

Optimizing Consumer Access: Evolutions in Product Design

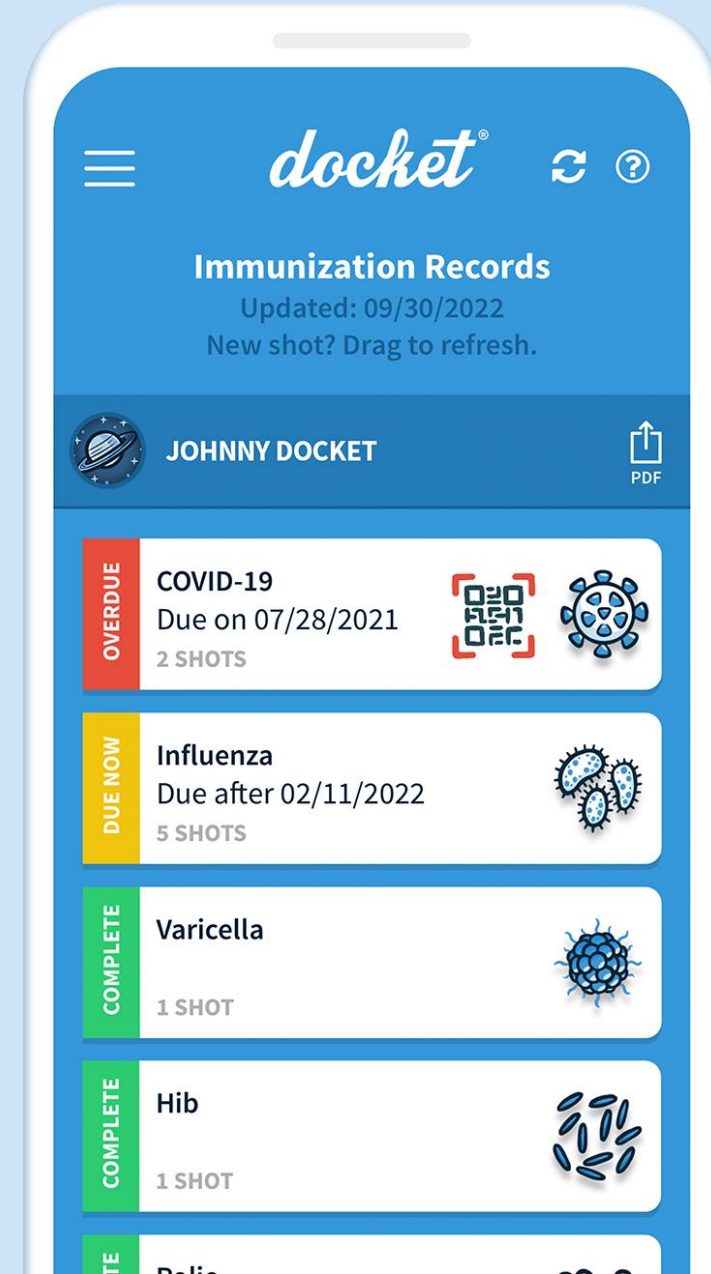
Docket® Objectives

- 1. Expand consumer access to personal and family immunization records**
- 2. Improve adherence to recommended immunizations**



Partners:

**AUDACIOUS
INQUIRY**
A PointClickCare® Company

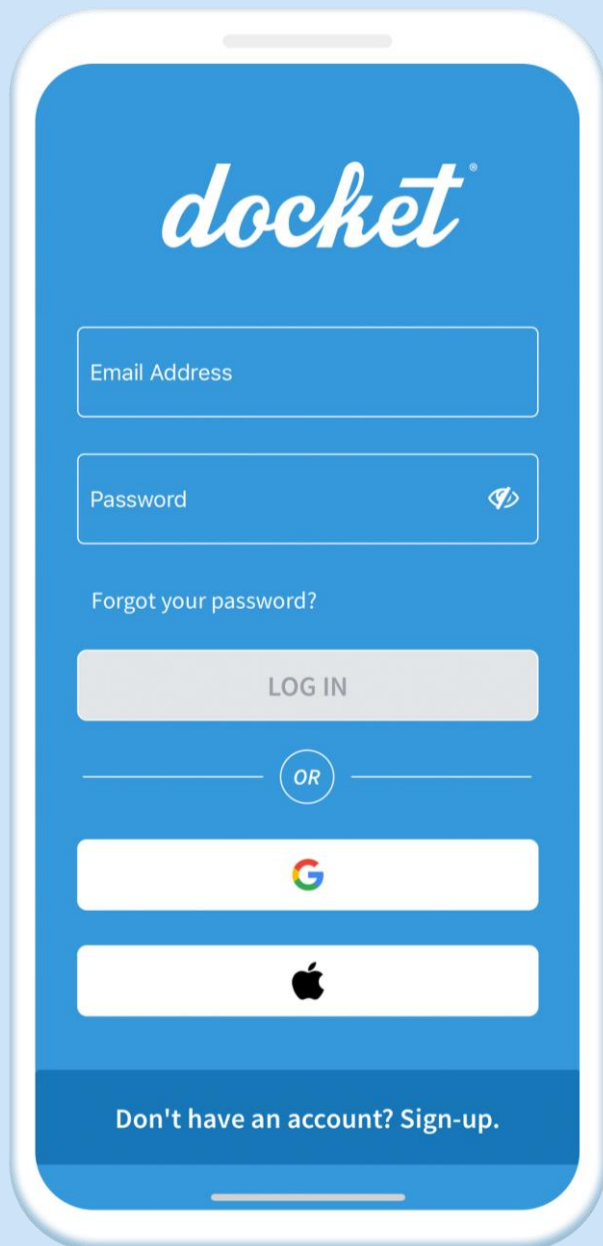




Docket® Results (so far)


- **2,750,500+ active users** and climbing
- **4.7/5 rating** on iOS and Android
 - ~52,000 user reviews
- **~1/3 users got a new shot**
 - Based on Docket® survey responses for HHS quality assessments

Present Day Docket[®] Walkthrough



docket


Email Address


Password 

Forgot your password?

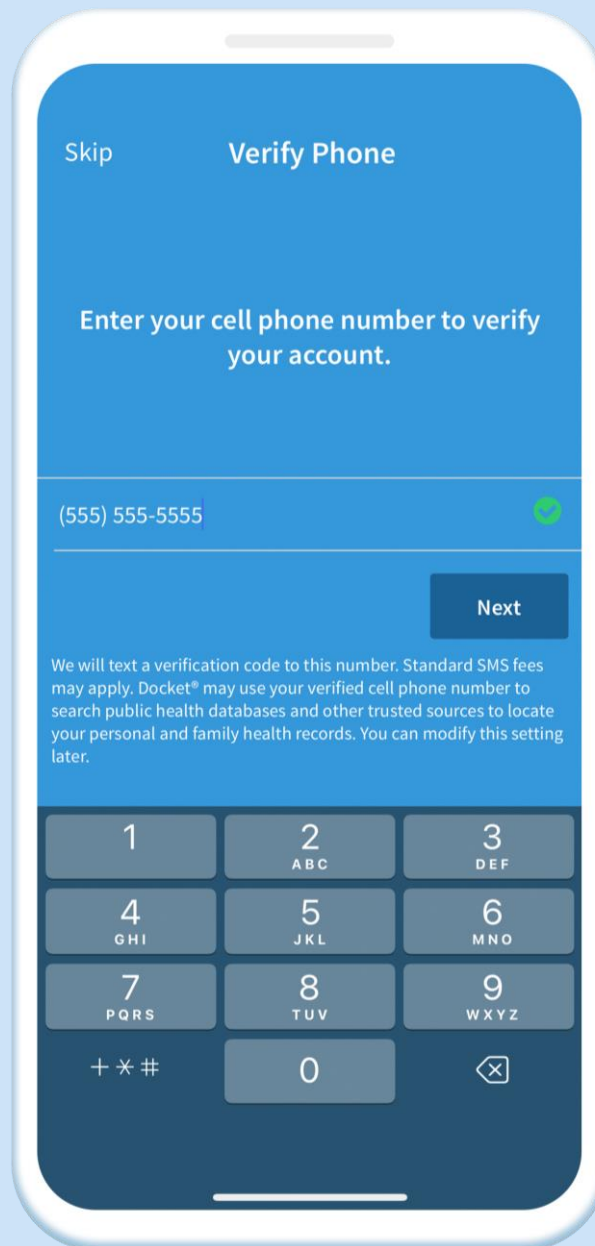
LOG IN

OR






Don't have an account? Sign-up.




Skip Verify Phone

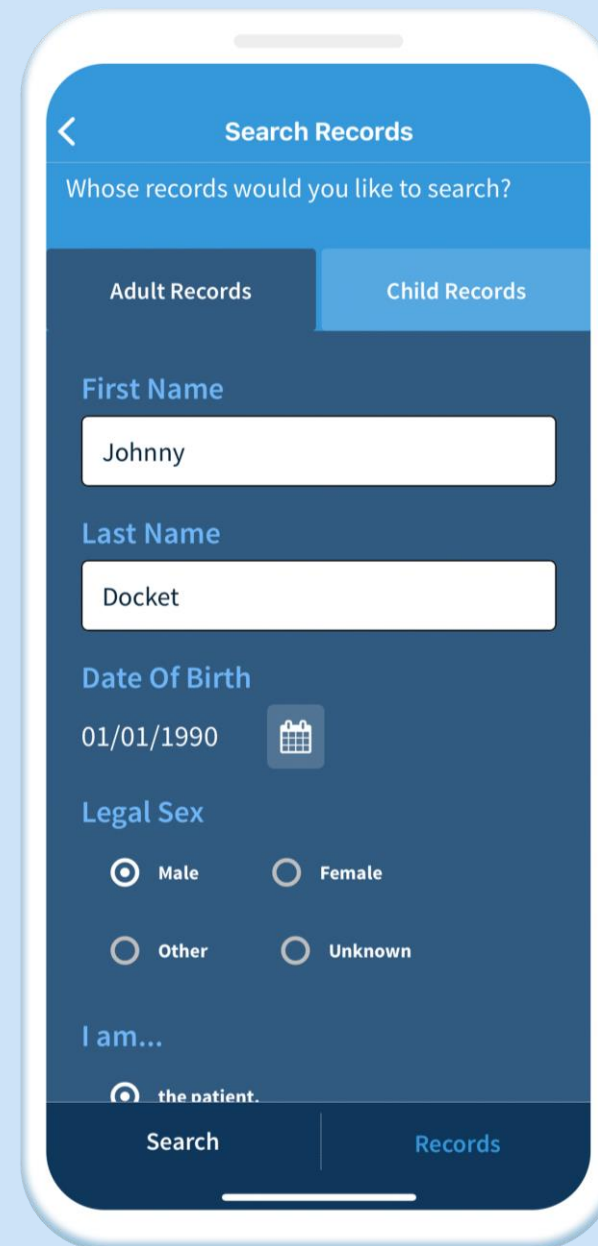
Enter your cell phone number to verify your account.

(555) 555-5555 

Next

We will text a verification code to this number. Standard SMS fees may apply. Docket® may use your verified cell phone number to search public health databases and other trusted sources to locate your personal and family health records. You can modify this setting later.

1 2 3
4 5 6
7 8 9
+ * # 0 



< Search Records

Whose records would you like to search?

Adult Records Child Records


First Name

Johnny

Last Name

Docket

Date Of Birth

01/01/1990 

Legal Sex

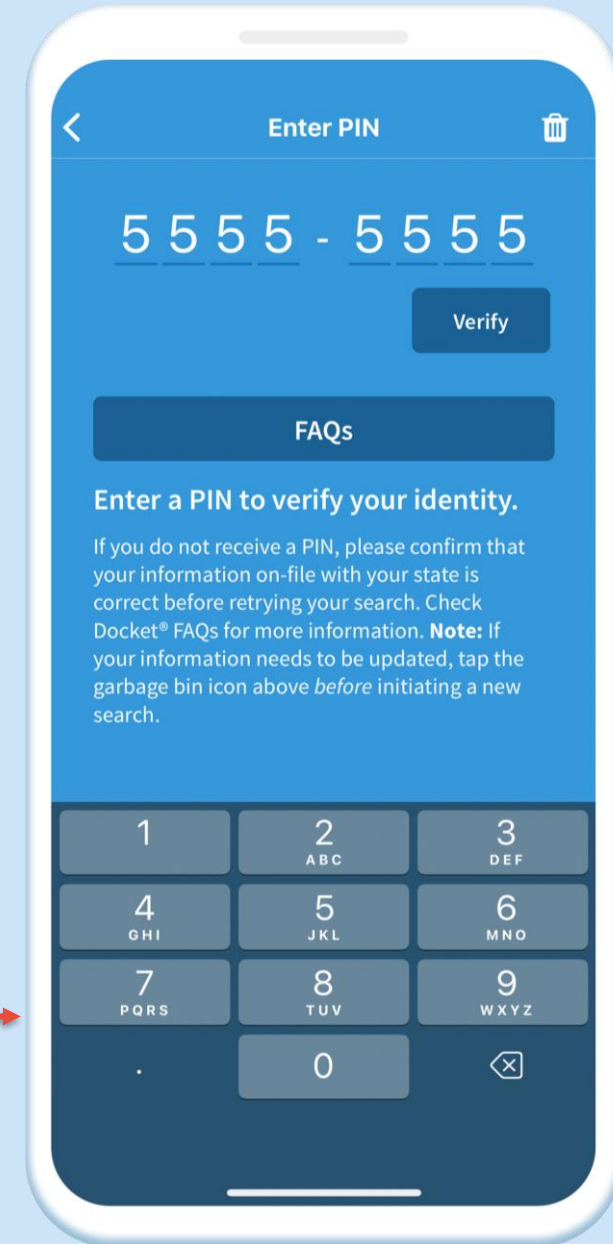
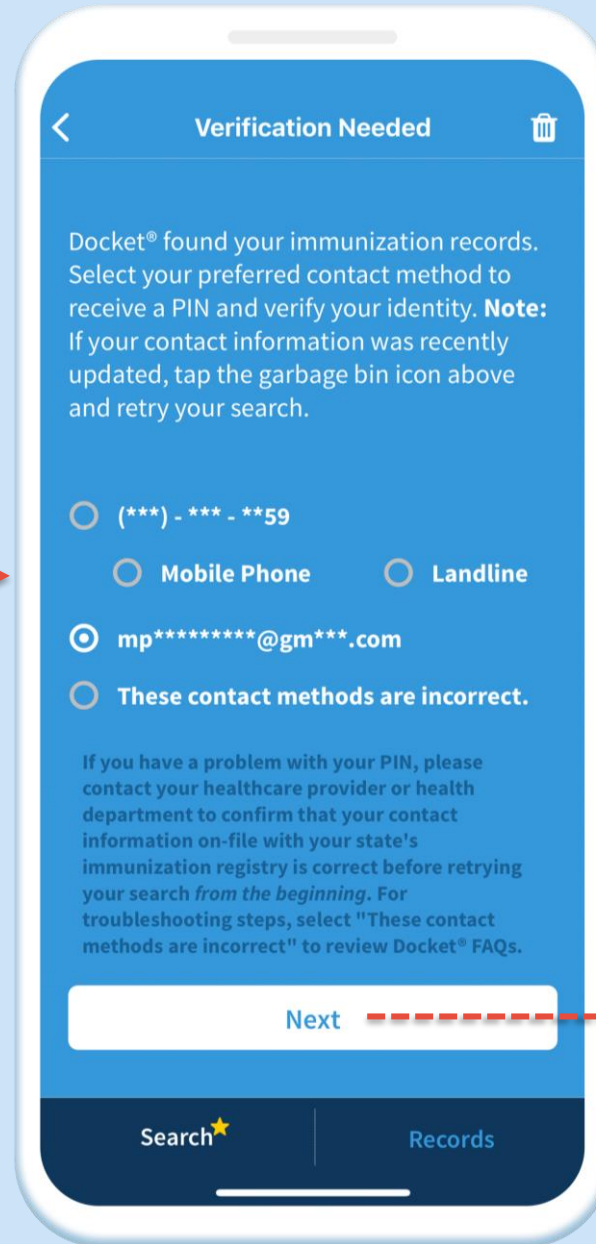
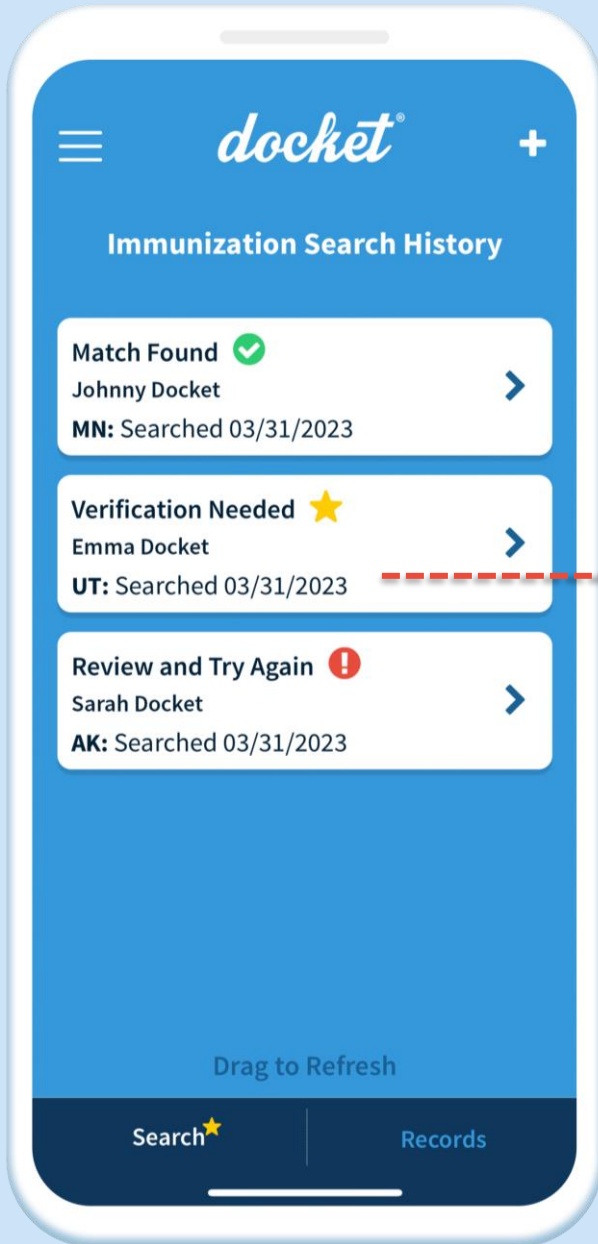
☒ Male ☐ Female

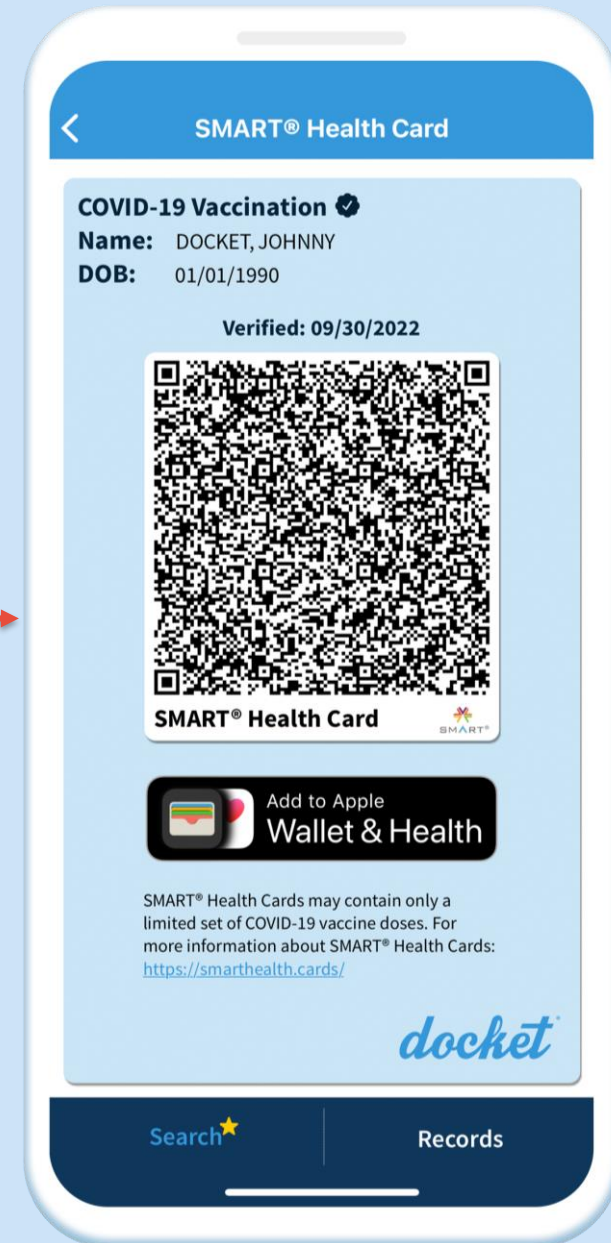
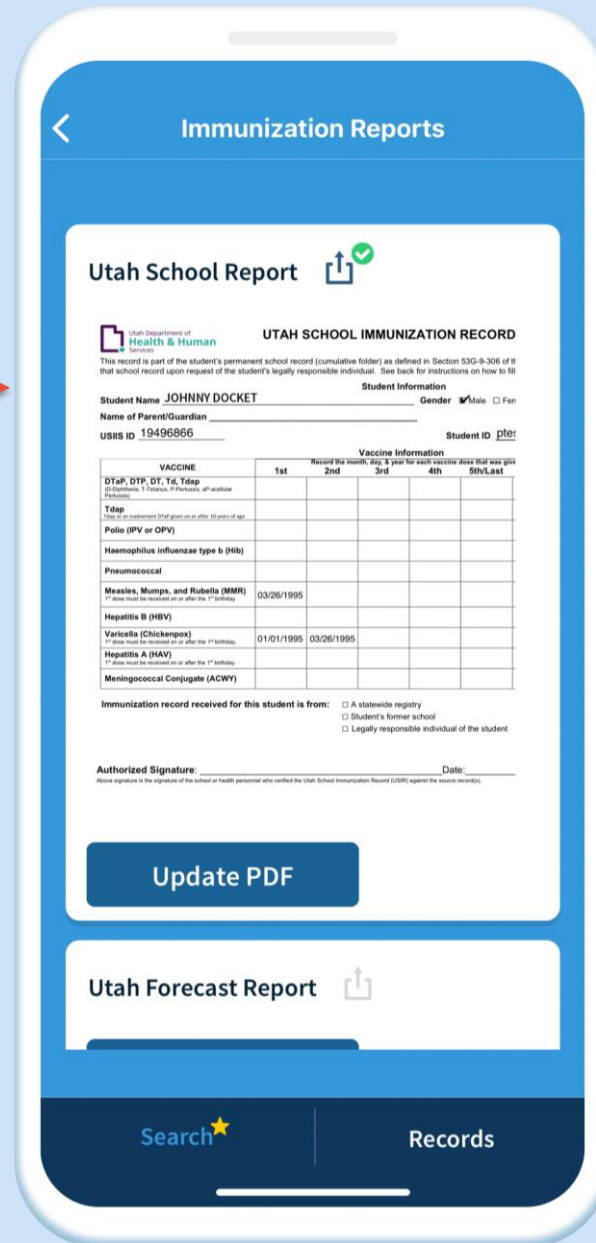
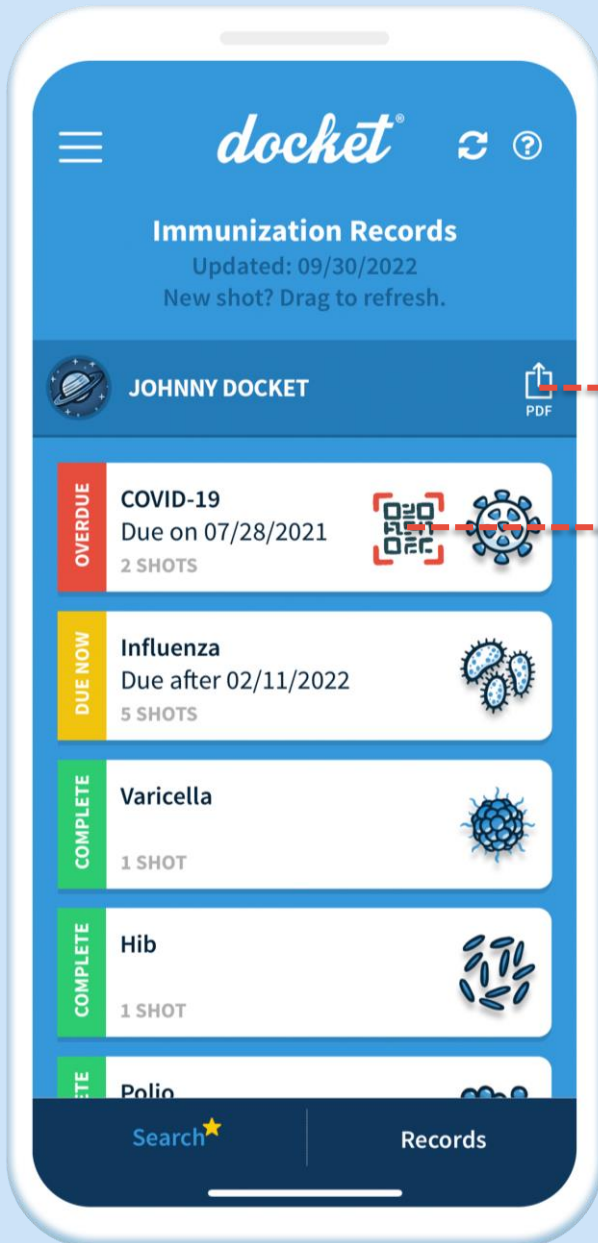
☐ Other ☐ Unknown

I am...

☒ the patient.

Search Records





Got records easily for kindergarten! ★★★★★

[← Reply](#)

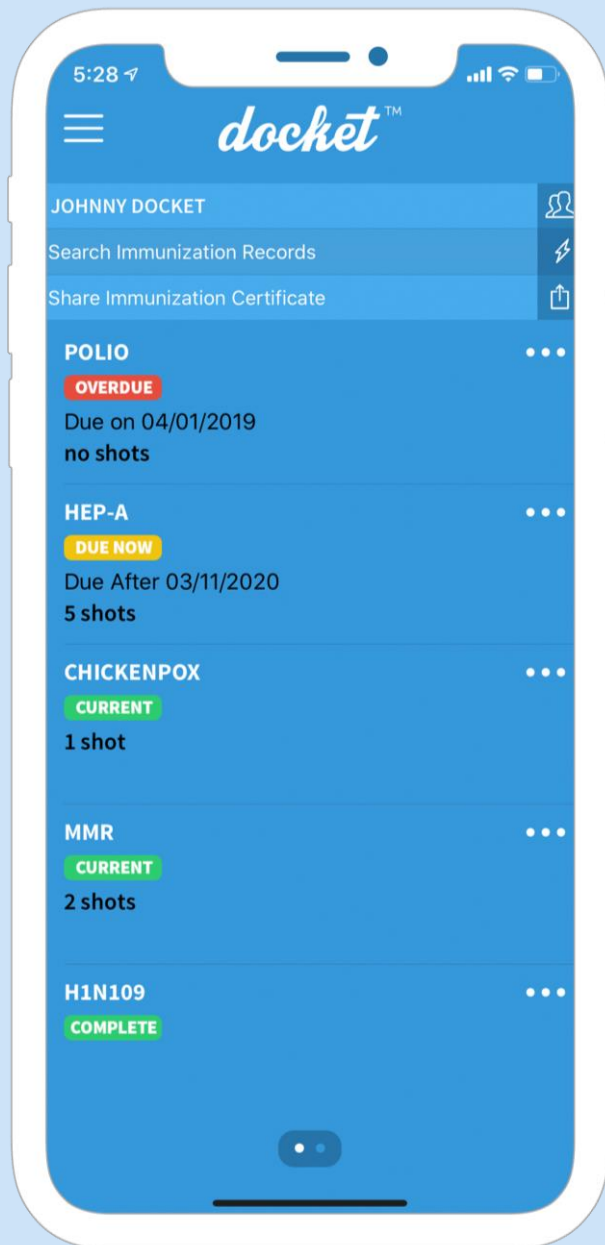
by A-ris-a-roo – Mar 3, 2023

This app is amazing! I was dreading calling the doctor for immunization records and jumping through a bunch of hoops. Googled how to find immunization records and like 4 min later downloaded my kids' PDFs. So easy and smart THANK YOU!

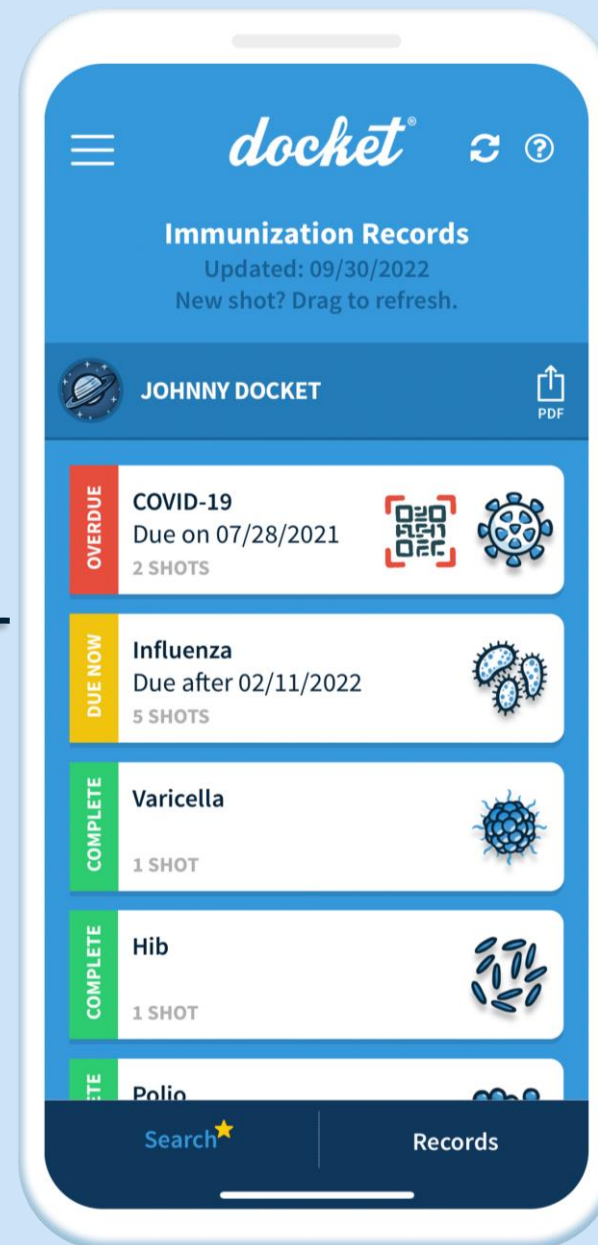
Version 2.2.51 | United States | [Report a Concern](#)

Docket[®] 2019 – Today

2019



2023



docket®

2021

BRENDA FLANAGAN, SENIOR CORRESPONDENT | AUGUST 5, 2021 | [CORONAVIRUS IN NJ](#)

Epidemiologist says it's not user-friendly and that's a problem

f t i in e p



“Epidemiologist says it’s not user-friendly and that’s a problem.”

NJ Spotlight News

2023

docket®

According to the New Jersey Department of Health, over 1.3 million residents in New Jersey have downloaded Docket from an app store onto their cell phones to view their inoculation records.
Photos courtesy of Docket

JUST HOW HANDY IS THE APP?

To prove her COVID vaccine status when traveling in 2021, Hillsborough resident Debbie Sheldon pulled up the application on her phone. My son and I had to provide our...

“With the app, it made it so easy to prove we were vaccinated. It was a great benefit for us.”

Jersey’s Best Magazine

1

Example Optimization One

User Authentication



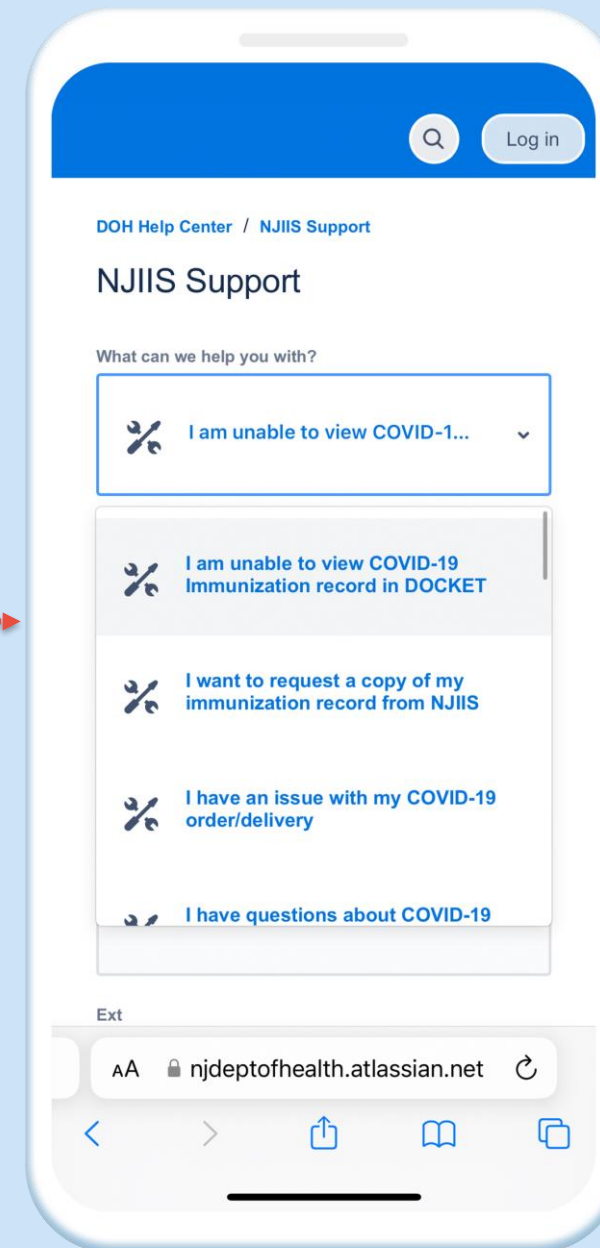
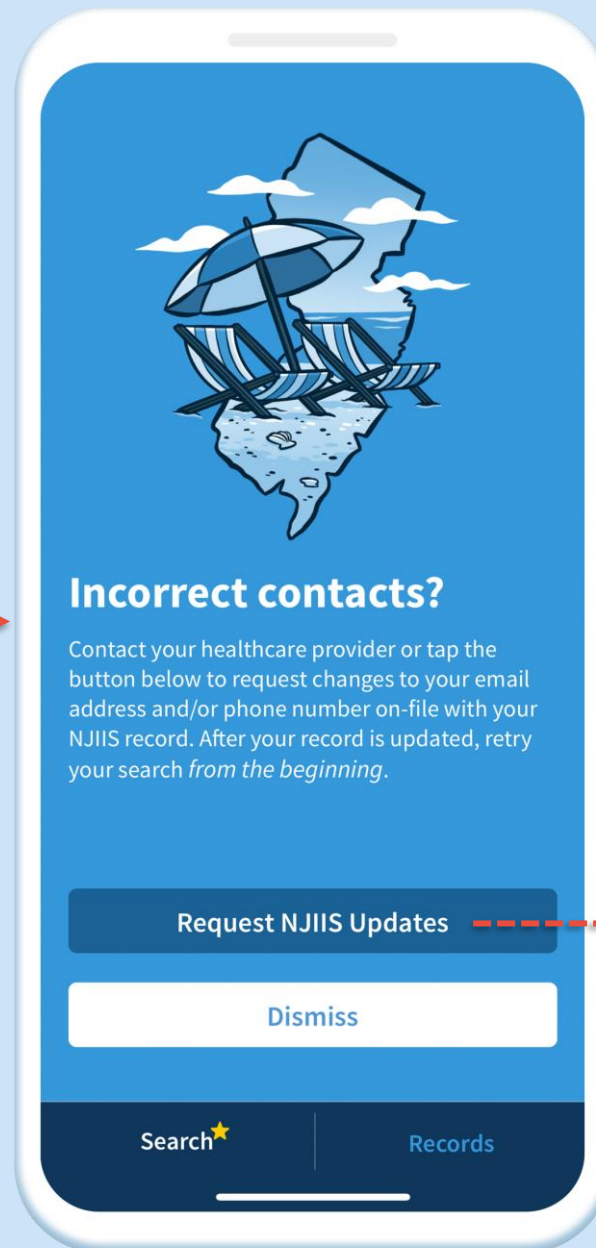
Once it's setup, it works great ★★★★★

← Reply

by catfudprovider – Dec 2, 2021

It was hard to find out what needed to be done to update my records initially. Finally found the place to request an update and it was completed in <24 hours! Thank you

Version 2.2.28 | United States | [Report a Concern](#)

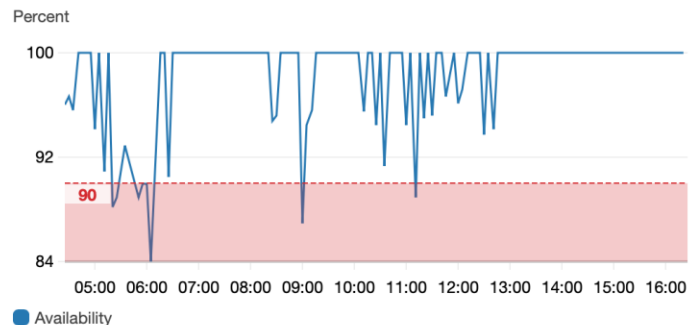


2

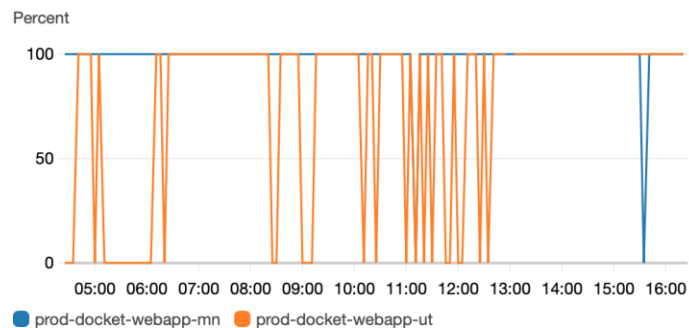
Example Optimization Two

IIS Record Refresh

Docket™ Availability

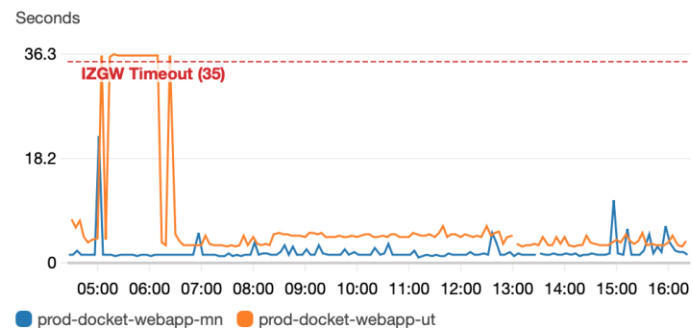


Canary Success



✓ prod-docket-webapp-availabi...	✓ prod-docket-webapp-canary-l...
✓ prod-docket-webapp-canary-...	✓ prod-docket-webapp-canary-...
✓ prod-docket-webapp-critical-...	✓ prod-docket-webapp-critical-...

Canary Latency p90 (secs)



docket®



Immunization Search History

Results Pending ⌚ 1 second

Johnny Docket

WA: Searched 04/15/2023

Drag to Refresh

Search

Records

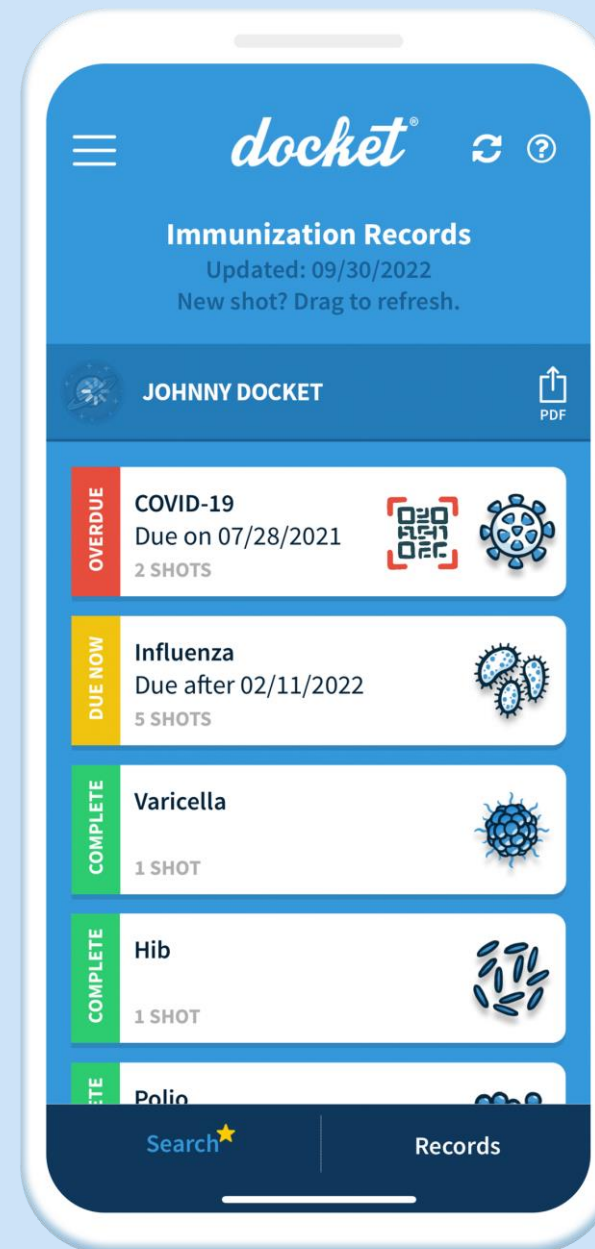
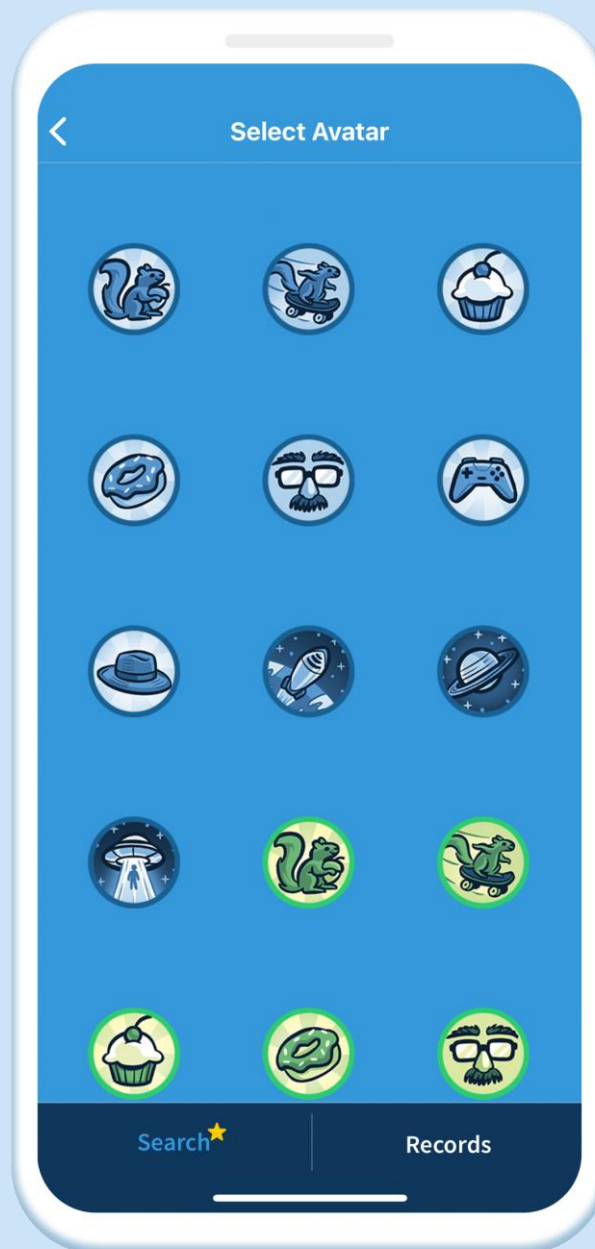
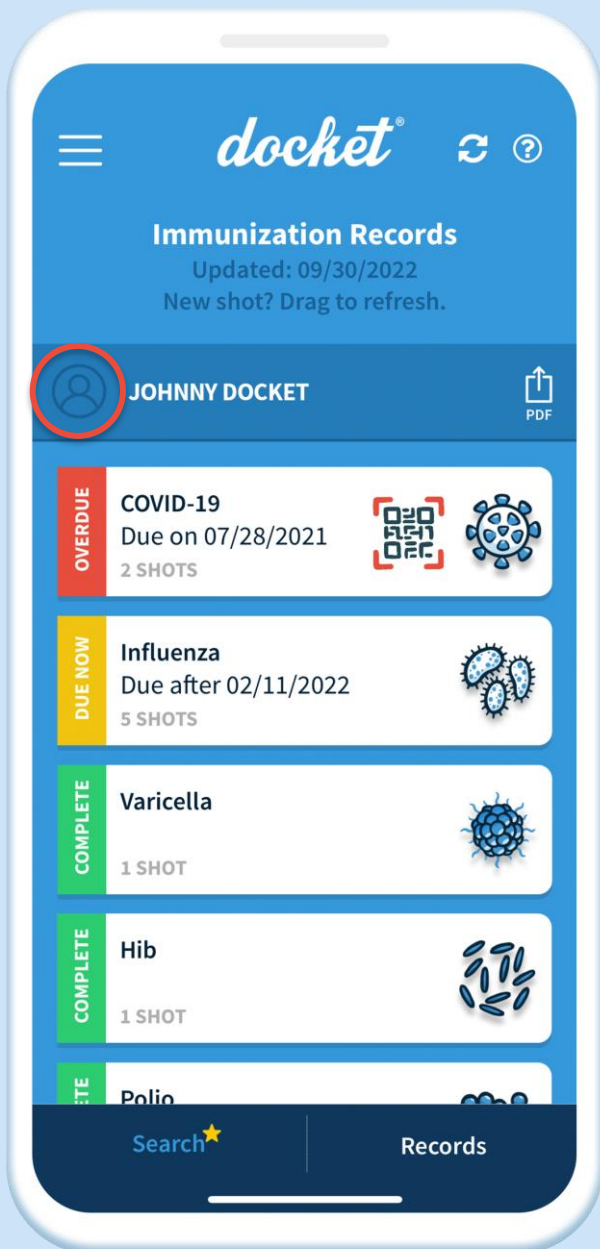
Good app but needs improvement ★★☆☆☆

by AjayDos – Dec 23, 2021

It doesn't refresh exiting records

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[← Reply](#)



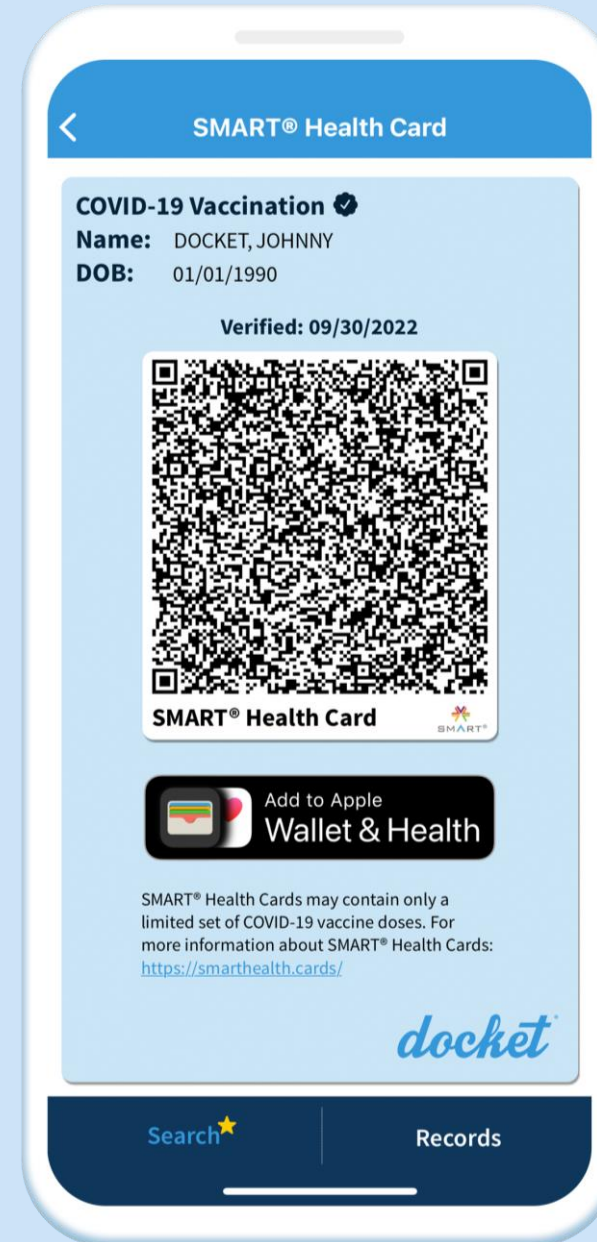
3

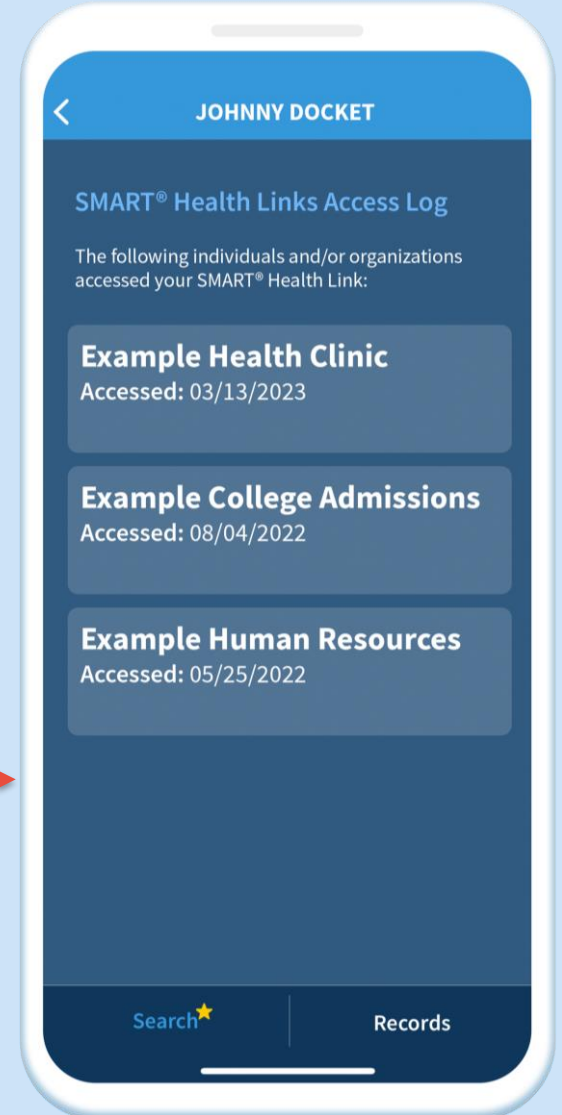
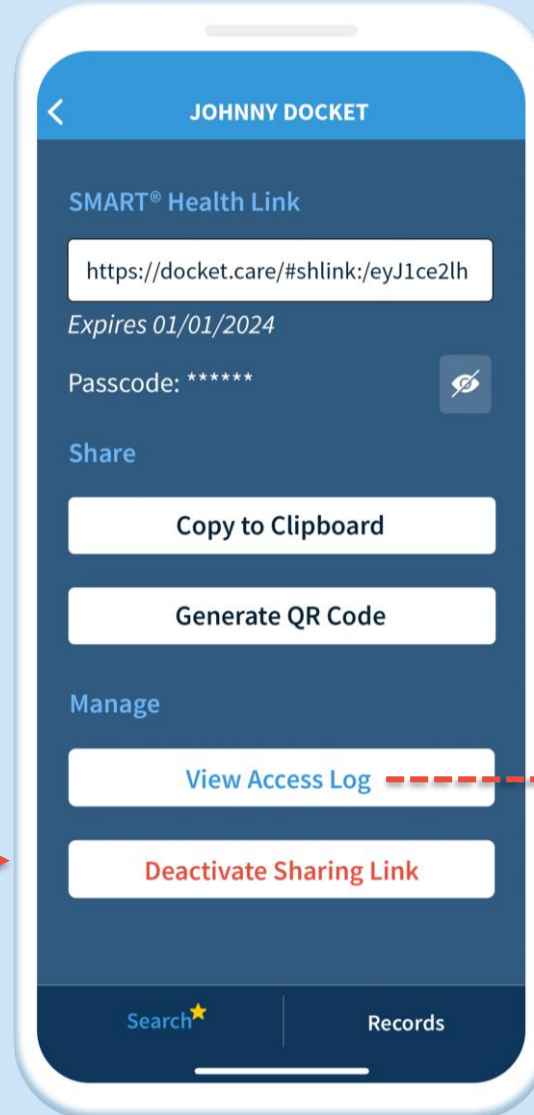
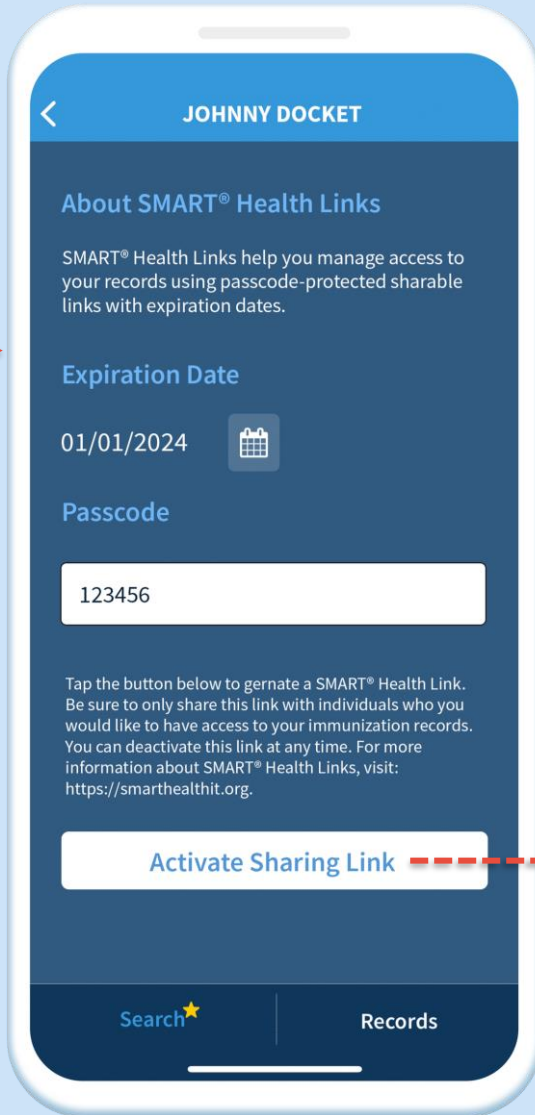
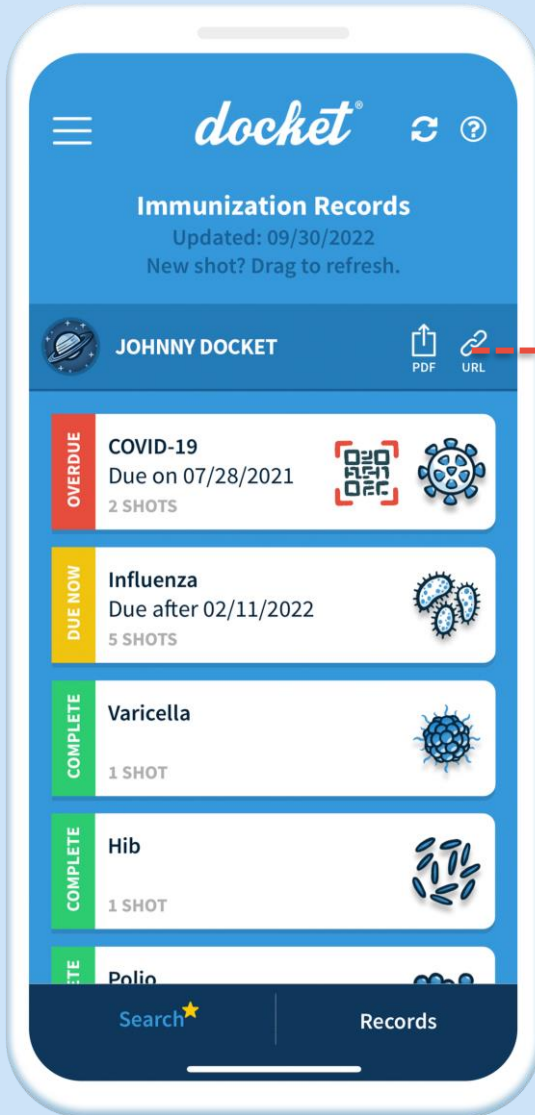
Example Optimization Three

Vaccine Verification

SMART® Health Cards

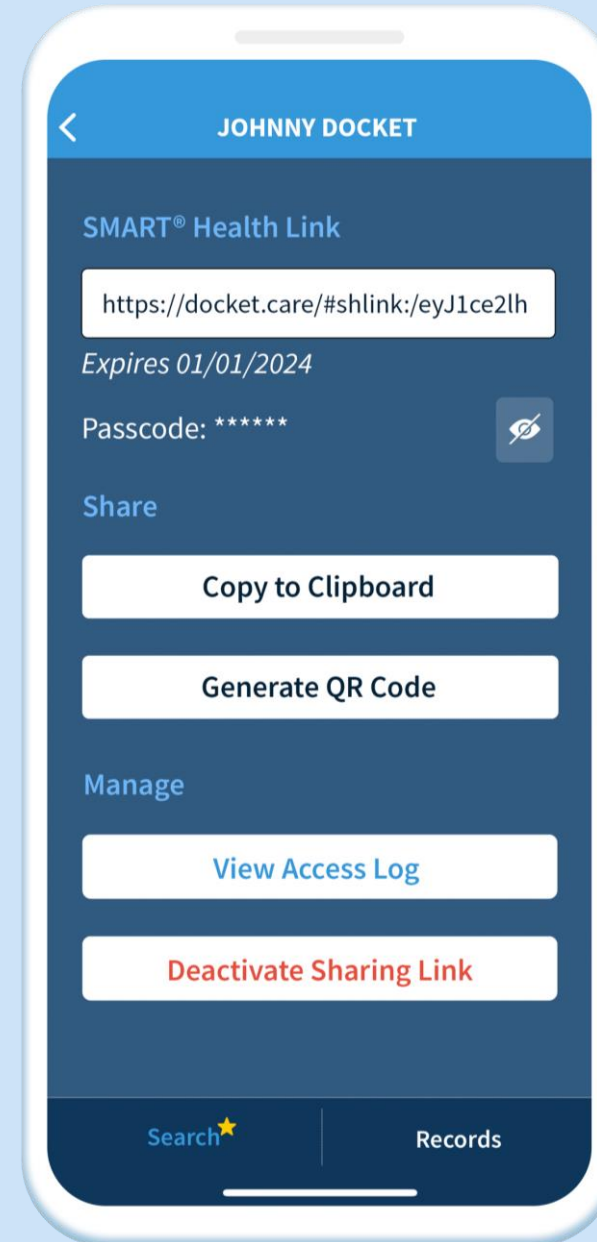
- **De facto U.S. data standard** for verifiable vaccine credentialing
- **Data is encoded** directly in the image of the **QR code**
- User **cannot revoke access**
- **Limited capacity** to store multiple doses





SMART® Health Links

- **User-managed access controls**
- Expanded utility for *more data*:
 - Not limited to only a few shots
 - Highly configurable subsets
 - Recommended childhood vaccines
 - Specific travel requirements
 - COVID-19 shots
- **Practical applications** beyond immunization records:
 - Currently used for insurance
 - **Vital records**



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Development Roadmap

Projects In-flight

- a** **Docket® Progressive Web App**
- b** **Enhanced Reminder Recall**
- c** **SMART® Health Links**

(coming soon to more states)

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