



Race to Health Equity: The Role of Immunization Information Systems

American Immunization Registry Association
National Meeting

26 April 2022



Our Race to Health Equity

We aspire to help eradicate racial and social injustice as a public health threat by eliminating health inequities for people of color.

Our Core Values:



Empathy

Understanding the people we serve and the people who make up our communities of color in the U.S.



Care

Taking the scale of our organization and deploying our resources to support communities who are suffering from health inequities in the U.S.



Trust

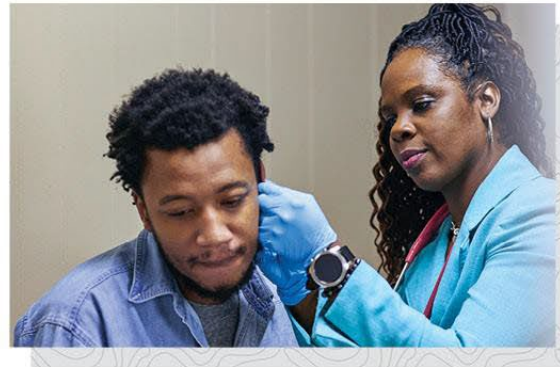
Building lasting and meaningful partnerships and initiatives that demonstrate our commitment and overall resolve to be a trusted partner with communities of color in the U.S.

Our Commitment to Bold Action:



People First Culture

Cultivate one of the most diverse and inclusive workforces that inspires innovative healthcare solutions around the world.



Healthier Communities

Help close the racial mortality gap by investing in culturally competent community care models that create healthy outcomes for people of color.



Enduring Alliances

Lead and leverage J&J's powerful partnership network to combat racial and social health determinants.

Our Race to Health Equity

Johnson & Johnson aspires to help eradicate racial and social injustice as a public health threat by eliminating health inequities for people of color. The Company commits **\$100M** over the next five years to invest in and promote health equity solutions.

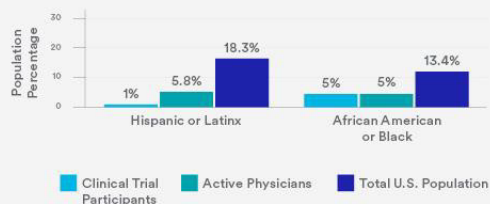


An estimated **83,570** excess deaths each year could be prevented in the United States if the black-white mortality gap could be eliminated.¹

Black Americans continue to experience the highest COVID-19 mortality rates nationwide.²

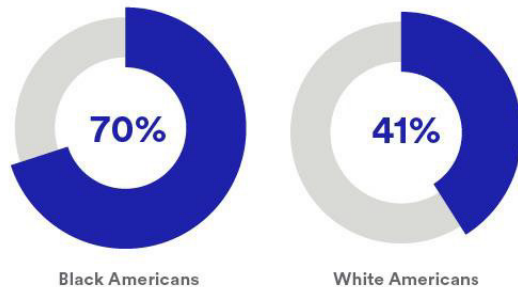
The population of **Latinx and Black active physicians and clinical trial participants are underrepresented** compared to the national makeup of the United States.^{3,4}

Populations of Active Hispanic and Black Physicians Compared to the National Population



Black adults are up to two times more likely to develop high blood pressure by age 55 compared to white adults, with many of these racial differences developing before age 30.⁵

Percentage of People Who Believe the Healthcare System Treats Patients Unfairly Based on Race⁶



70% of Black Americans believe that the healthcare system treats people unfairly based upon their race or ethnic background, compared to 41% of white Americans.⁶



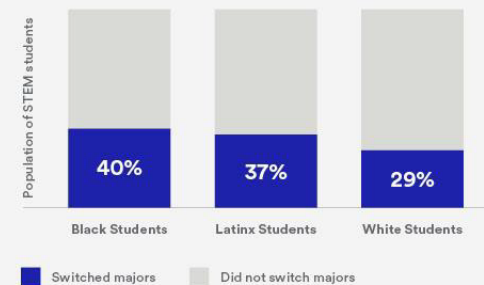
If COVID-19 impacted diverse populations at the same rate as white Americans, about

21,800 Black, 11,400 Latinx, 750 Indigenous & 65 Pacific Islander Americans would still be alive.⁷

5 Black CEOs make up just **1% of the Fortune 500** despite African Americans representing 13.4% of the US population.⁸

A Federal Reserve study estimates that **41% of Black-owned businesses in the United States closed** between February and April 2020.⁹

STEM Students Who Switch Majors Before Earning a Degree, by Ethnicity¹⁰



More than a third of Black (40%) and Latinx (37%) STEM students switch majors before earning a degree, compared with 29% of white STEM students.¹⁰



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Principles Supporting Immunization Information Systems

