



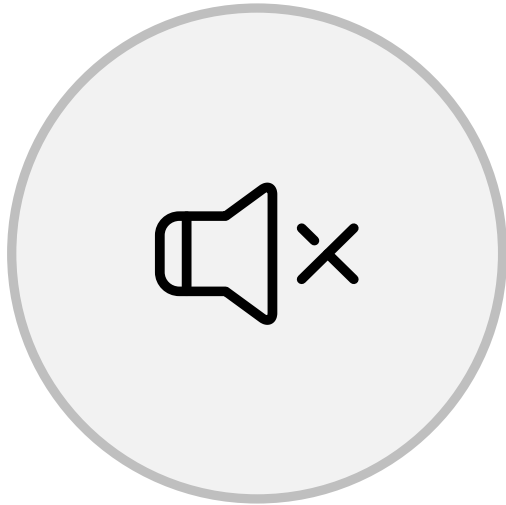
**AIRA**  
AMERICAN IMMUNIZATION  
REGISTRY ASSOCIATION

# Business Continuity Planning for IIS Programs

Recommendations of the AIRA Modeling of Immunization Registry Operations Workgroup (MIROW)

Discovery Session  
December 16, 2019

# Before We Get Started



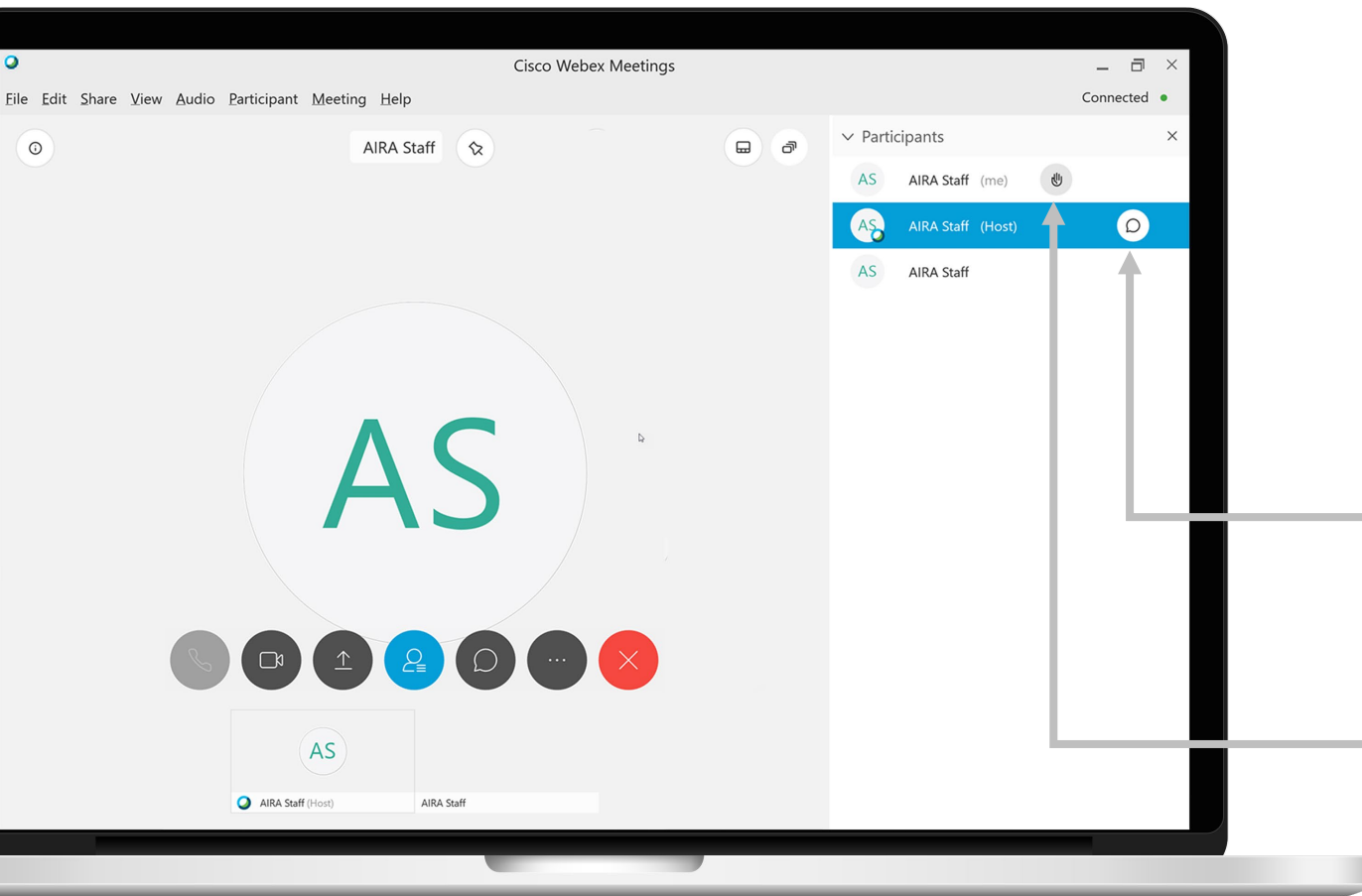
All phone lines  
are muted



This meeting is being recorded  
and will be posted on the  
AIRA repository

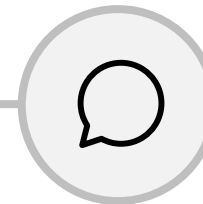


# Question & Answer

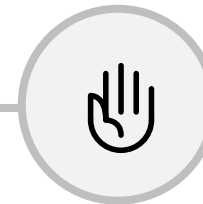


## How do I ask a question?

- There will be time allotted for Q&A following the presentation, to unmute your line **press \*6**
- Via WebEx:



Select the chat icon next to the host and type question into the chat box.



Select the hand icon next to your name and you will be called on.



# Overview of Webinar

- Introduction to MIROW and our newest guide
- Overview of business continuity
- The business continuity plan development process
- Implementation considerations
- Time for discussion, questions and answers



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# Today's Speakers

- Beth Parilla (AIRA)
- Mary Woinarowicz (North Dakota)
- Miriam Muscoplat (Minnesota)



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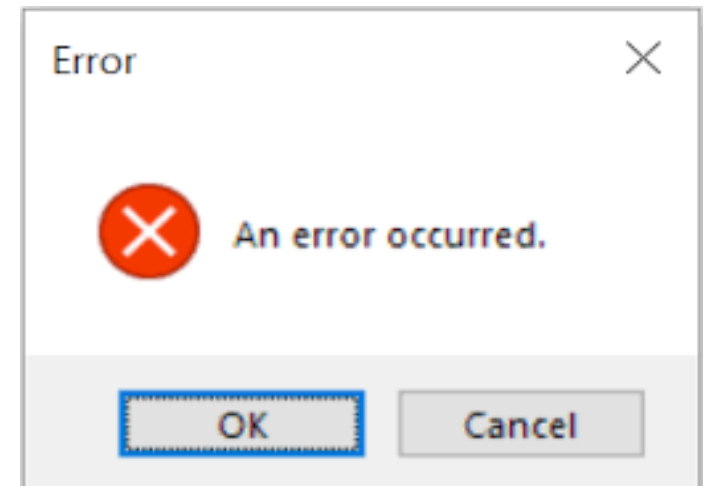
# MIROW Business Continuity Planning for IIS Programs

Beth Parilla

AIRA Senior Program Manager



What if...

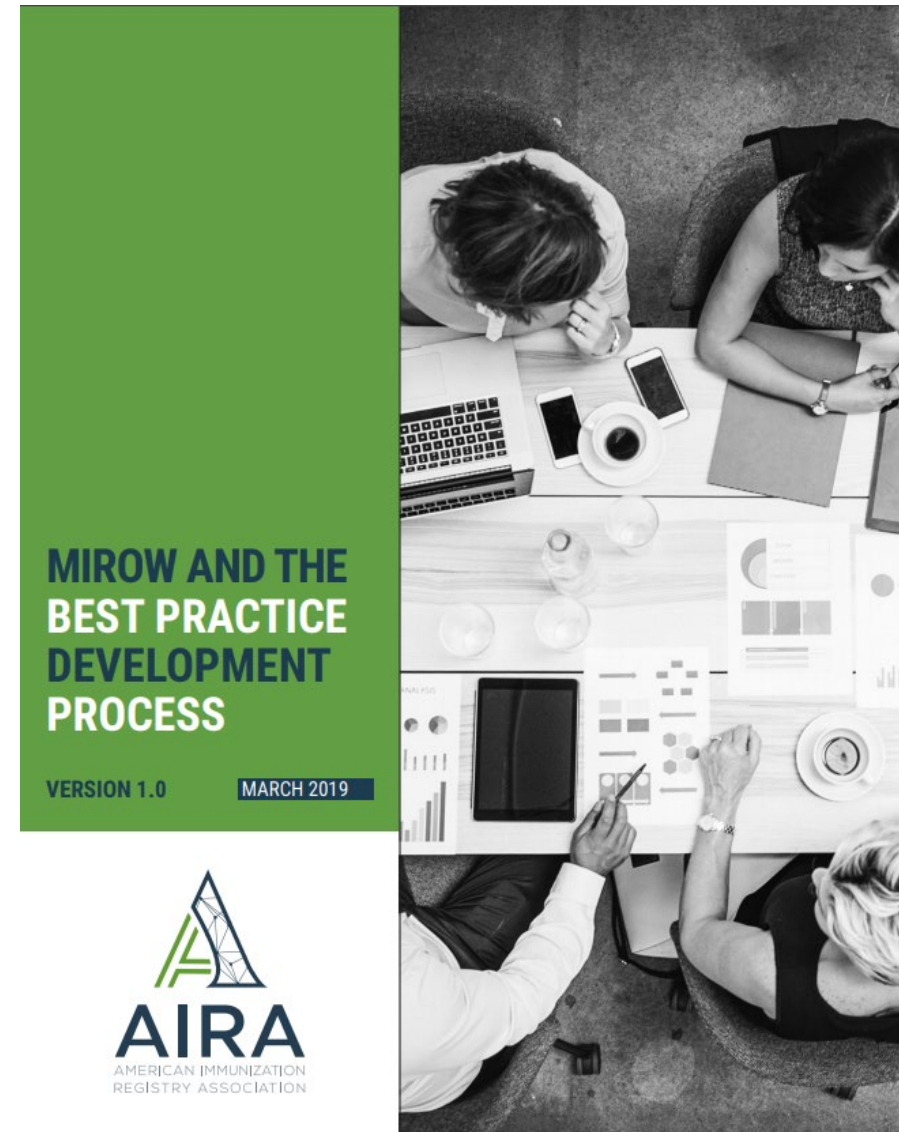


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# MIROW 101

- Modeling of Immunization Registry Operations Workgroup (MIROW)
- MIROW goals:
  - Developing a best practice operational improvement guidebook
  - Promoting the implementation of best practices in the IIS community



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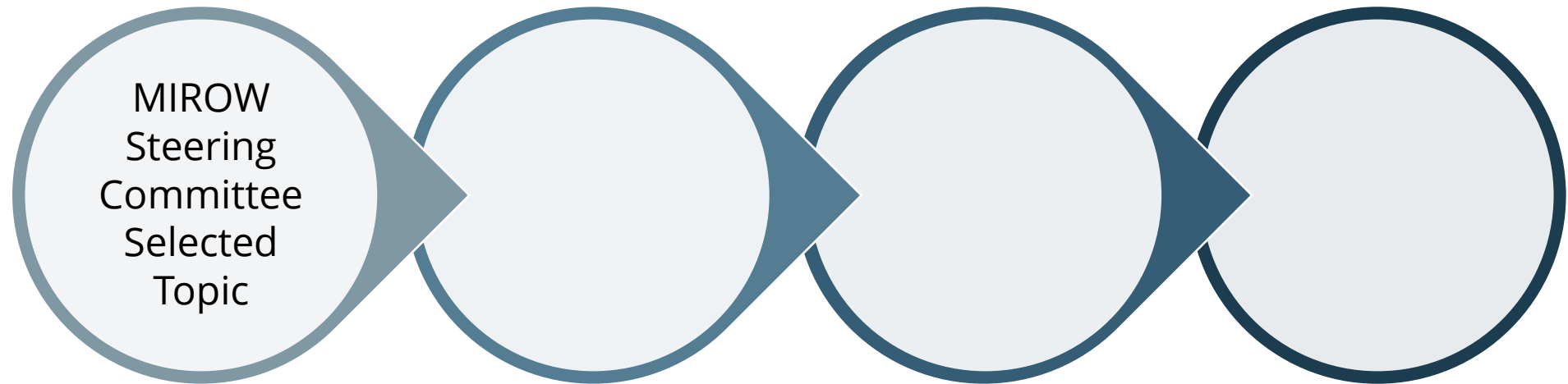
# Development Process & Team



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# Process for Creating the Business Continuity Guide



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# MIROW Steering Committee

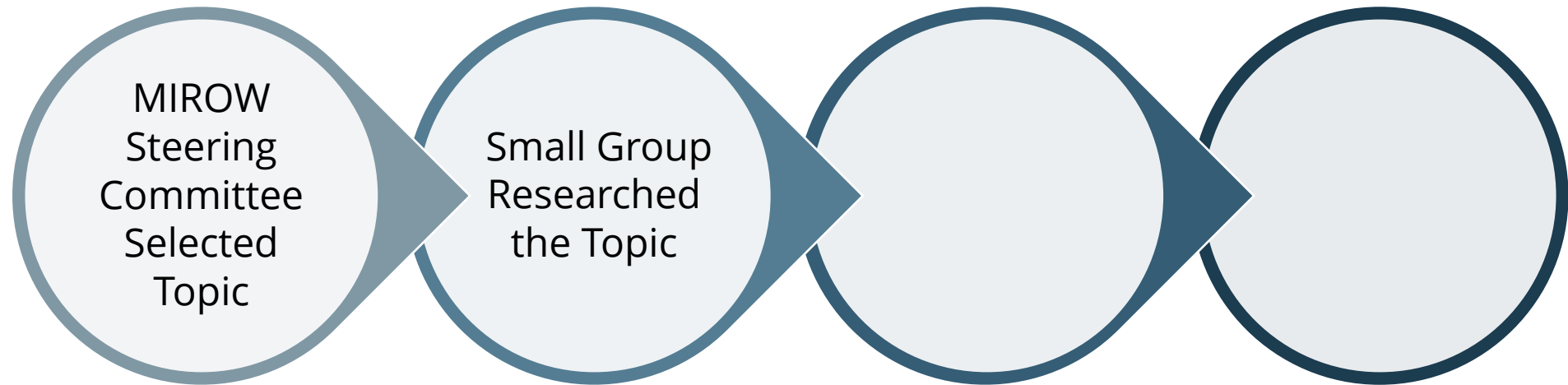
- Baskar Krishnamoorthy, Florida
- David McCormick, Indiana
- Miriam Muscoplat, Minnesota
- Amanda (Mandy) Harris, Nevada
- Megan Meldrum, New York
- Amy Metroka, New York City
- Katie Reed, DXC
- Brandy Altstadter, Scientific Technologies Corporation
- Elaine Lowery, AIRA
- David Lyalin, CDC
- Warren Williams, CDC



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# Process for Creating the Business Continuity Guide



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# Small Group Members

- Beth Parilla, AIRA Senior Program Manager
- Cindy Scullion, Business Rules Solutions
- David Lyalin, CDC
- Elaine Lowery, AIRA Consultant
- Elizabeth Langford, AIRA Consultant
- Nichole Lambrecht, AIRA Senior Project Manager
  
- Additional support from:
  - Tom Bang-Knudsen, AIRA Consultant
  - Jim Pearsol, Facilitator



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# Phone Interviews

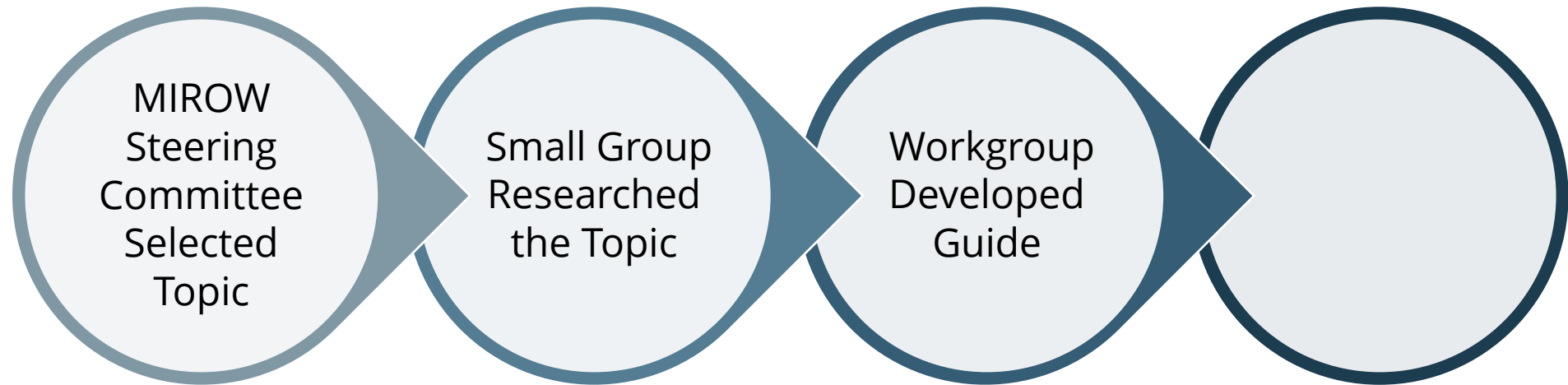
- Valentin Shoshtarikj, Arizona
- Heather Roth, Colorado
- Patricia Swartz, Maryland
- Aaron Bieringer, Minnesota
- Miriam Muscoplat, Minnesota
- Amanda (Mandy) Harris, Nevada
- Mary Woinarowicz, North Dakota
- Jenne McKibben, Oregon
- Mike Day, Oregon
- Lee Peters, Oregon
- Ivan Garcia, Puerto Rico
- Norma Castro, Puerto Rico
- Veronica Rodriguez, Puerto Rico
- Dannette Dronenburg, Washington
- Karen Meranda, Washington
- Michele Roberts, Washington
- Katie Reed, DXC
- Gary Wheeler, DXC
- Claire Murchie, Envision Technology Partners
- Steve Murchie, Envision Technology Partners
- Brandy Altstadter, Scientific Technologies Corporation
- Ashley McDonald, Scientific Technologies Corporation



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# Process for Creating the Business Continuity Guide



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# Business Continuity Workgroup

- Valentin Shoshtarikj, Arizona
- Heather Roth, Colorado
- David McCormick, Indiana
- Amy Metroka, New York City
- Miriam Muscoplat, Minnesota
- Amanda (Mandy) Harris, Nevada
- Mary Woinarowicz, North Dakota
- Lee Peters, Oregon
- Dannette Dronenburg, Washington
- Jan Hicks-Thomson, CDC

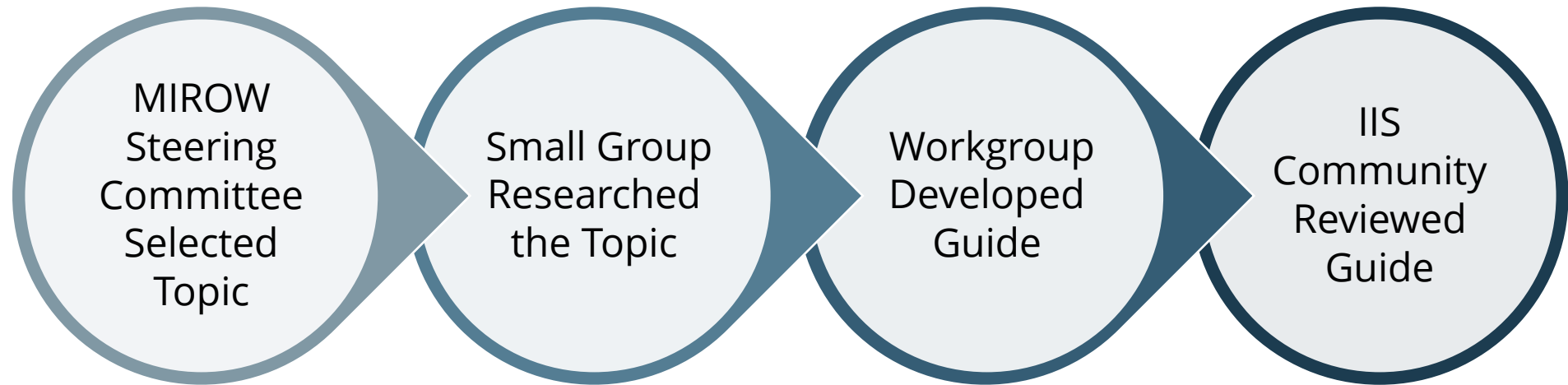


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# Process for Creating the Business Continuity Guide



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# Business Continuity Planning for IIS Programs

- Guide and mini-guide
- AIRA Resource Repository
  - <http://repository.immregistries.org/>

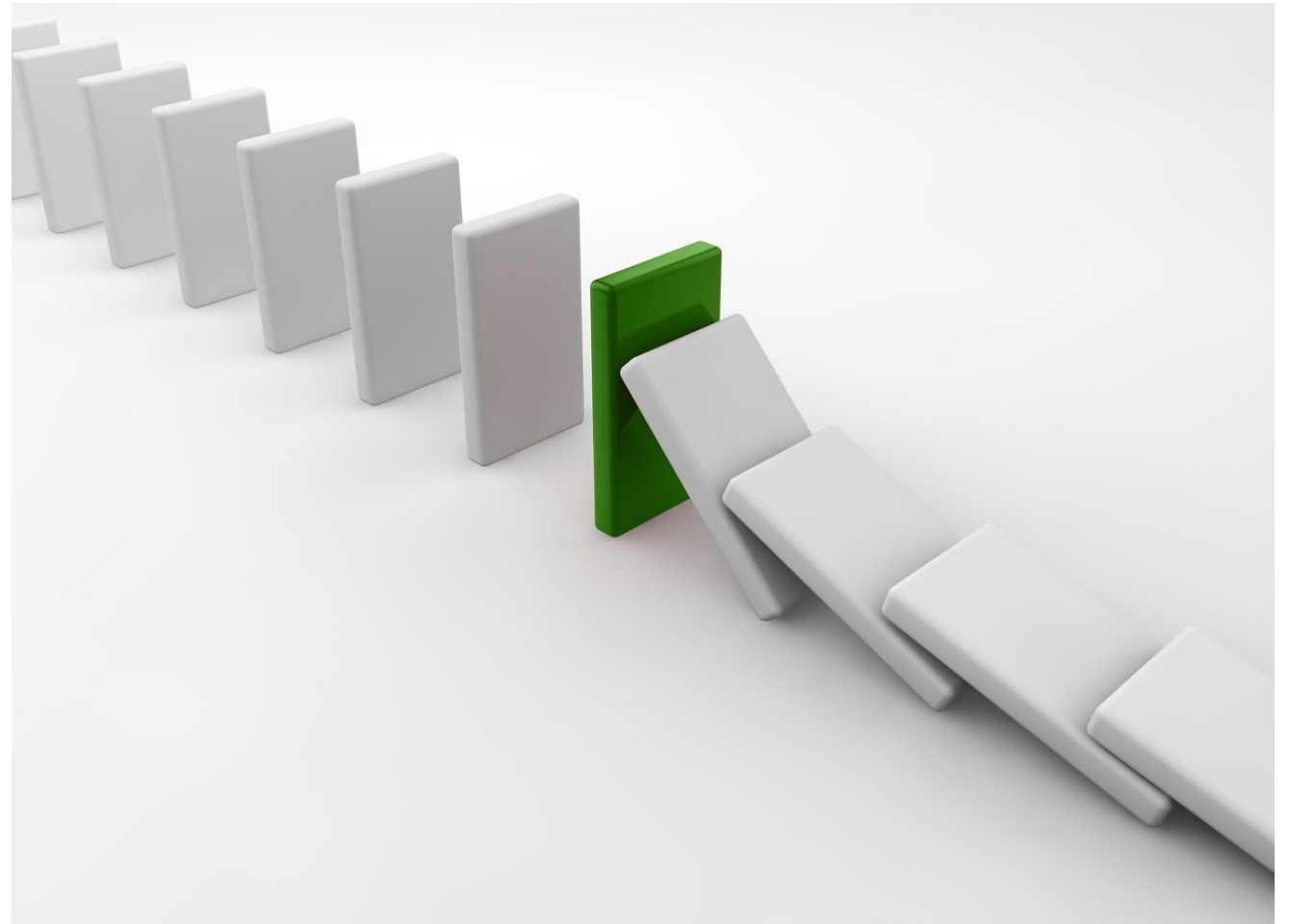


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# Purpose

Help with the  
development and  
implementation of  
business continuity  
plans



# Target Audience

- Staff that will develop and implement a business continuity plan
- Immunization and IIS program leadership - read the executive summary and the mini-guide
- This guide may also be helpful to other public health programs interested in business continuity



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# Sections of the Guide



Fundamental  
Concepts



Business  
Continuity Plan  
Development  
Process



Broad Concepts  
that Apply to  
Business  
Continuity



Post-Planning  
Activities and  
Using the Plan



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# Why Should You Read This Guide?

- Simple step-by-step process
- Helpful implementation recommendations
- Detailed examples in the appendices

## APPENDIX G EXAMPLE TABLE TO IDENTIFY POTENTIAL ESSENTIAL BUSINESS FUNCTIONS

Step 3.2 in Chapter 3 describes a process to identify the business functions that are essential to the IIS program, using the list of business functions that was developed in Step 3.1 in Chapter 3.

The five factors listed below can be used to determine which business functions are considered potential essential business functions. IIS programs can determine if other factors should be considered in this process. Likewise, IIS programs can determine if factors should have equal weight or differing weights based on their importance. The IIS program should develop a table to record a “score” for each factor for each business function. An example of a table is included below.

FACTORS TO DETERMINE ESSENTIAL BUSINESS FUNCTIONS	VACCINE ORDERING CAPABILITY	CDS FOR EVALUATING IMMUNIZATION HISTORY	REMINDER/RECALL
Time Critical 1 (low) – 3 (high)	3	3	1
Legal Requirement 1 (low) – 3 (high)	1	1	1
Health and Safety 1 (low) – 3 (high)	2	3	1
Customer Impact 1 (low) – 3 (high)	3	3	1
Reputation 1 (low) – 3 (high)	2.5	3	1
Total Score	11.5	13	5



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# Why Should You Read This Guide?

“The time to repair the  
roof is when the sun is  
shining.”

— John F. Kennedy



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# Business Continuity 101 & Development Process

Mary Woinarowicz  
NDIIS Manager





# Business Continuity Plan

The documented procedures that guide organizations to mitigate the impact of a disruption and to respond, recover, resume, and restore to a predefined level of operation following disruption.\*



\* Adapted from ISO 22313:2012(E), Societal security — Business continuity management systems — Guidance



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# Business Continuity Management System

“a part of an overall management system that establishes, implements, operates, monitors, reviews, maintains, and improves business continuity.”



\* ISO 22313:2012(E), Societal security — Business continuity management systems — Guidance



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**Developing a business continuity plan and a system to manage business continuity offers several important benefits:**

- **Improved management of disruptions and speedy recovery**
- **Better understanding of the IIS program's operations and processes**
- **Sustained institutional knowledge about business continuity for the IIS program**



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# IIS Business Continuity Plan vs. Other Plans

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# What and When

- Business function
- Essential business function
- Business impact analysis
- Time frames



# Why

- Threat assessment
- Risk assessment

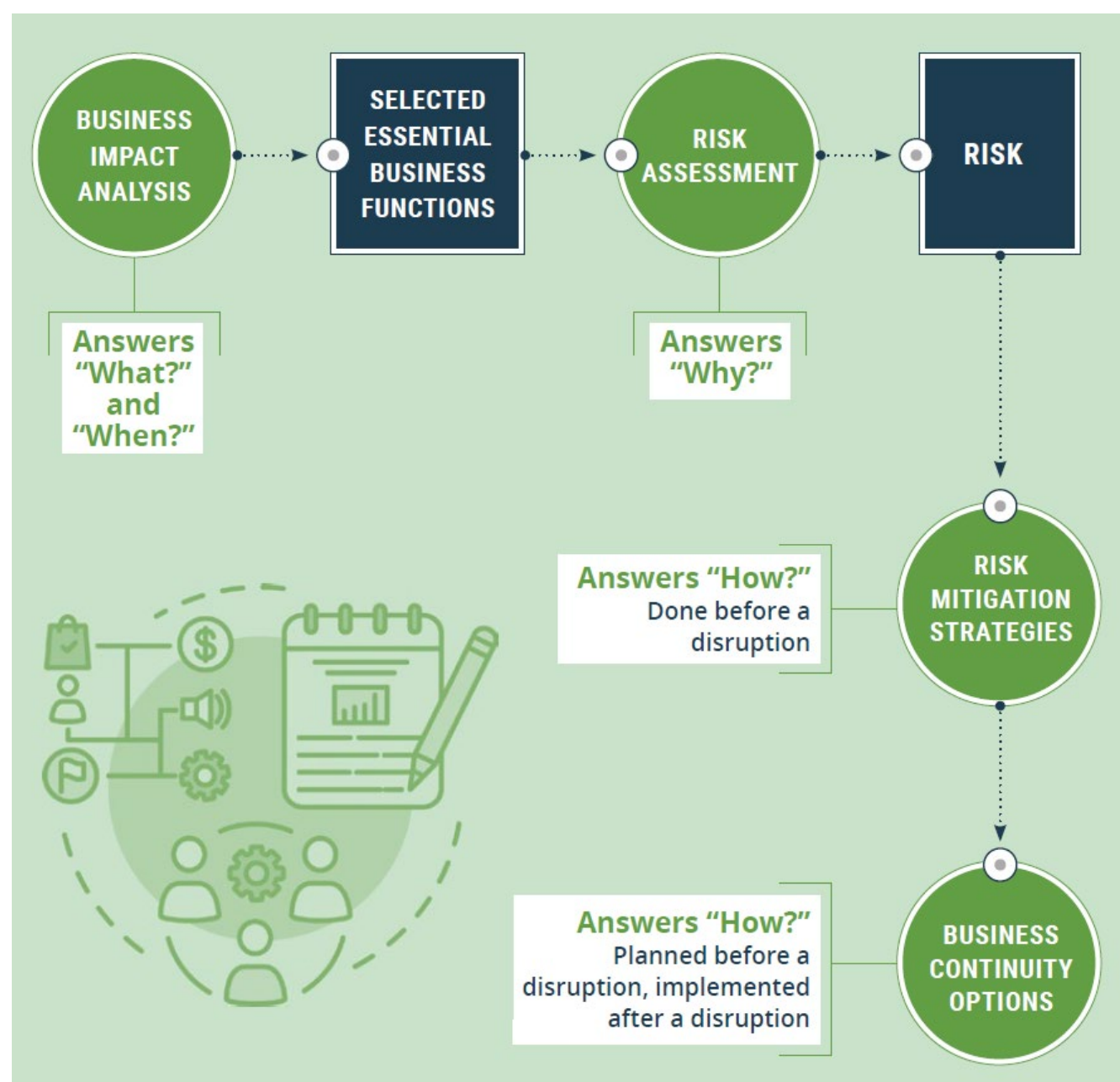


# How

- Risk mitigation strategies
- Business continuity options



# Putting it All Together



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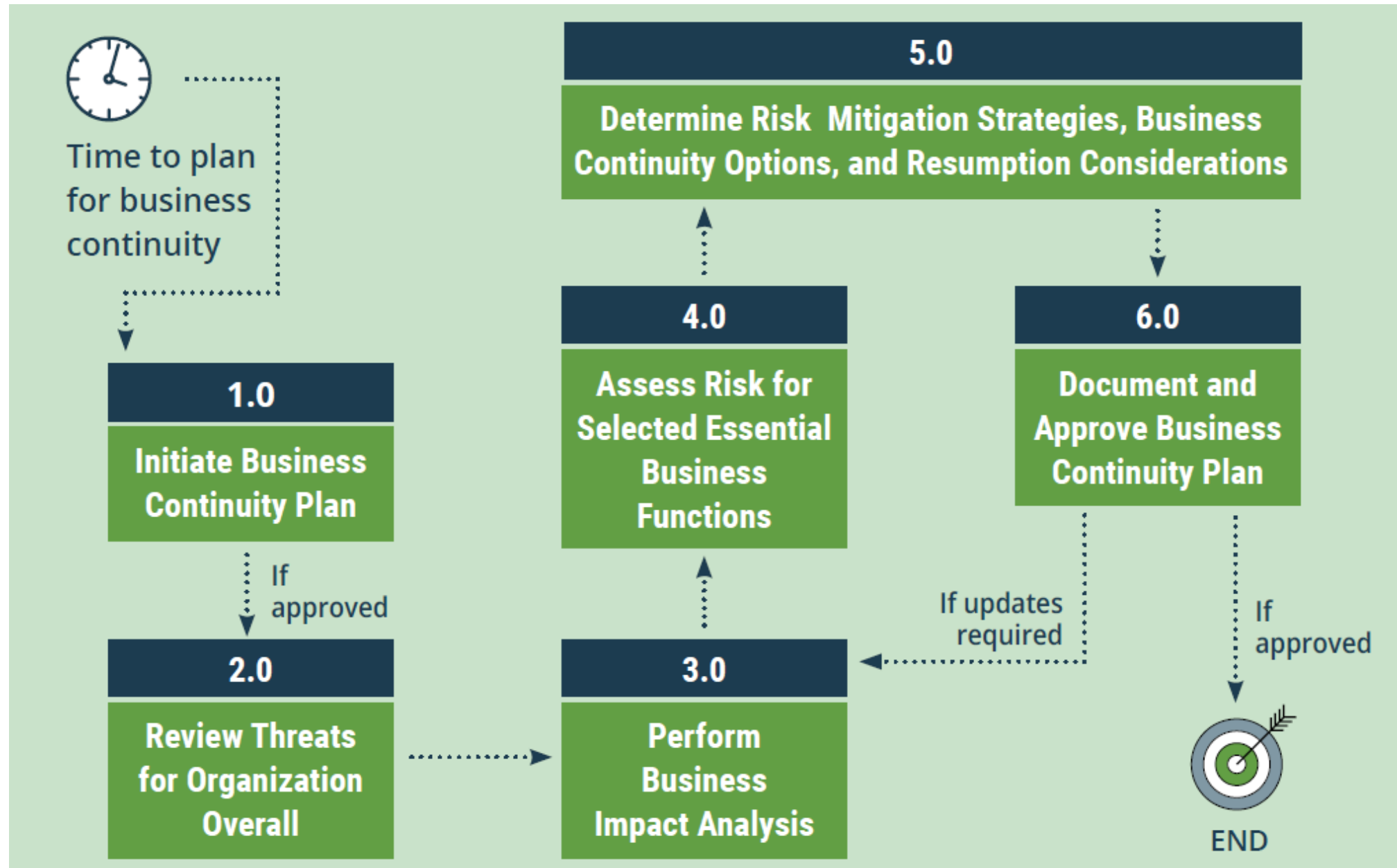


# How to Create a Business Continuity Plan



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# Task 1: Initiate Business Continuity Plan

- Create a strategy for developing the plan
- Ensure that there are resources to support the development and sustainability of the plan
- Important to get is buy-in from leadership and management



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## Task 2: Review Threats for Organization Overall

- Create awareness of the potential threats to the IIS program
- Review any threat assessments already completed for the health department



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## Task 3: Perform Business Impact Analysis

- Perform a business impact analysis to identify essential business functions and time frames related to resumption of the function

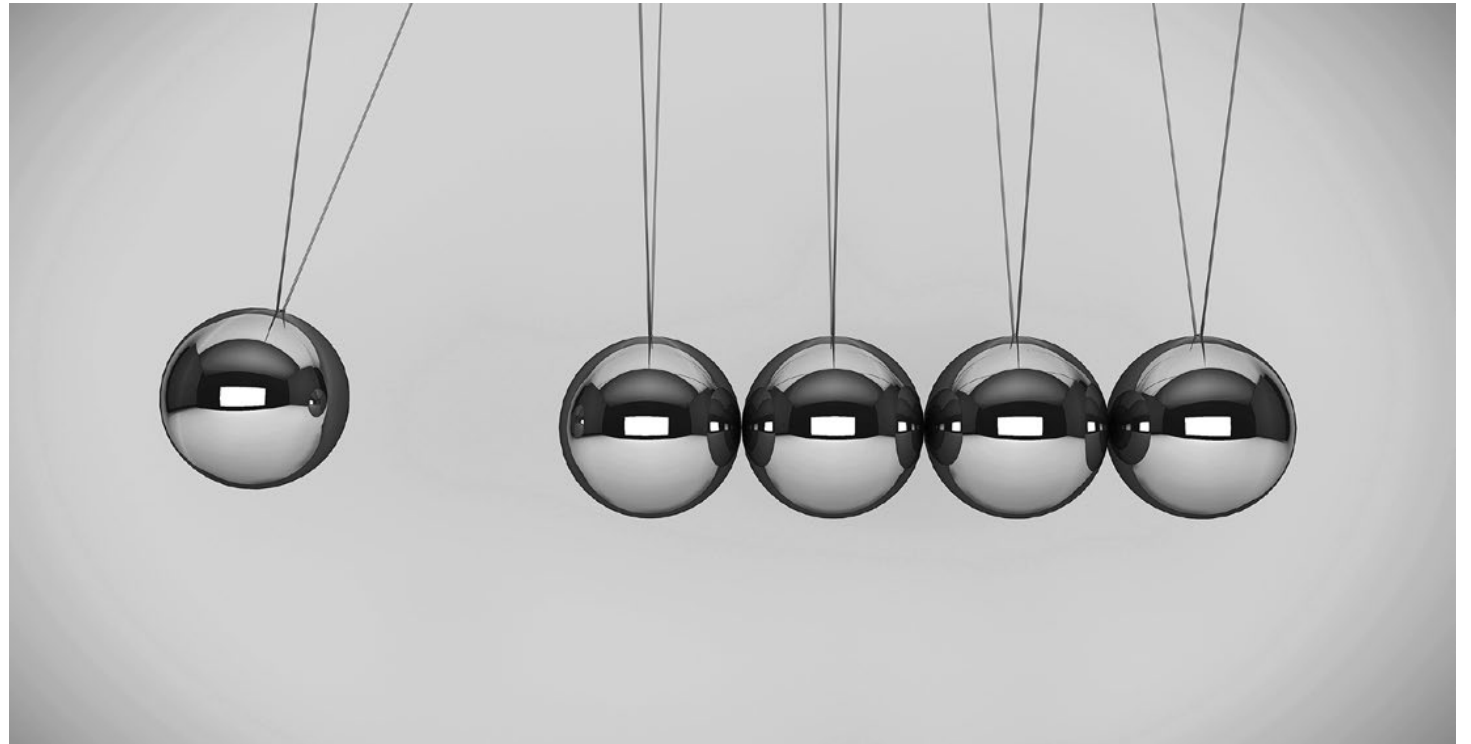


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## Task 4: Assess Risks for Selected Essential Business Functions

- Calculate the risk for each resource identified for each selected essential business function
- This process helps determine which resources should be targeted for risk mitigation strategies and business continuity options



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## Task 5: Determine Risk Mitigation Strategies, Business Continuity Options, and Resumption Considerations

- Risk mitigation strategies and business continuity options are developed to address the risks to resources
- Resumption considerations assist with the process of restarting normal operations after a disruption has ended



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## Task 6: Document and Approve Business Continuity Plan

- Develop general sections of the business continuity plan
- Incorporate business continuity planning that was completed in previous steps
- Finalize, review, and gain approval for the plan



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# Implementation Considerations

Miriam Muscoplat  
MIIC Manager





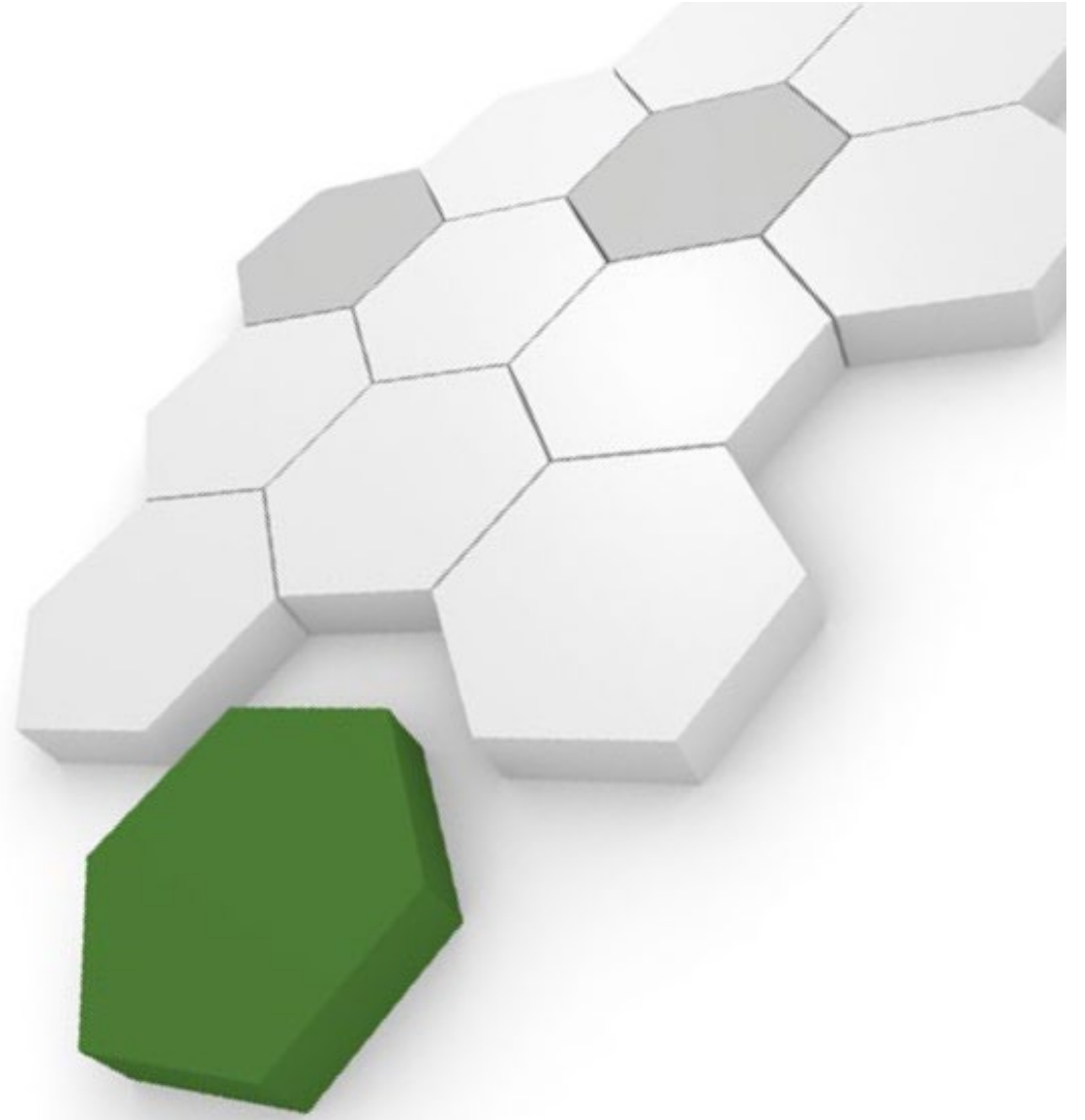
# Broad Concepts that Apply to The Business Continuity Management System



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# Integration with Other State and Agency Plans



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# Program Resources



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# Communication

## APPENDIX T COMMUNICATIONS – MESSAGE EXAMPLES

When a disruption occurs, communication with users is a critical component of a response.

Chapter 4.3 outlines key components of messaging, including initial messaging about the disruption and close-out messaging once functionality is restored. Any action steps on the part of the user should be clearly communicated in these messages. Below are example messages that can be modified to fit the specific conditions of a disruption.

### EXAMPLE GENERIC INITIAL MESSAGE

Subject: Disruption to [FUNCTIONALITY]

It has come to our attention that [ISSUE – IIS is down, vaccine ordering function is unavailable, etc.].

We are working quickly to resolve this issue and apologize for any inconvenience this may cause. In the meantime, we ask that you [ACTION ITEM(S)]. Please contact the Help Desk with any urgent needs or questions at [EMAIL ADDRESS, PHONE].

We will let you know when [FUNCTION] is once again available. Thank you for your patience.

### EXAMPLE GENERIC CLOSE-OUT MESSAGE

Subject: [FUNCTIONALITY] Has Been Restored

Thank you for your continued patience and understanding as we have worked through the technical issues with [IIS FUNCTION] over [TIME PERIOD]. This functionality has now been restored and is available for normal use.

### What does this mean for you?

[ACTION STEPS FOR USERS]

Again, we thank you for your patience. We value your continued partnership in protecting [STATE] residents from vaccine-preventable diseases.



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# Post-Planning Activities of the Business Continuity Management System



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# Training and Education



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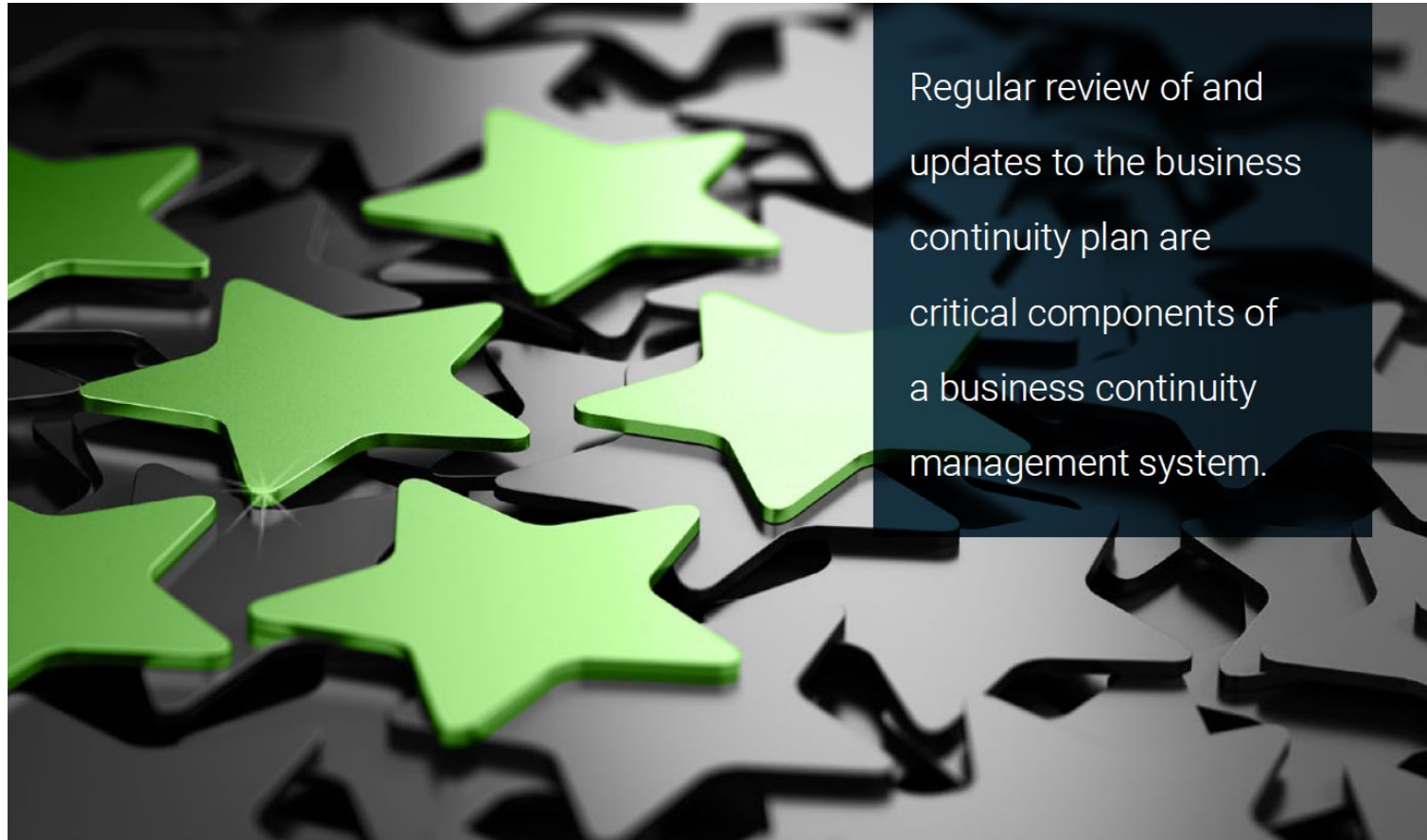


# Exercising the Plan



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# Regular Review and Updates



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# Using the Business Continuity Plan During a Disruption



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# Final Thoughts from Workgroup Members

The guide lays out a very manageable step-by-step process for producing a business continuity plan.

It provides details on parts of the planning process that would have been otherwise overlooked.



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# Final Thoughts from Workgroup Members

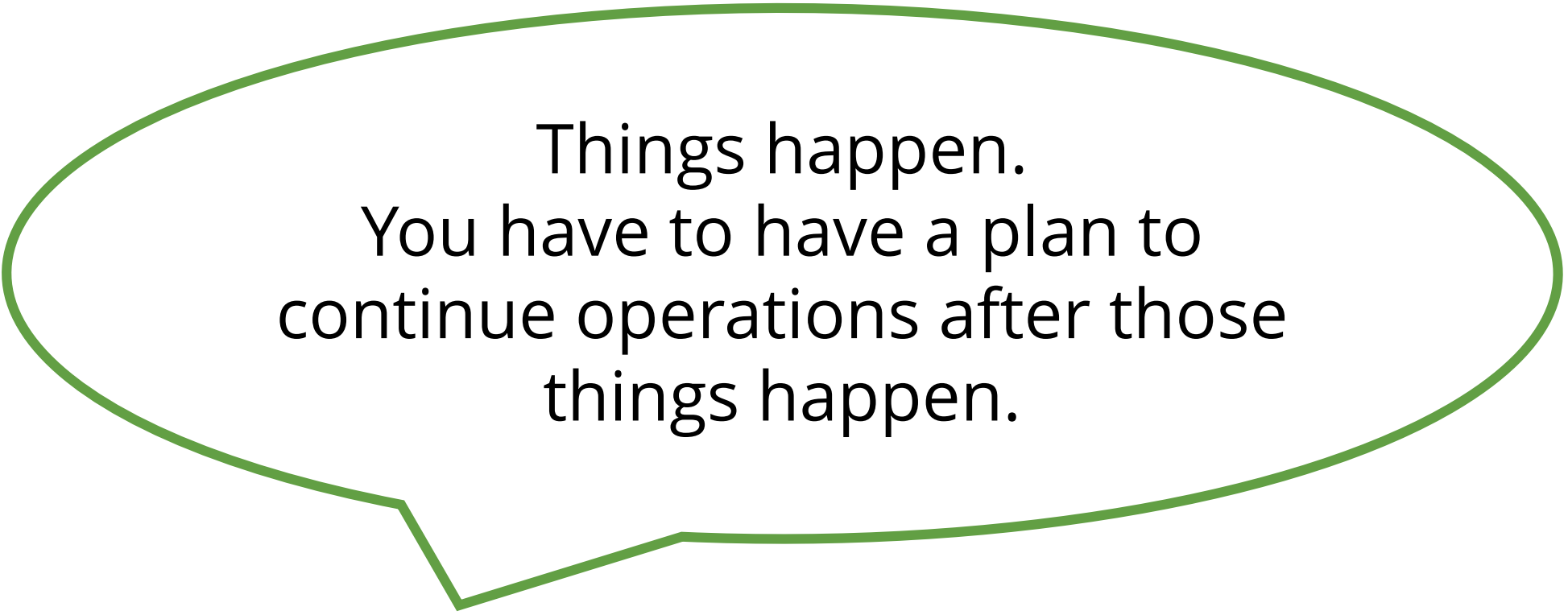
The process of developing a BCP is just as important as the plan itself.

The extent to which an IIS program develops their BCP can be dependent on resources available - anything is better than nothing.





# Final Thoughts from Workgroup Members



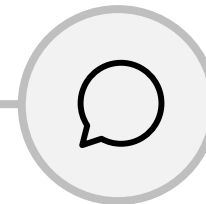
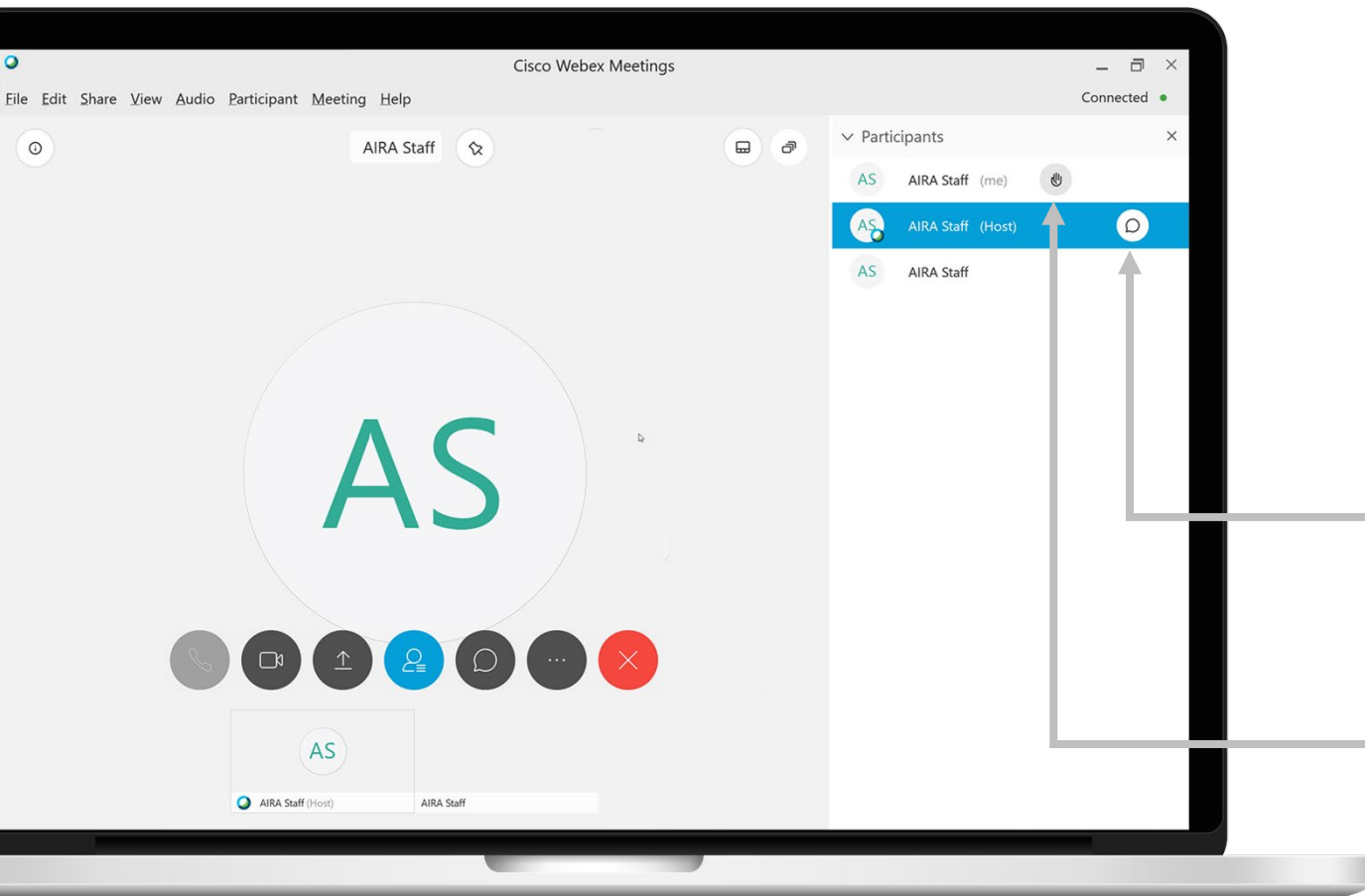
Things happen.  
You have to have a plan to  
continue operations after those  
things happen.



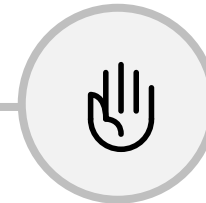
# Questions, Comments, Discussion?

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- Via WebEx:



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Select the hand icon next to your name and you will be called on.



# Thank you to our presenters, and thanks to all of you for joining us!

A brief evaluation survey will be sent out following this webinar

The next Discovery Session will be  
January 27<sup>th</sup> at 4pm ET

