

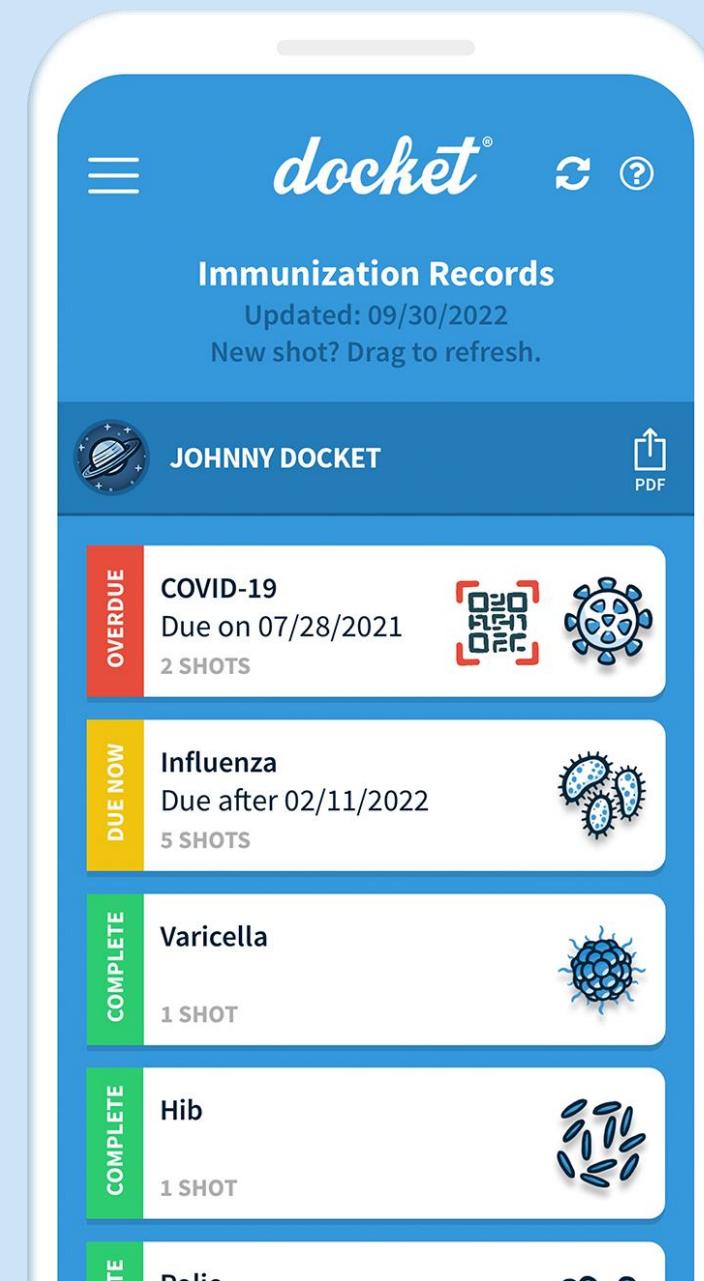
Optimizing Consumer Access: Evolutions in Product Design

Docket[®] Objectives

- 1. Expand consumer access to personal and family immunization records**
- 2. Improve adherence to recommended immunizations**



Partners:
AUDACIOUS INQUIRY
A PointClickCare[®] Company

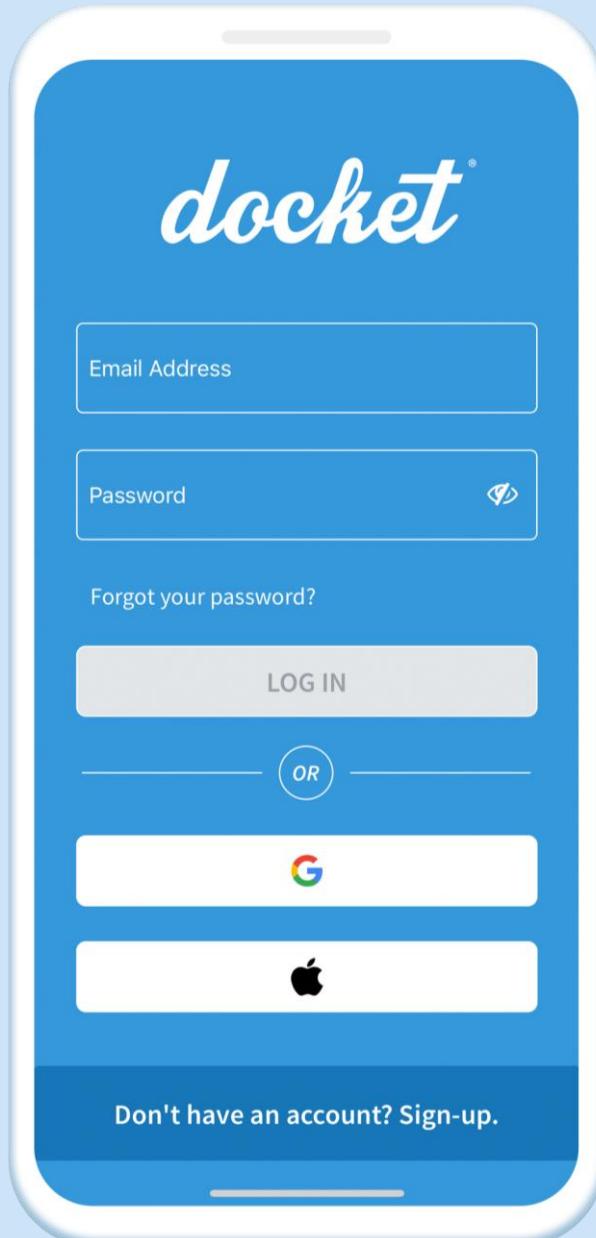




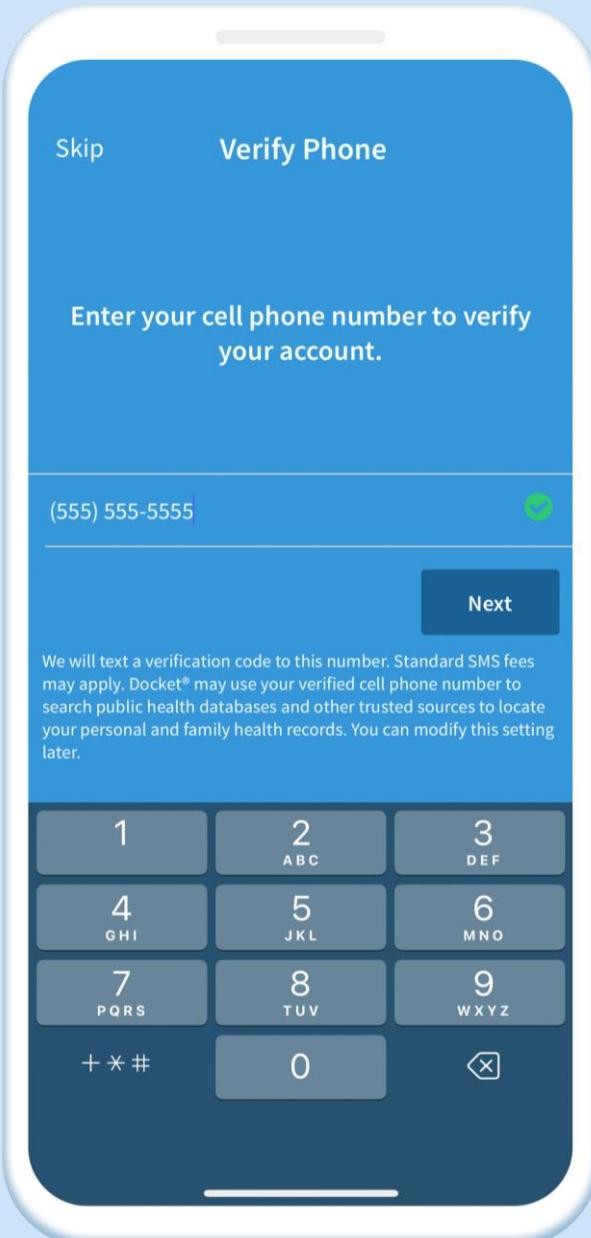
Docket® Results (so far)

- **2,750,500+ active users** and climbing
- **4.7/5 rating** on iOS and Android
 - ~52,000 user reviews
- **~1/3 users** got a new shot
 - Based on Docket® survey responses for HHS quality assessments

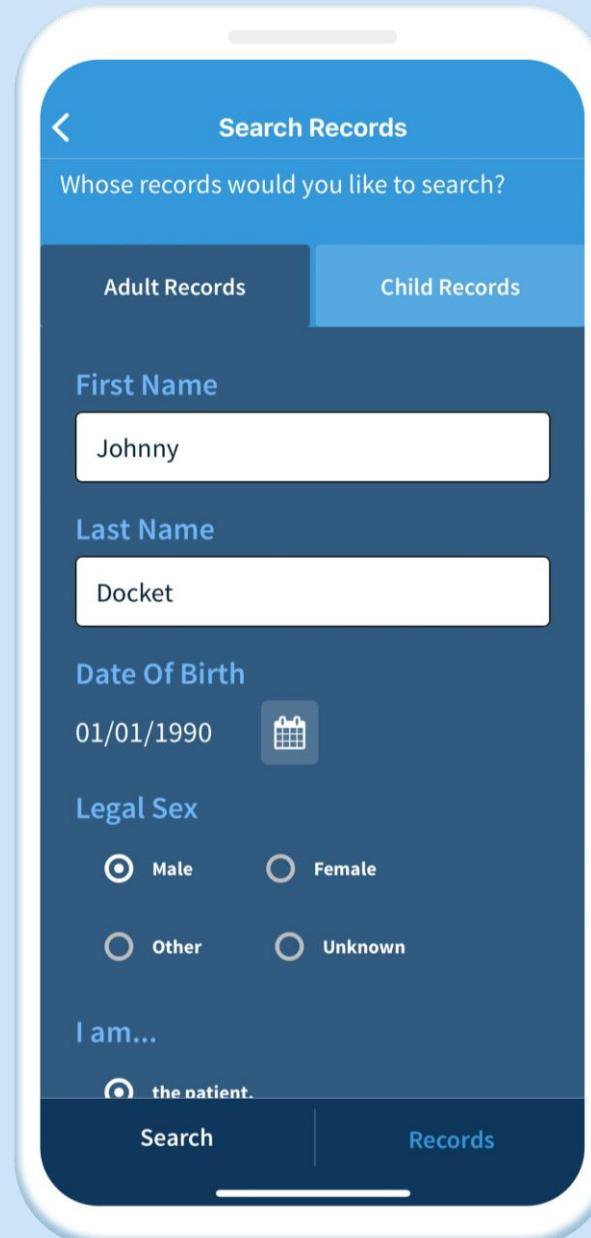
Present Day Docket[®] Walkthrough



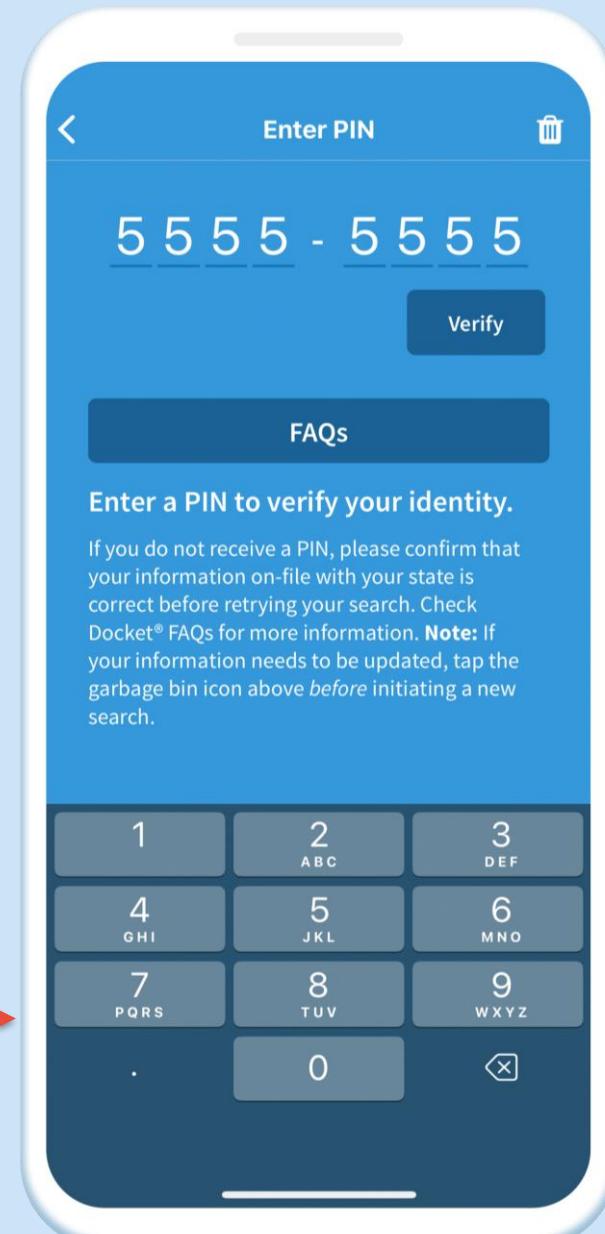
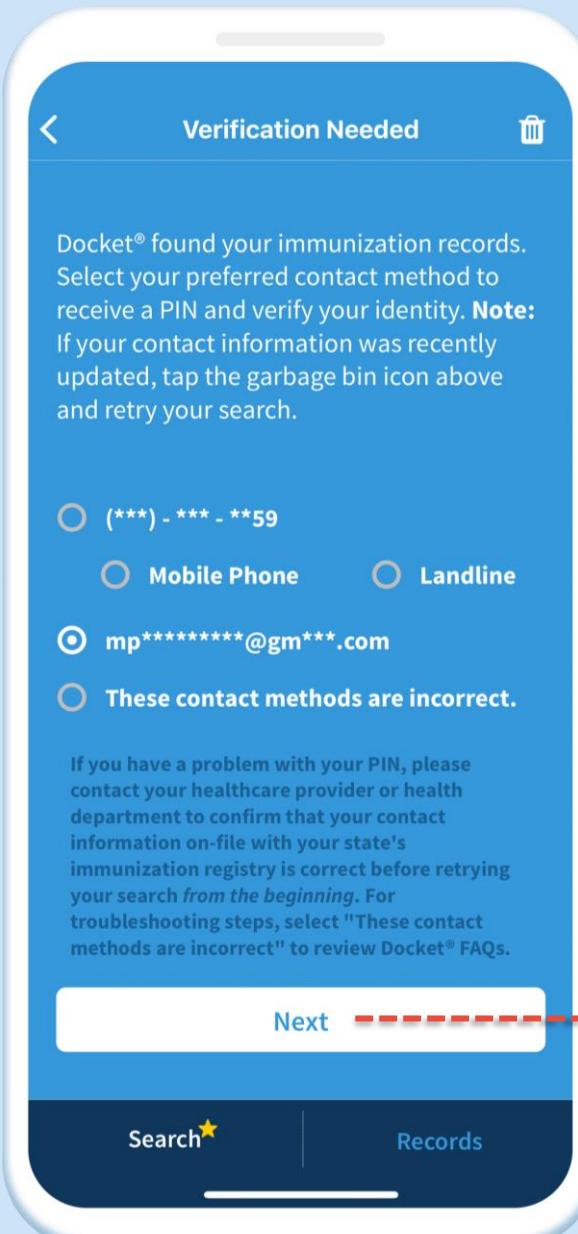
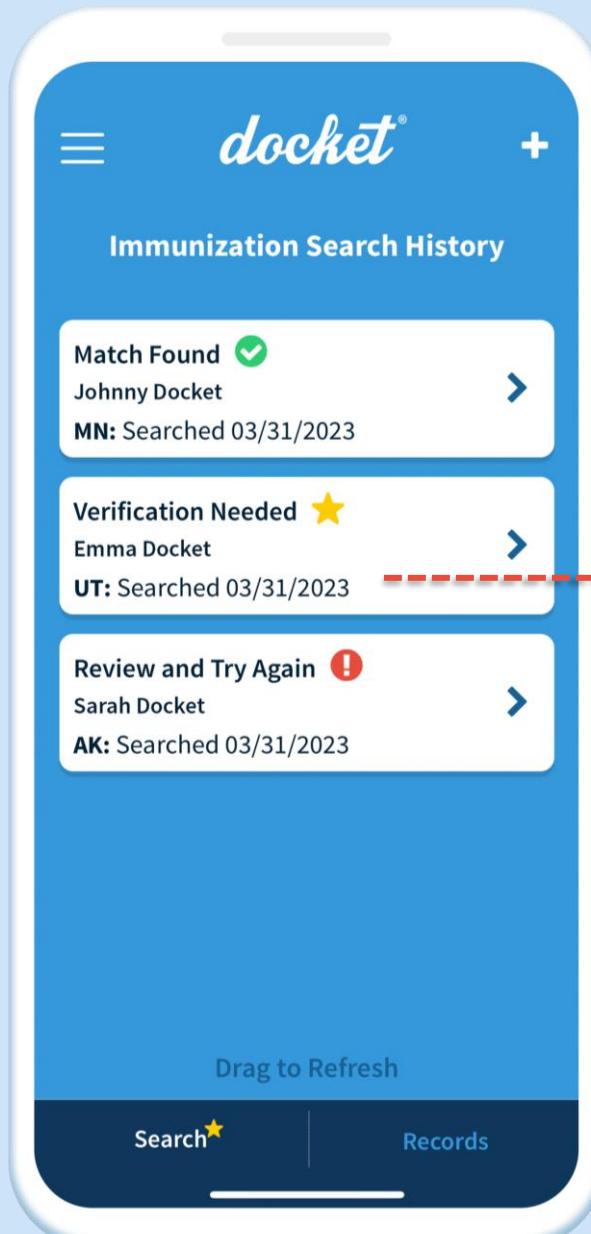
The first screen shows the docket logo at the top. Below it are fields for 'Email Address' and 'Password', with a 'Forgot your password?' link and a 'LOG IN' button. A horizontal line with 'OR' in the center separates these from social login buttons for Google and Apple. At the bottom is a 'Don't have an account? Sign-up.' link.

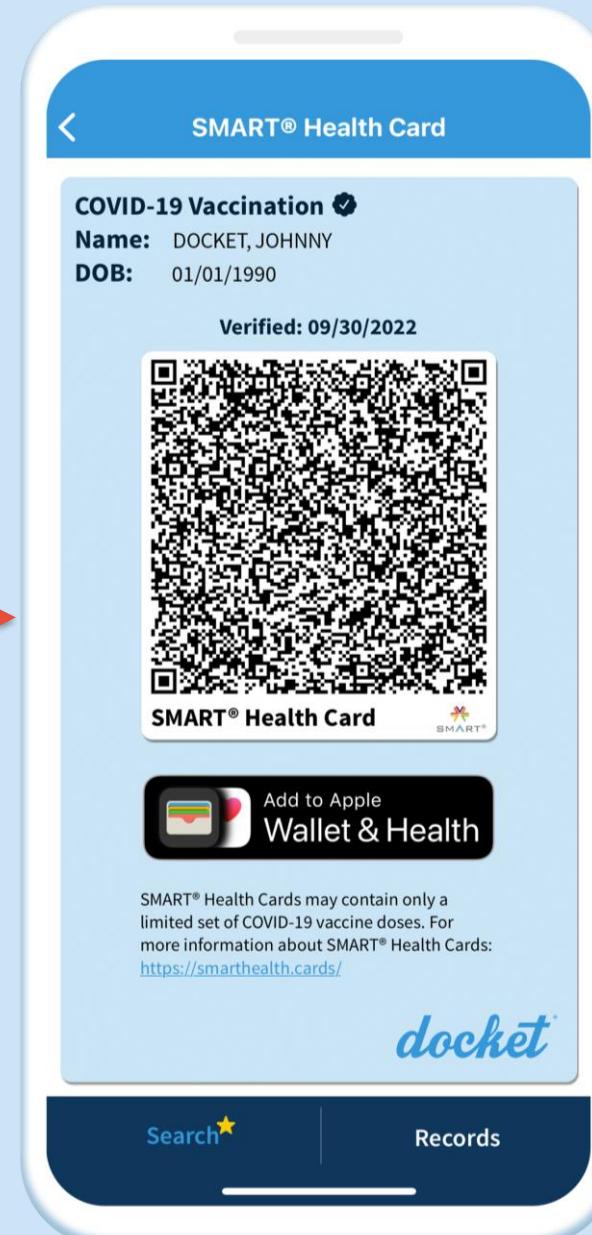
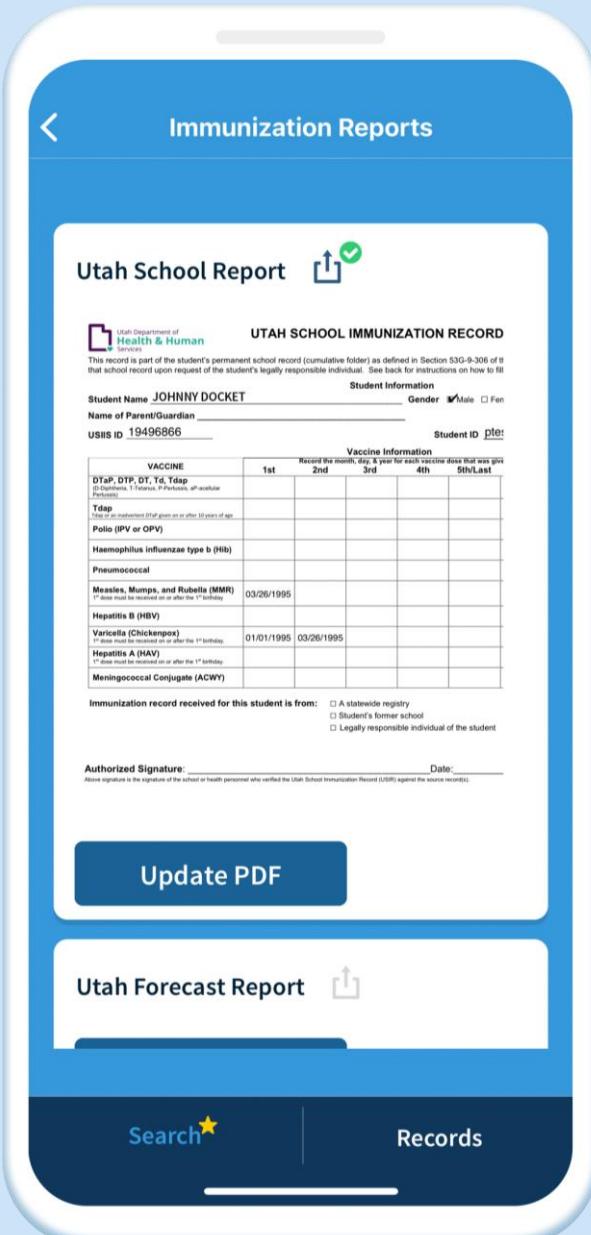
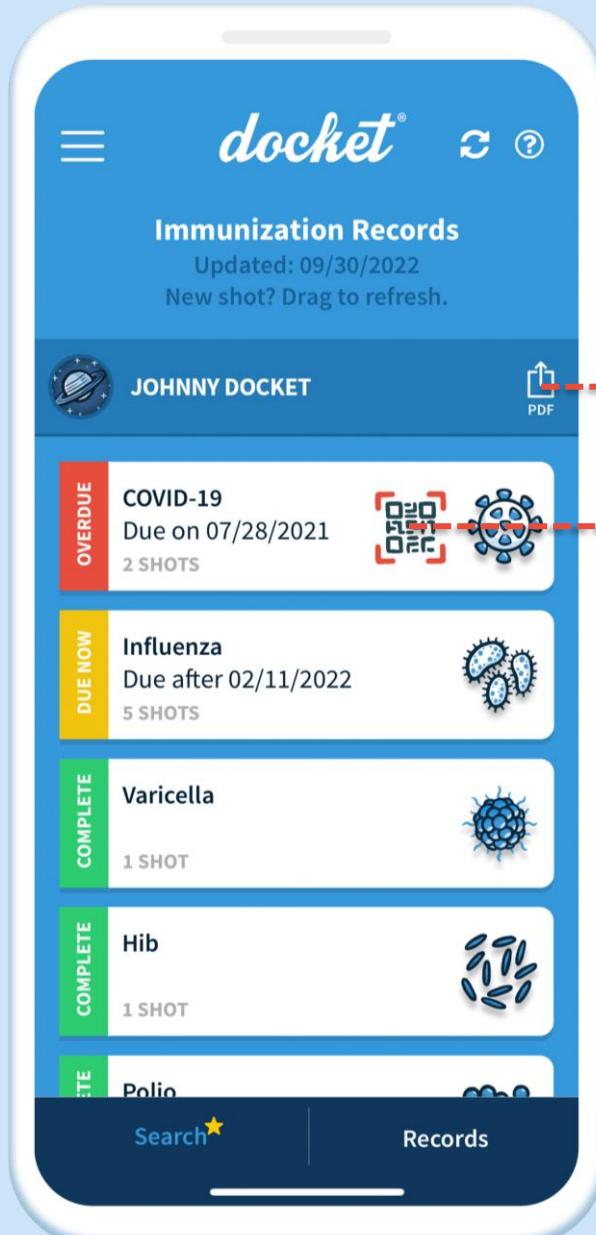


The second screen is titled 'Verify Phone'. It has a 'Skip' button at the top left. The main text says 'Enter your cell phone number to verify your account.' Below is a text input field with '(555) 555-5555' and a green checkmark icon. A 'Next' button is at the bottom right. A note at the bottom explains the verification process and mentions using the number to search health records.



The third screen is titled 'Search Records' with a back arrow. It asks 'Whose records would you like to search?'. Two tabs are shown: 'Adult Records' (unselected) and 'Child Records' (selected). The search form includes 'First Name' (Johnny), 'Last Name' (Docket), 'Date Of Birth' (01/01/1990), 'Legal Sex' (Male selected), 'I am...' (the patient selected), and 'Records' at the bottom right.





Got records easily for kindergarten! ★★★★★

Reply

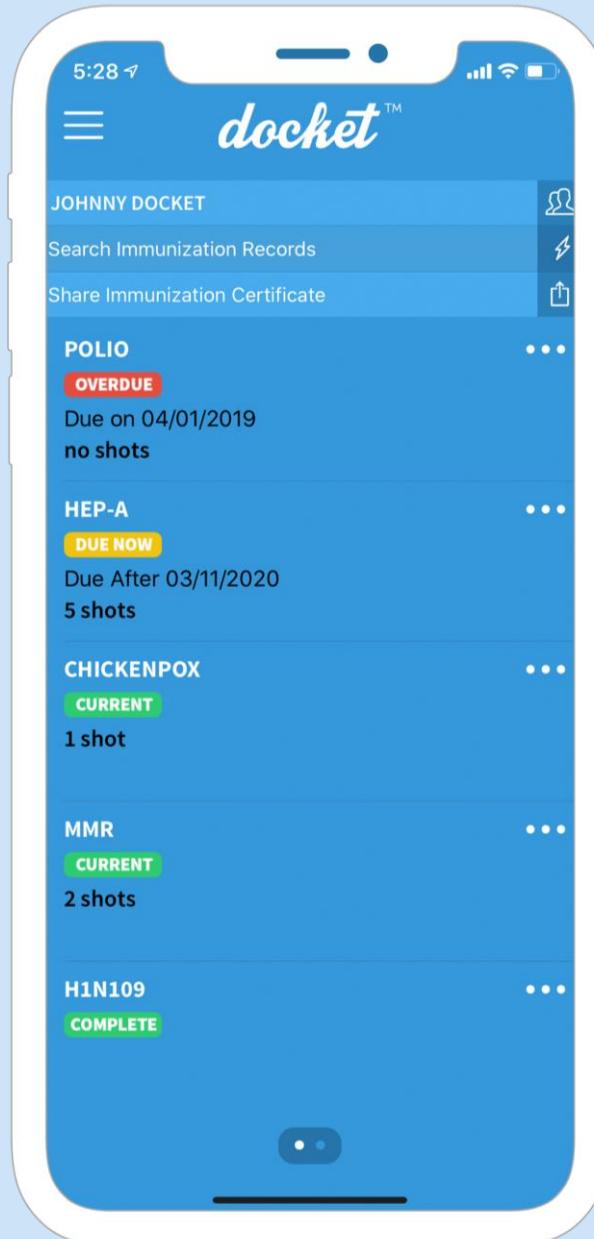
by A-ris-a-roo – Mar 3, 2023

This app is amazing! I was dreading calling the doctor for immunization records and jumping through a bunch of hoops. Googled how to find immunization records and like 4 min later downloaded my kids' PDFs. So easy and smart THANK YOU!

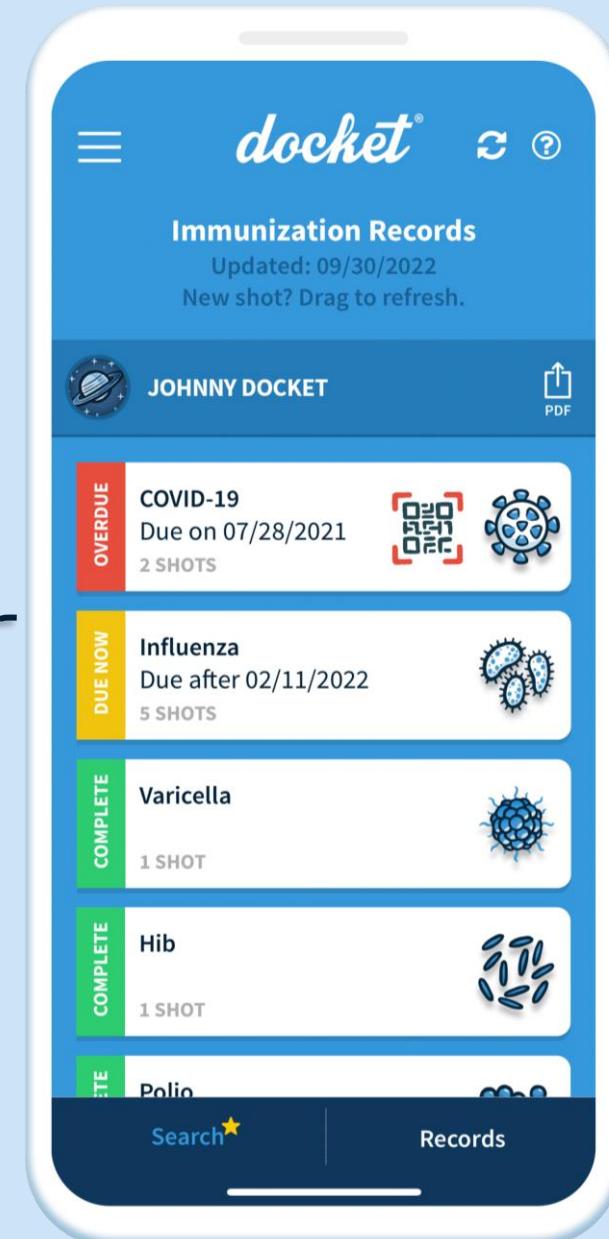
Version 2.2.51 | United States | [Report a Concern](#)

Docket[®] 2019 – Today

2019



2023



docket®

2021

BRENDA FLANAGAN, SENIOR CORRESPONDENT | AUGUST 5, 2021 | CORONAVIRUS IN NJ

Epidemiologist says it's not user-friendly and that's a problem

f t g in e



“Epidemiologist says it’s not user-friendly and that’s a problem.”

NJ Spotlight News

2023

docket®

According to the New Jersey Department of Health, over 1.3 million residents in New Jersey have downloaded Docket from an app store onto their cell phones to view their inoculation records.
Photos courtesy of Docket

JUST HOW HANDY IS THE APP?

My son and I had to provide our

To prove her COVID vaccine status when traveling in 2021, Hillsborough resident Debbie Sheldon pulled up the application on her

docket Immunization Records Updated: 09/30/2022 New shot? Drag to refresh.

JOHNNY DOCKET

COVID-19 Due on 07/28/2021 2 SHOTS

Influenza Due after 02/11/2022 5 SHOTS

Varicella COMPLETE 1 SHOT

Hib COMPLETE 1 SHOT

Dolio

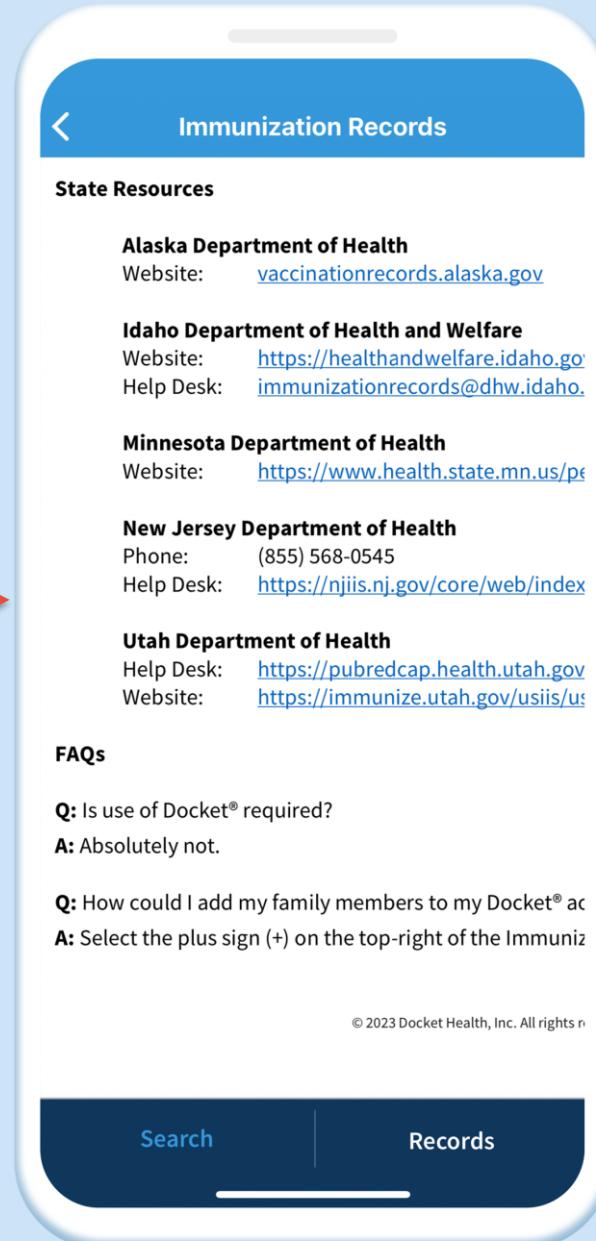
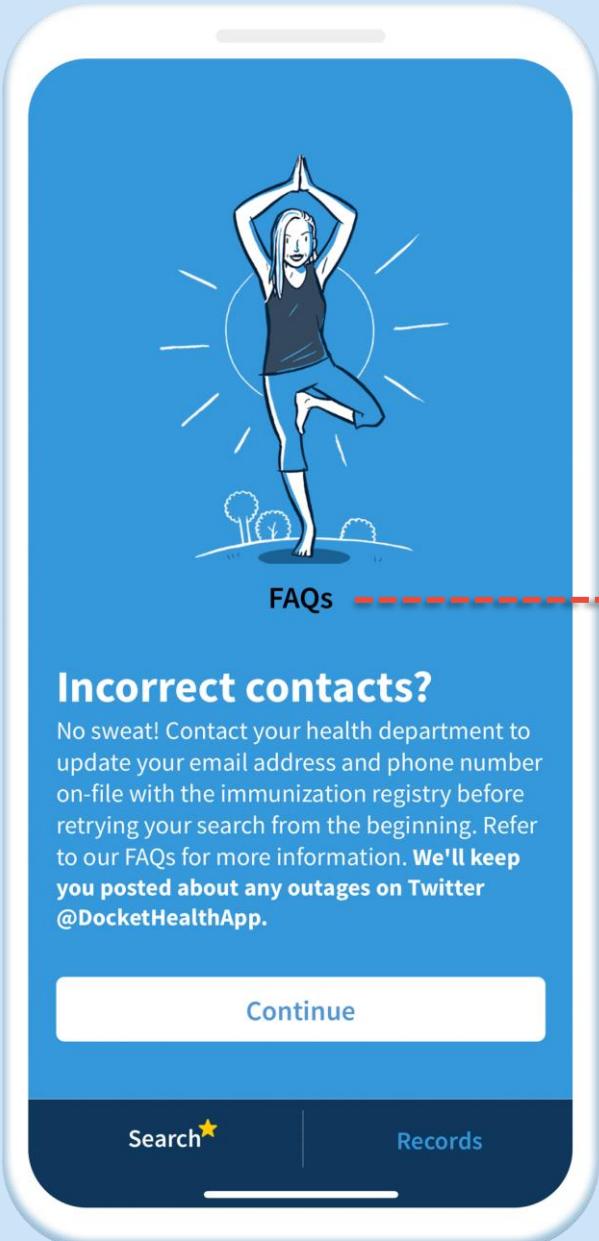
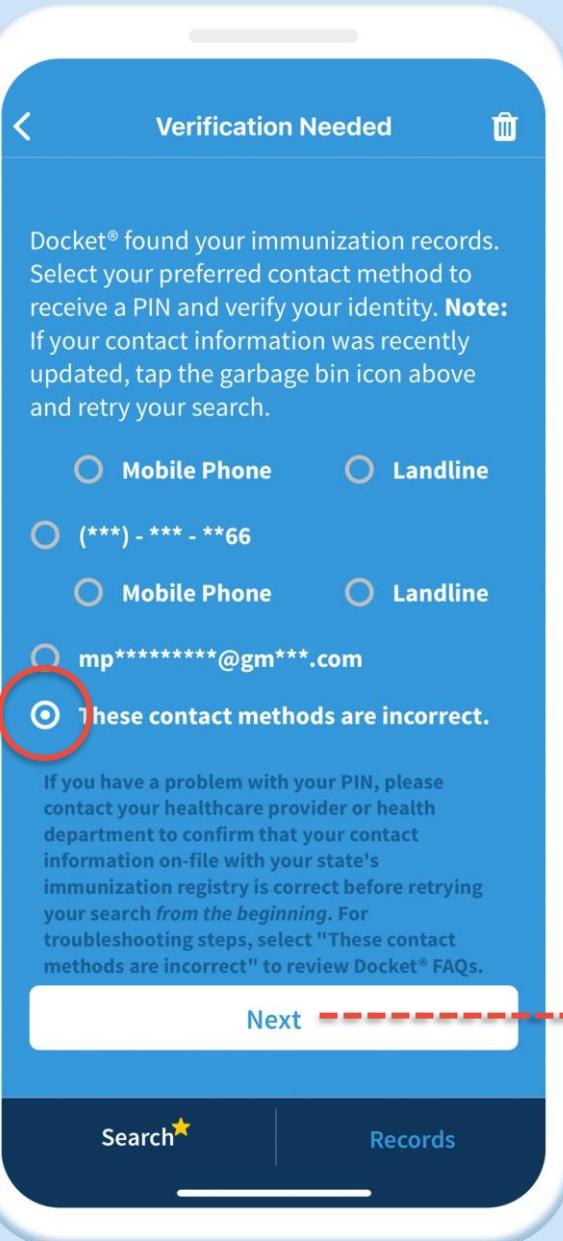
“With the app, it made it so easy to prove we were vaccinated. It was a great benefit for us.”

Jersey's Best Magazine

1

Example Optimization One

User Authentication



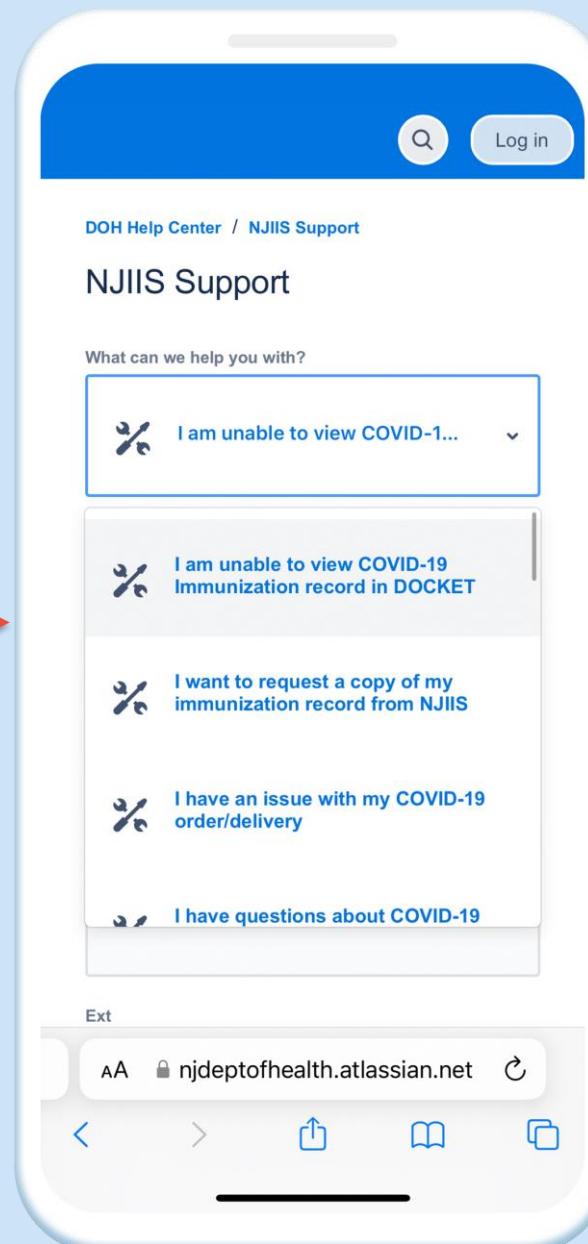
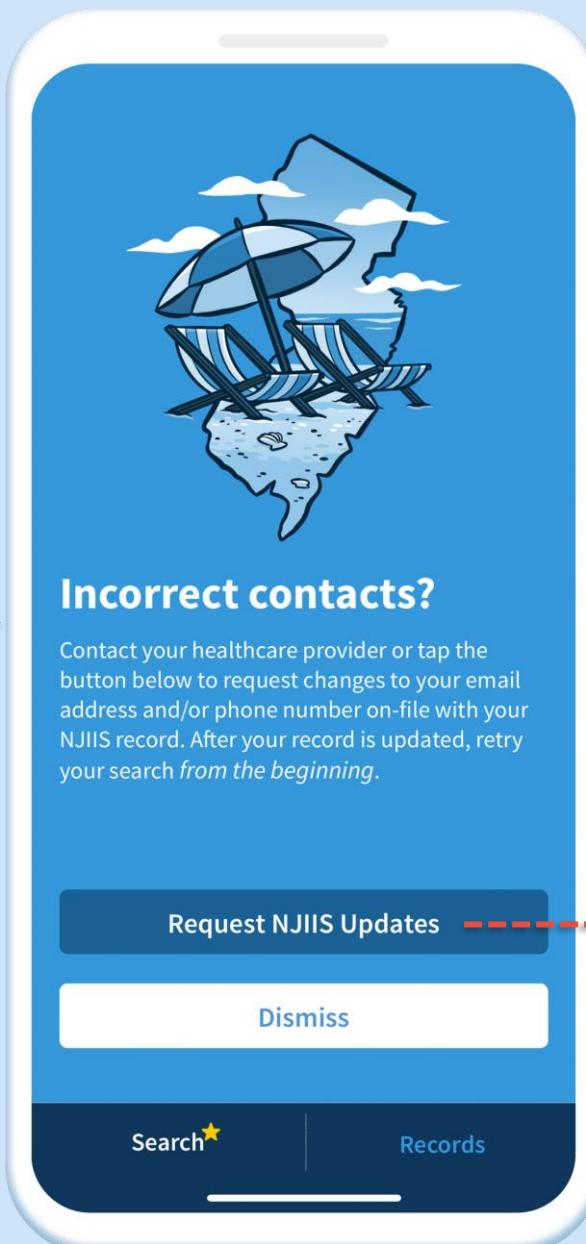
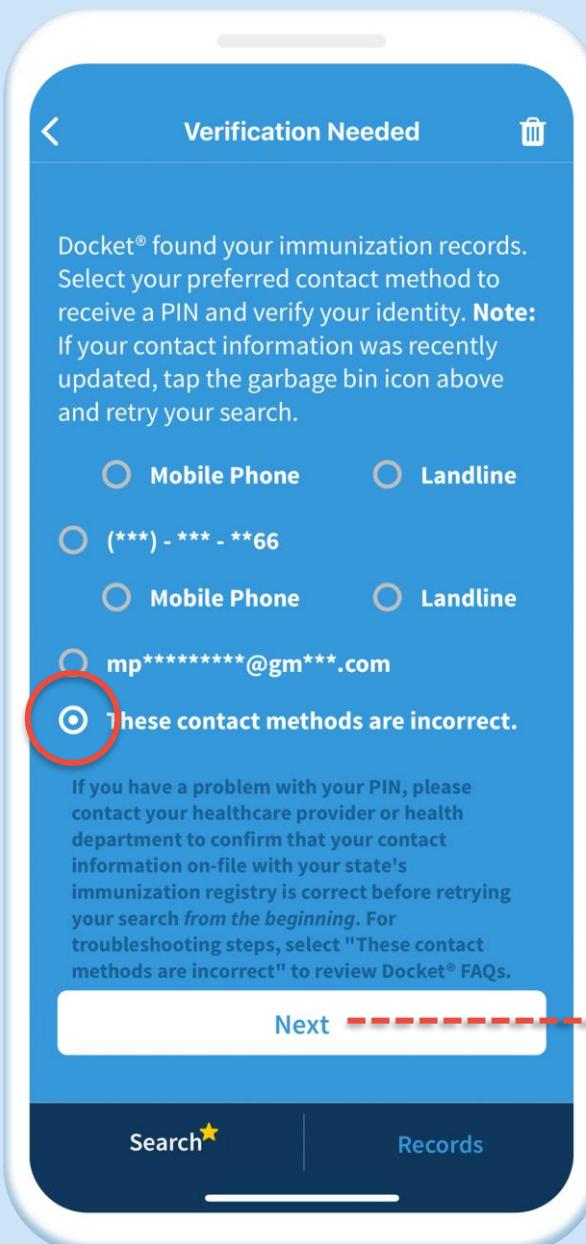
Once it's setup, it works great ★★★★☆

Reply

by catfudprovider – Dec 2, 2021

It was hard to find out what needed to be done to update my records initially. Finally found the place to request an update and it was completed in <24 hours! Thank you

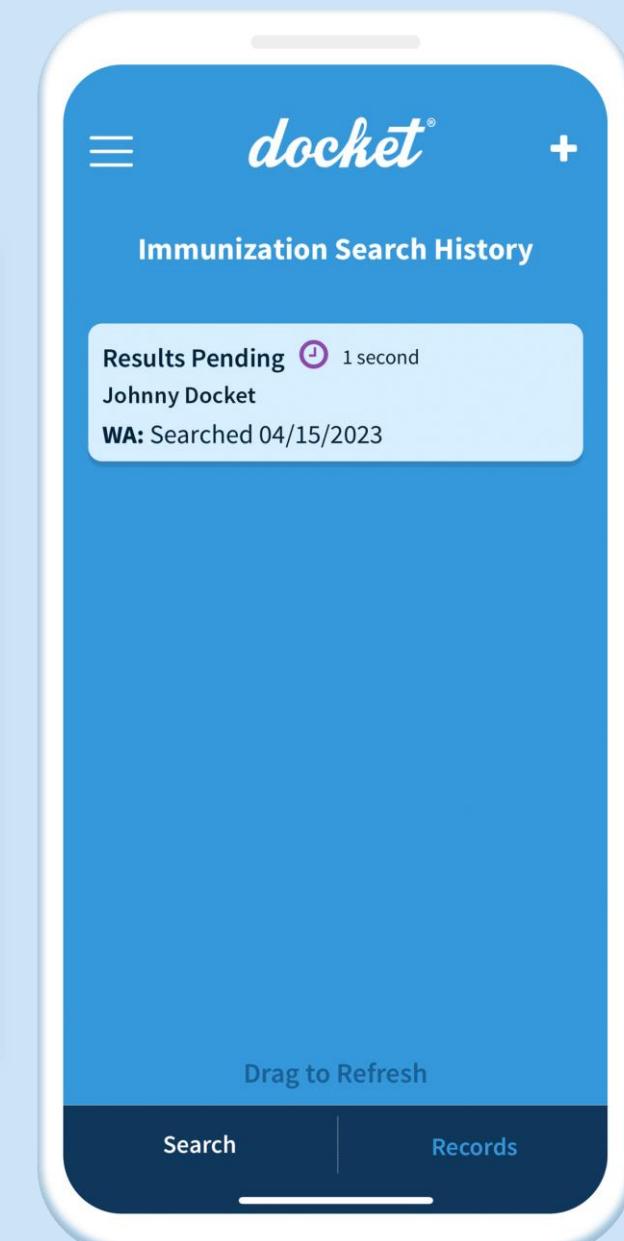
Version 2.2.28 | United States | [Report a Concern](#)



2

Example Optimization Two

IIS Record Refresh



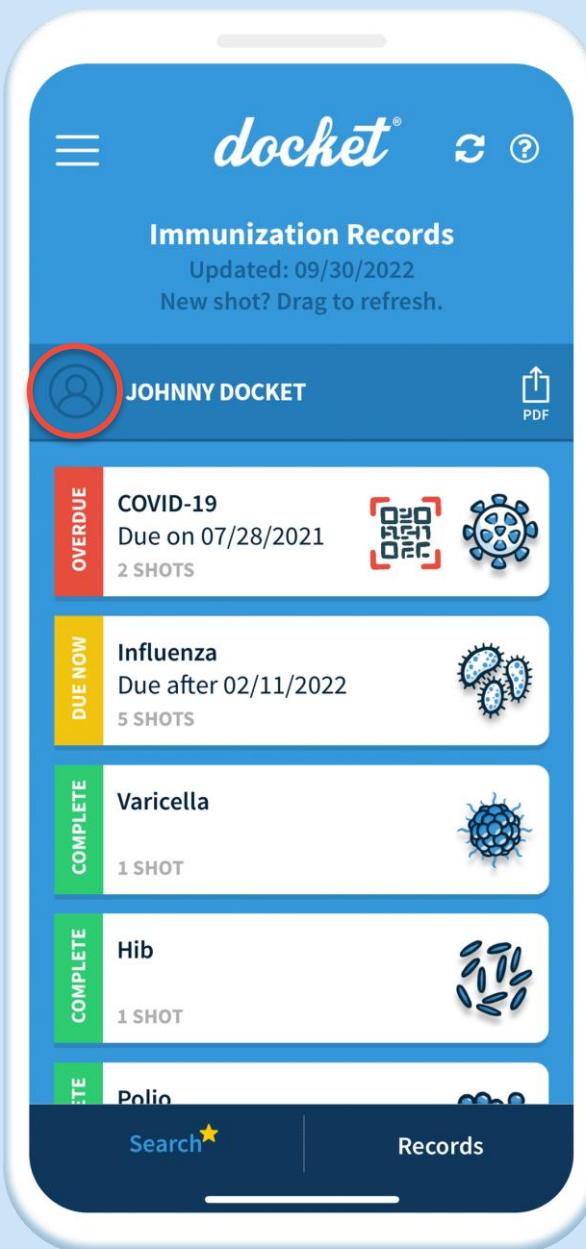
Good app but needs improvement ★★★★☆

by AjayDos – Dec 23, 2021

Reply

It doesn't refresh exiting records

Version 2.2.30 | United States | [Report a Concern](#)



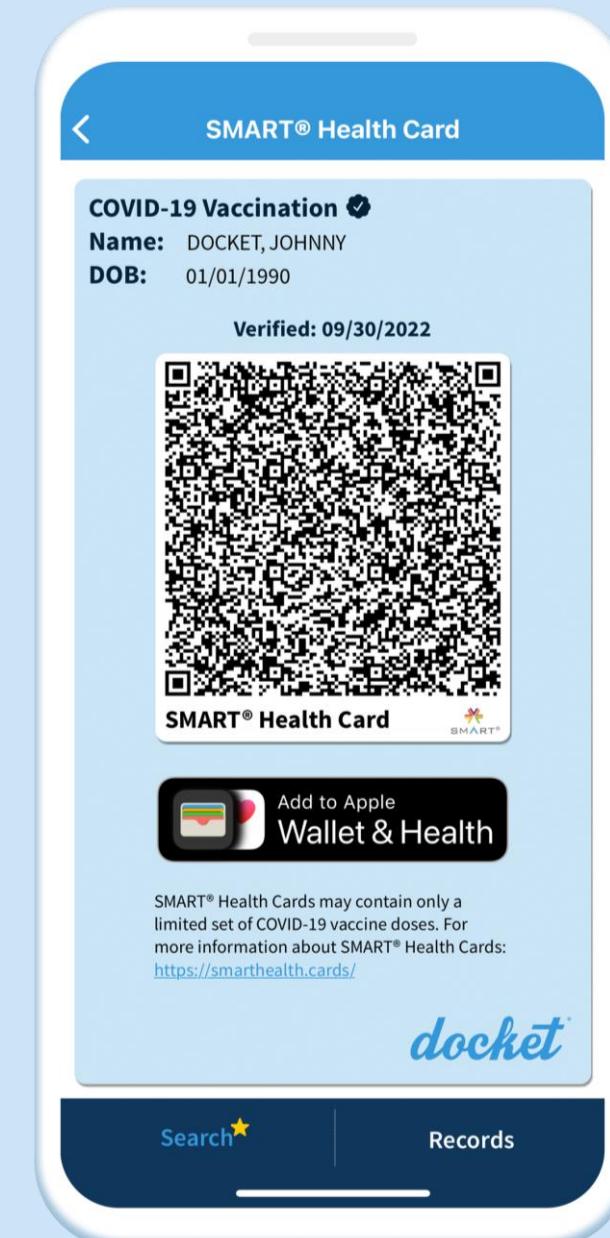
3

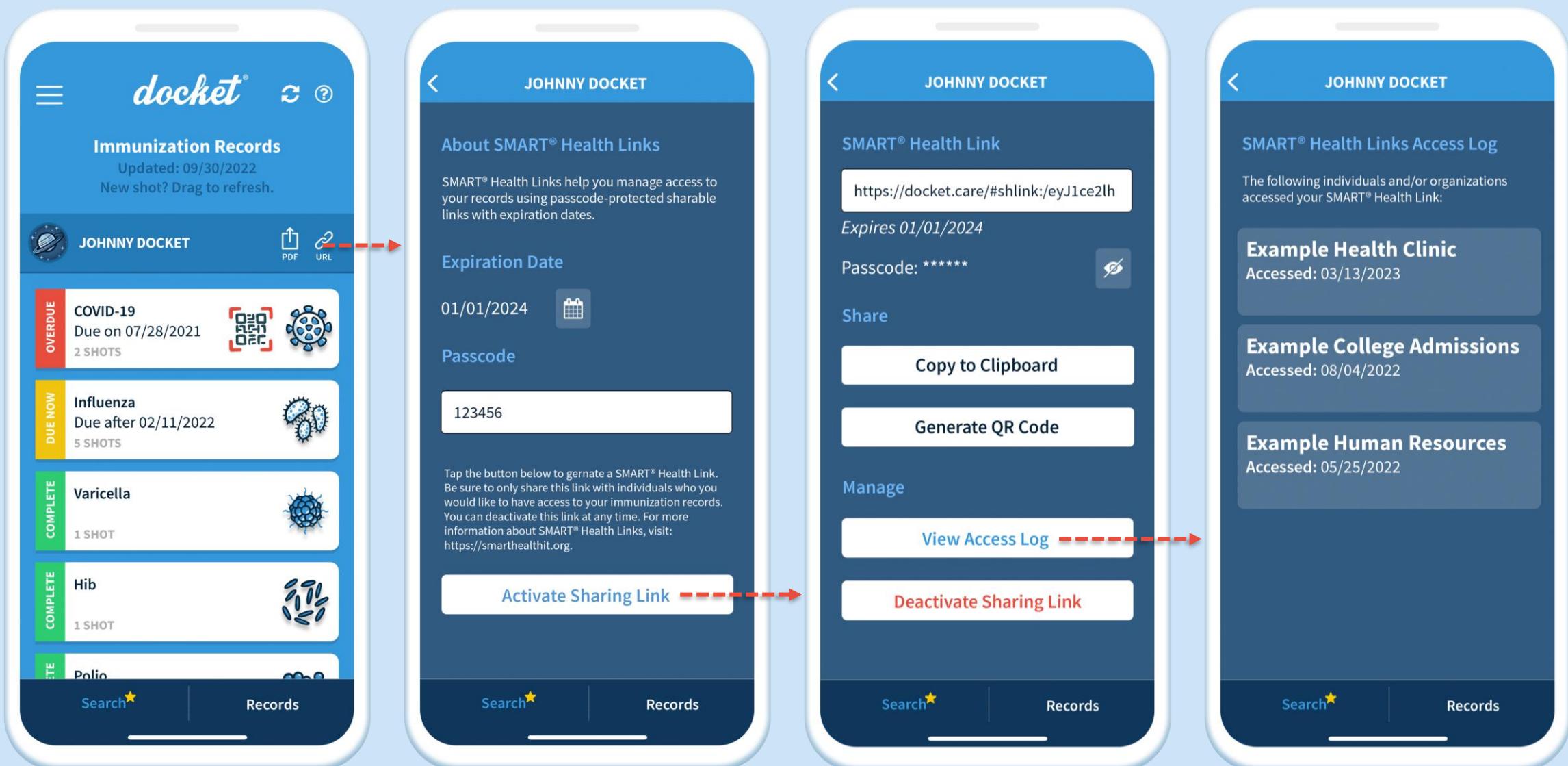
Example Optimization Three

Vaccine Verification

SMART® Health Cards

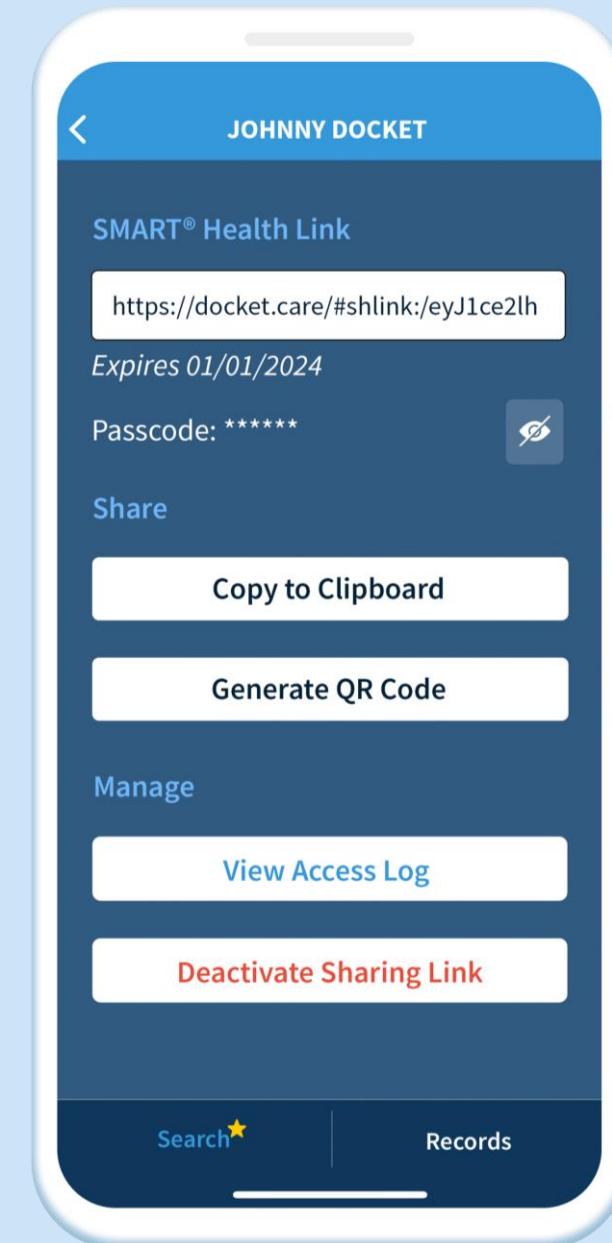
- **De facto U.S. data standard** for verifiable vaccine credentialing
- **Data is encoded directly in the image of the QR code**
- **User cannot revoke access**
- **Limited capacity** to store multiple doses





SMART® Health Links

- **User-managed access controls**
- Expanded utility for **more data**:
 - Not limited to only a few shots
 - Highly configurable subsets
 - Recommended childhood vaccines
 - Specific travel requirements
 - COVID-19 shots
- **Practical applications** beyond immunization records:
 - Currently used for insurance
 - **Vital records**



Development Roadmap

Projects In-flight

a

Docket® Progressive Web App

b

Enhanced Reminder Recall

c

SMART® Health Links

(coming soon to more states)

Michael Perretta | Docket®

michael.perretta@dockethealth.com

Michelle Consolazio | Audacious Inquiry

mconsolazio@ainq.com