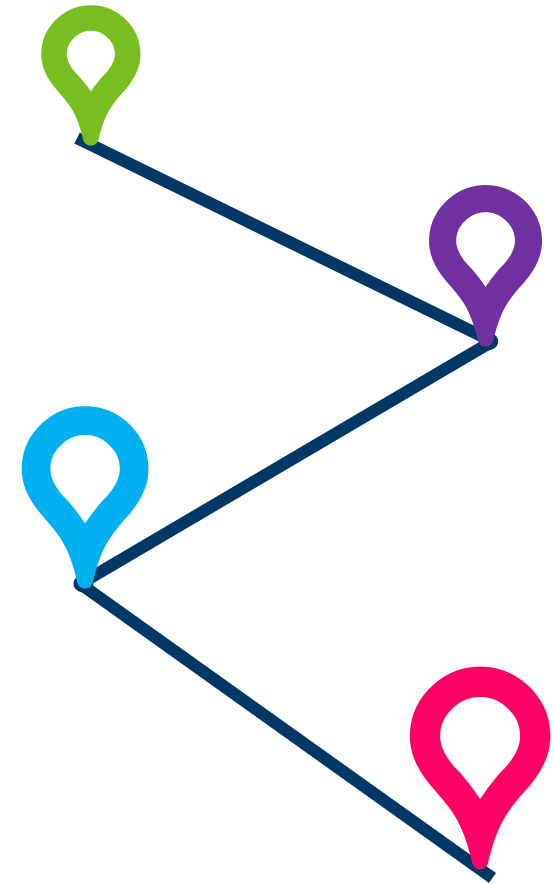
- Face-to-face time is important
- Integration takes time



# Considerations for Your Jurisdiction

- ✓ Regular internal communications
- ✓ Shared strategic planning process
- ✓ Collaboration as a priority

- Teams list
- Project initiation checklist
- **Goal: Continued integration to improve our ability to serve the immunization needs of all Minnesotans**



# Acknowledgements

- Margo Roddy
- Elena Rosenberg-Carlson

# Thank you!

Miriam.Muscoplat@state.mn.us