



Crowdsourcing & Discussion Groups

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Crowdsourcing is the ultimate disruptor of distribution because in a most Zen-like fashion, the content is controlled by everyone and no one at the same time.

- Jay Samit

Crowdsourcing Overview

- You'll be asked a question
- Write your answer on your index card
 - Do NOT write your name on the card
- Cards will be traded around to randomize them
- Your scores will help identify the top responses





In your opinion, what is the biggest issue facing IIS today?

ROUND 1

Crowdsourcing & Group Discussions

When I say go...

- Pass your card facedown to your left 3 times
- Stand up and mill around the room
- Freeze when the moderator says “Stop!”
- Lock eyes with a friendly stranger and switch cards
- Introduce yourselves *quickly*
 - Your name
 - Where you’re from
 - How long you’ve worked in IIS

Upvoting

- Together with your partner, read the answers on both index cards
- You will only score the card you are holding
- Score the card from 1 to 5 with 5 being the very best
- Write the score on the back of the card

SCORING

5	This answer is spot on!
4	This is a good answer
3	This answer is okay, not bad, not outstanding
2	This answer missed the mark
1	Nah, next please

Reserve your highest scores/votes for the BEST answers!

Total the Scores





Group Discussions

Discussion Questions

Briefly introduce yourselves and then go through these questions:

1. What was the best answer to the question, “What is the biggest issue facing IIS today?” that you scored just now?
2. If you could be famous for anything, what would it be?
3. Is this your first AIRA National Meeting? If no, how many have you been to?
4. If you could have front row seats to any concert, who would you like to see?



What's the best piece of advice you've ever received?

ROUND 2



Crowdsourcing & Group Discussions

Recap

- Pass your card facedown to your left 3 times
- Mill around the room and freeze when the moderator says “Stop!”
- Switch cards with someone near you
- Introduce yourselves *quickly*
 - Your name
 - Where you’re from
 - How long you’ve worked in IIS

Upvoting

- Together with your partner, read the answers on both index cards
- You will only score the card you are holding
- Score the card from 1 to 5 with 5 being the very best
- Write the score on the back of the card

SCORING

5	This answer is spot on!
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2	This answer missed the mark
1	Nah, next please

Reserve your highest scores/votes for the BEST answers!

Total the Scores



Roundtable Questions

Briefly introduce yourselves and then go through these questions:

1. What's the most exciting thing you're working on? (work or personal)
2. If you could transport to any place in the world just for this weekend, where would it be?
3. What is one important skill that you think everyone should have?
4. What session are you most looking forward to today?

Crowdsourcing Results

AIRA 2023

NATIONAL

Meeting

“ What is the #1 issue facing IIS today?
—

- Data quality
- Funding
- Sufficient workforce
- Provider compliance hurdles
- Data modernization
- Disconnect between federal, state, and end consumer

“ What is the best piece of advice you’ve ever been given? —

- Don’t buy cheap toilet paper
- Go where you are celebrated not where you are tolerated
- Treat others the way you want to be treated
- Failure is a part of the process
- Take time for yourself
- Don’t sweat the small stuff
- Nobody knows what they’re doing
- Slow down and enjoy life
- Be authentic to yourself
- Continue to grow yourself