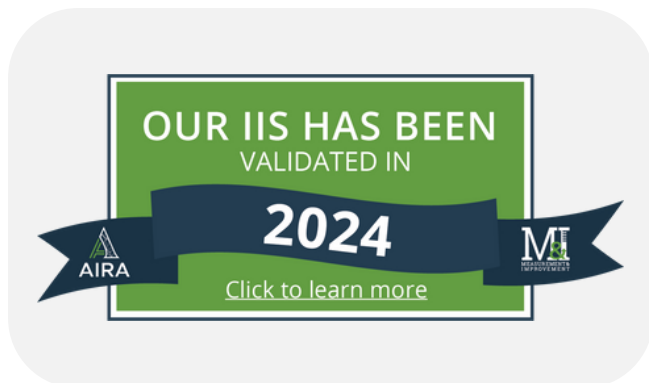


RECOGNIZING IIS EXCELLENCE

Showcase your success

WHAT

- AIRA's new digital recognition program to promote credibility and recognition for IIS validated in at least one area of the Measurement and Improvement (M&I) initiative
- Graphics portfolio that contains digital recognition badges
- Complements existing M&I certificates distributed quarterly to IIS



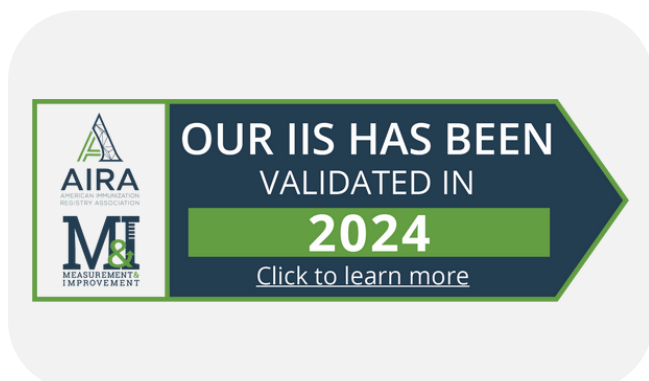
WHO/WHEN

- M&I measurement and testing for Validation are conducted annually during the first quarter of the calendar year.
- IIS that achieve at least Basic Validation in one of the five available content areas will receive their badges by April 30, 2024.
- IIS that achieve Basic Validation in subsequent quarters will also receive their recognition badges.



HOW

- IIS programs are encouraged to add these graphics to any appropriate digital space permissible by their organization or agency.
- Ideas include email signatures, program web pages, IIS login web page, and presentation slides



MORE INFO