

AIRA MEMBER/PARTNER LOGO: Variations

1. There are six variations of the AIRA Member/Partner logo. The logo to use depends on your membership and/or partnership status: Member or Corporate Partner (Silver, Gold, Platinum, Diamond or Titanium).



AIRA MEMBER/PARTNER LOGO: Variations (continued)

2. Each logo version is available in color (blue, green and gray), black and reversed white. You may use any of these color options but no others.
3. No elements of the logo artwork may be recreated, deleted, cropped, or reconfigured. All logo artwork is provided in AI, PDF, JPG and PNG formats.
4. AI and PDF files are vector files and are infinitely scalable, eliminating the need to ensure proper resolution for the purpose of reproduction.
5. JPG and PNG files are pixel-based artwork and should be scaled carefully so that they don't become blurry. PNGs, unlike JPGs, use a transparent background so they can be placed on a variety of background options.
6. Do not put a white box around the logo when placed on a dark background. Instead use the provided knockout versions of the logo.



AIRA MEMBER/PARTNER LOGO: Size/Space/Color

1. Logo should not be made any smaller than 1.25" wide. A minimum clear-space of .125" must be maintained on the perimeter surrounding logo artwork.
2. Logo artwork must be uniformly scaled. Non-uniform scaling distorts the proportions of artwork and the relationship between the icon and letter-forms.
3. The color version of the logo uses the same colors as the main AIRA logo: blue, green and gray.



CMYK = 89/66/44/42
RGB = 28/60/80



CMYK = 67/16/98/2
RGB = 98/159/68



CMYK = 55/40/38/5
RGB = 123/134/140



Minimum Size and
Clear Space



Clear Space

AIRA MEMBER/PARTNER LOGO: Integrity

1. No elements of the logo artwork may be recreated, deleted, cropped, or reconfigured.
2. Logo artwork should always appear upright.
3. Logo artwork must be uniformly scaled. To do this, hold down 'shift' while dragging the corner of the transform control box. (Non-uniform scaling distorts the proportions of artwork and the relationship between the icons and letter-forms.)
4. Logo should never be outlined.
5. Logo should contrast with the background color or photo for legibility. Use white type options on dark backgrounds.
6. Do not reproduce the logo in colors other than those specified in these guidelines.
7. Do not put a white box around the logo when placed on a dark background. Use the reversed white option.



AIRA MEMBER/PARTNER LOGO: Pairing with Other Logos

1. Depending on context, there may be times when you wish to use the AIRA Member/Partner logo next to your organization's logo.
2. If horizontal, your organization's logo should be on the left and the AIRA Member/Partner logo on the right. The logos should be centered horizontally.
3. If stacked, the AIRA Member/Partner logo should be located below your organization's logo. The logos should be centered vertically.
4. Minimum size 1.25" of the AIRA Member/Partner logo still applies.

Your
Logo



Your
Logo



AIRA MEMBER/PARTNER LOGO: Type Only

1. An alternative to using the AIRA Member/Partner logo is to use a type-only option. Type-only treatments are a good option for email or where space is limited. If this is the case, there is approved language to use.
2. You should use the fonts that match your organization's brand standards for type-only options.

2025-26 Member

American Immunization Registry Association

2025-26 Silver Corporate Partner

American Immunization Registry Association

2025-26 Gold Corporate Partner

American Immunization Registry Association

2025-26 Platinum Corporate Partner

American Immunization Registry Association

2025-26 Diamond Corporate Partner

American Immunization Registry Association

2025-26 Titanium Corporate Partner

American Immunization Registry Association