



AIRA
AMERICAN IMMUNIZATION
REGISTRY ASSOCIATION

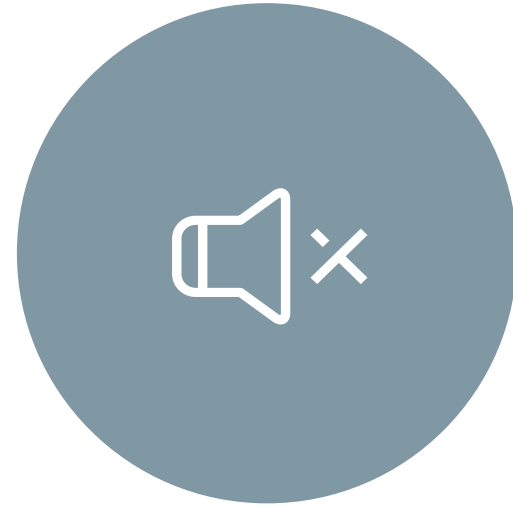
AIRA Members & Partners Quarterly Meeting

October 20, 2025

Welcome – Marie Hartel, President



This meeting is being recorded
and will be posted in the
AIRA repository



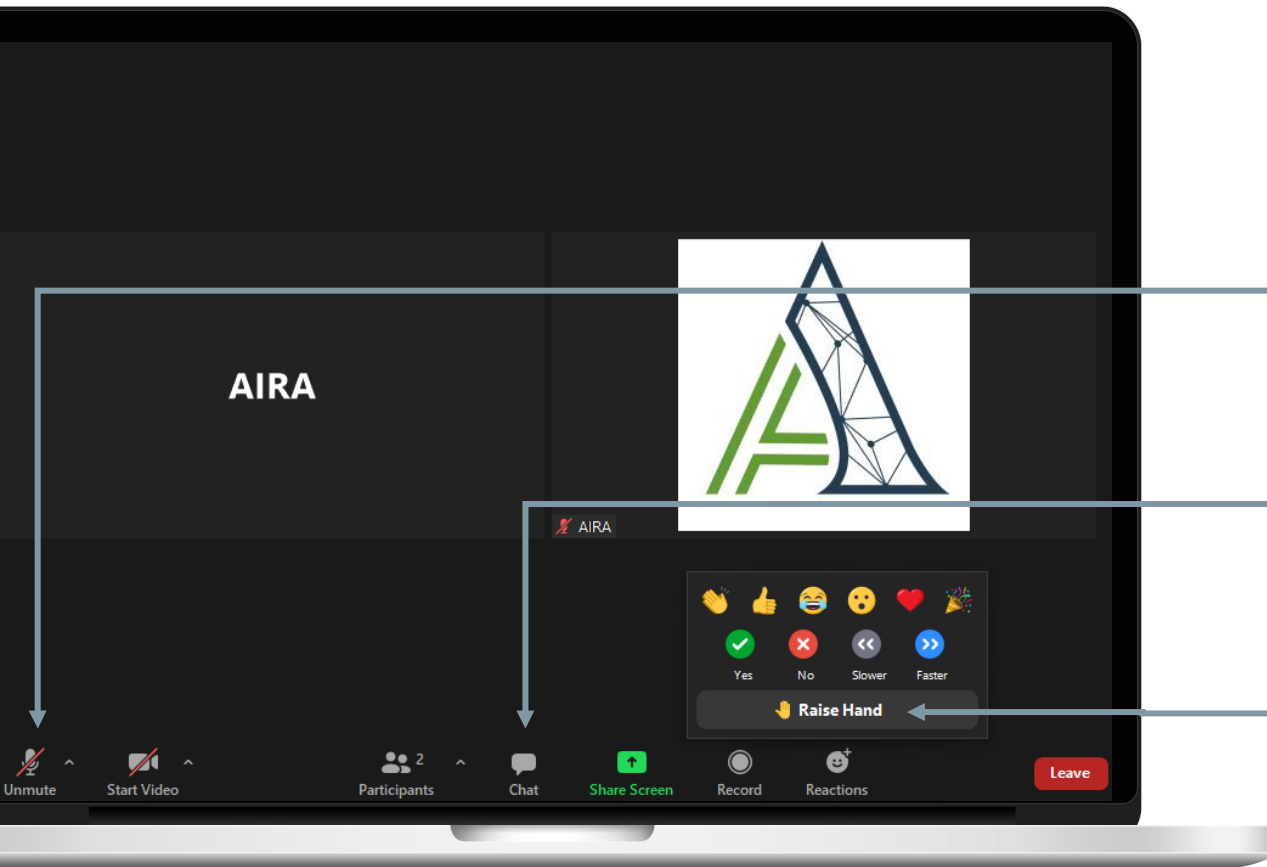
All phone lines
are muted



Welcome – Marie Hartel, President

How do I ask a question?

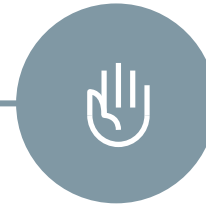
There will be time allotted for Q&A following each of the updates.



Select the unmute icon and ask your question verbally.



Select the chat icon and type your question into the chat box.

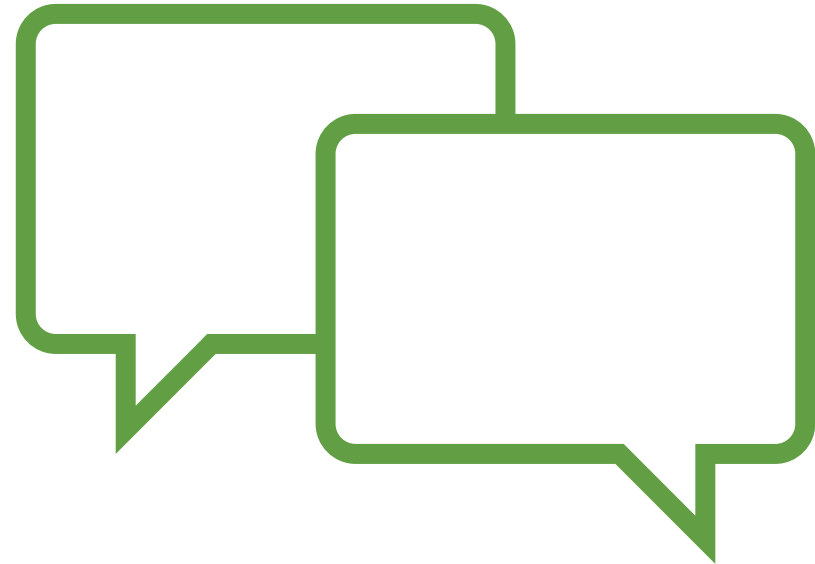


Select the reactions icon, select "Raise Hand," and you will be called on.



Technical Support

If you experience any technical issues during the meeting, please contact **American Immunization Registry Association** via direct message in the Chat.





AIRA
AMERICAN IMMUNIZATION
REGISTRY ASSOCIATION

AGENDA

AIRA Members & Partners Meeting
Monday, October 20, 2025
2–3 p.m. ET

To join the meeting:

- [REGISTER FOR THE MEETING](#)

Each presenter will have five minutes to give an update.

Welcome

Marie Hartel

**American Immunization Registry
Association (AIRA) Update**

Rebecca Coyle

**Association of Immunization Managers
(AIM)**

Kristy Westfall

Immunize.org

Courtney Londo

Public Health Informatics Institute (PHII)

Tony Winters

American Academy of Pediatrics (AAP)

Sarah Lolley



American Immunization Registry Association (AIRA) Update

Rebecca Coyle

Information reported in this presentation was supported by National Center for Immunization and Respiratory Diseases (NCIRD) of the Centers for Disease Control and Prevention under award number 6 NU38OT000291-05-01. The content is solely the responsibility of the authors and does not necessarily represent the official views of CDC.



Welcome



AIRA 2025-2026 Board

Officers/Executive Committee

Marie Hartel– President (Tennessee)

Miriam Muscoplat– President-Elect
(Minnesota)

David Crowell– Governance Committee Chair
(Nevada)

Kim Gulliver– Secretary (Colorado)

Steve Murchie – Treasurer (Envision)

Directors

Laura Barrett (Kentucky)

Iris Cheng (NYC)

Mandy Harris (Nevada)

Mary Woinarowicz (North Dakota)

Mike Berry (HLN Consulting)

Shannon Coleman (STChealth)



Organization Updates

- Recently reduced our workforce
- Some programs that were paused or scaled back have resumed, they include:
 - M&I expansion
 - IIP
 - Technical assistance
- Transition is in the works
- Please contact info@immregistries.org with any questions



AIRA 2026 National Meeting

- Join AIRA **April 28-30** in Pittsburgh, Pennsylvania
- Call for Abstracts open now through **Sunday, November 16**
- Early bird registration now open!
- Reserve your hotel room soon to secure the discounted group rate
 - Visit www.AIRANationalMeeting.org for details



Discovery Sessions

Upcoming webinars:

- **Monday, October 27, at 4 p.m. ET**
 - Topic: Data at Rest, Quality in Motion — Real-World Stories from Jurisdictions
- **Monday, November 17, at 4 p.m. ET**
 - Topic: TBD



IIS Managers Collaborative

Upcoming meeting:

- **Wednesday, November 19, at 12 p.m. ET**
 - Topic: Patient Status in the IIS



Resource Development Recommendations Workgroup (RDRW)

- Designed to review, assess, and recommend priority guidance and best practice resources for development by AIRA
- Two-year-old workgroup, both years' recommendations developed or in development!
 - IIS 101 Video
 - IIS Security Guidance Modernization



IIS Data Analyst Forum (IDAF)

- Online forum
- Chat in real-time with others who work with immunization data
- Post burning questions
- Share your experiences
- Receive notifications of new activity



Join IDAF
here!

See what the
buzz is about!



Technical Advisory Bulletins (TABs)

- Support HL7 2.5.1 immunization messaging
- Build on and clarify specifications in the *HL7 v2.5.1 Implementation Guide*
- **Each TAB addresses a specific topic**

Use TABs to support and maintain HL7 exchange capabilities and interfaces



Newly Published TABs

Clinical Decision Support (CDS) in RSP Alignment

Updated HL7 v2.5.1 specifications standardize how immunization evaluations and forecasts are represented in CDS messages

Patient Name (PID-5) Updates to Support Patient Matching

Updated HL7 v2.5.1 name specifications enhance patient matching by standardizing name types, formatting, and handling of special characters across systems

Technical Advisory Bulletins (TAB) Resources

Issued on May 15, 2024 by AIRA



OPEN RESOURCE:

[TAB Overview](#)

[TAB Query Response Flexibility](#)

[TAB Unknown Race Ethnicity](#)

[TAB Scenarios for Updates and Queries](#)

[TAB System Entry Date/Time](#)



The technical advisory bulletins (TAB) intend to provide additional clarity on national specifications to support the interoperability of immunization information between systems. These documents build on and further clarify specifications in the HL7 v2.5.1 Implementation Guide (IG) for Immunization Messaging, Release 1.5 and Addendum, October 2018 (National IG).



Measurement & Improvement

Two new measurement areas are available

1. **Data at Rest**
2. **HL7 Patient Matching**



Collaboration Opportunities



- HL7 Immunization User Group
- Standards & Interoperability Steering Committee



National Updates

- October ACIP meeting has been postponed – future meeting date TBD
- September recommendations have been approved and are posted on CDC's website
- New recommendations from professional organizations
- Vaccine Integrity Project
 - Reviewed evidence from the past year related to respiratory illness vaccines



National Updates

- Government shutdown continues
- Impacts on our work are minimal, at this time
- Administration – Reductions In Force
 - 1,300 originally at CDC on 10/10
 - All of CDC Washington plus hundreds of staff from NCIRD, MMWR, EIS, OPHDST
 - 700 CDC officials, including those at NCIRD have received notices of “rehiring”



Questions



Association of Immunization Managers (AIM) Update

Kristy Westfall



AIM Update

Kristy Westfall, IIS Policy Associate Director

October 20, 2025



Association of
Immunization
Managers

AIM Flu Resources Toolkit

Connecting the Dots: Influenza Vaccination

- One-page resource guide
- Updated monthly

2025 Annual Influenza Update Webinar

- Expert panel on key season insights
- Communication strategies to boost confidence

Communicating the Benefits of Influenza Vaccination

Influenza (flu) severity varies from year to year, but flu season always brings serious consequences. During the 2024–25 season, hospitalizations for children and adults were the highest since 2009, when the current surveillance system started, and 273 deaths in children were reported.¹ Though flu outbreak severity is unpredictable, flu viruses will continue to cause illness and deaths each year. Vaccination is the best protection for any influenza season.

Flu vaccination is very safe and the best way to prevent flu and its complications. Everyone age 6 months and older (with rare exceptions) is recommended to get a yearly flu vaccine. Vaccination lowers the risk of influenza-related illness, hospitalization, and death. Flu vaccination rates have fallen in recent years, leaving more people at risk of severe flu.² Take advantage of every opportunity to make a strong recommendation for flu vaccine and other vaccines your patients may need, such as COVID-19, RSV, and pneumococcal vaccines. Flu vaccine may be given at the same time as other vaccines.

From October 2024–May 2025, the U.S. Centers for Disease Control and Prevention (CDC) estimate that flu caused:³

Flu illnesses	Flu medical visits	Flu hospitalizations	Flu deaths
47–52 million	23–27 million	400,000–1,300,000	27,000–130,000

What are the Benefits of Flu Vaccination?
Studies since 2013 have shown that vaccination:⁴

- ✓ Reduces risk of flu illness
- ✓ In 2023–24, flu vaccination prevented an estimated 10 million flu illnesses, 5 million medical visits, 118,000 hospitalizations, and 6,000 deaths⁵
- ✓ Flu vaccine has been shown to reduce the risk of having to go to the doctor with flu by 40% to 60%
- ✓ Reduces hospitalization and death
- ✓ Pediatric deaths from flu were cut in half for vaccinated children with underlying high-risk medical conditions and by two-thirds for healthy children
- ✓ Flu hospitalizations were cut in half for all adults (including those aged 65+)
- ✓ Flu hospitalizations dropped dramatically among people with chronic health conditions—by 79% for vaccinated people with diabetes and 52% for those with chronic lung disease
- ✓ Vaccinating long-term care facility (LTCF) staff reduces hospitalizations and deaths in LTCF residents
- ✓ Reduces severity of flu illness
- ✓ Among vaccinated adults, intensive care was cut by 40% and time in intensive care was cut by 40%
- ✓ Children's risk of severe flu illness was cut by 40%
- ✓ Risk of a major cardiac event among vaccinated cardiac patients was cut by 40%
- ✓ Flu-related flu season hospitalizations in inpatient settings were cut by half when vaccinated
- ✓ For vaccinated pregnant and acute respiratory health and flu season were reduced by 40%
- ✓ Flu-related flu season hospitalizations in inpatient settings were cut by half when vaccinated

Vacunarate
Vacunarate contra la gripe es la mejor manera de protegerte y proteger a tus seres queridos de la gripe.

Lavarte las manos
Lavarte las manos con frecuencia ayuda a mantener alejado el virus de la gripe y otras enfermedades.

Limpia
Limpia y desinfecta periódicamente las superficies de uso común, permite alejar los gérmenes de la gripe.

Quick Tips
How to discuss flu vaccination

- Recommend flu and other needed vaccines at every clinical encounter.
- "I strongly recommend you get your flu vaccine today. It's the best way to protect you and your family from the flu."

*Vaccination rates for 2023–24 season (change from 2022–23)

Vaccination rates* for flu remain well below optimal levels

Group	Rate
55% children 6 months–17 years (25%–4)	
45% adults 18+ years (26%–4)	
70% adults 65+ years (same)	
75% healthcare personnel (same)	
47% pregnant people (same)	

Source: CDC, National Influenza Surveillance System (NIS) data

AIM Association of Immunization Managers

Communicating the Benefits of Influenza Vaccination

- Provides ready-to-use, patient-focused messages
- Supports members & partners in reinforcing the value of flu vaccinations

Flu Social Media Templates

- Co-brandable, English & Spanish

Connecting the Dots: Influenza Vaccination Resources

This guide provides tools and information to enhance your immunization program's (IP) influenza vaccination activities. Each resource is organized by topic and audience and includes the name of the organization who created it. If you would like to suggest a resource for this guide or sign up for AIM's weekly newsletter, please email aim@aim.org.



Health Education	Health Communication	Program Planning
For IPs and their Partners <ul style="list-style-type: none">2025 Annual Influenza Update Webinar AIMFlu Disease Basics eModule [English Spanish] AIMFlu Vaccine Basics eModule [English Spanish] AIM For Healthcare Providers <ul style="list-style-type: none">Communicating the Benefits of Influenza Vaccine AIM & Immunize.orgFlu Vaccine Hesitancy: Providers Lead the Discussion Washington State Department of HealthInfluenza: The Disease & Vaccines Children's Hospital of PhiladelphiaInfluenza: What you should know Q&A Spanish Japanese Children's Hospital of Philadelphia	For IPs and their Partners <ul style="list-style-type: none">Influenza Social Media Toolkit [English Spanish] AIMResources Families Fighting FluToolkits, Posters, Social Media, Graphics, Templates National Council of Urban Indian HealthFlu Free Washington Partner Toolkit Washington State Department of Health For Healthcare Providers <ul style="list-style-type: none">Flu Toolkit American Academy of PediatricsMaternal Immunization Social Media Toolkit American College of Obstetricians and Gynecologists	For IPs and their Partners <ul style="list-style-type: none">Program Practices Database AIMFlu Free at Work: Promoting Vaccination in the Workplace Washington State Department of HealthPreventing Respiratory Disease in Adult Family Homes Washington State Department of Health For Healthcare Providers <ul style="list-style-type: none">2025–2026 Flu Season [English Spanish] Centers for Disease Control and PreventionClinical Resources for Providers & Patients

2025 Annual Influenza Update Webinar

August 27, 2025

Immunization Program Practices Database

- A public-facing database where immunization programs can share innovative and successful practices for peers to review and gain inspiration.
- What's in the database:
 - Factsheets
 - Infographics
 - Marketing and social media materials
 - Sample documents
 - Other resources that IPs can use
- 7 new practices recently added!

Washington: Flu Free Campaign

January 8, 2025

Strategy The Washington State Department of Health created the Flu Free Washington campaign to close the gaps in flu vaccine coverage due to inequities, while promoting access to low- or no-cost vaccination options, with a focus on those at higher risk of complications from the flu or who work with individuals who may have complications....

Washington: Co-Brandable Respiratory Illness Prevention Toolkit for Local Health Jurisdictions/Tribes

January 8, 2025

The Washington State Department of Health created a customizable educational materials toolkit to support and encourage flu, COVID-19, and RSV vaccination.

Massachusetts: Birth Hospital Visit Continuing Medical Education (CME) Program to Prevent Perinatal Hepatitis B Virus

January 8, 2025

Massachusetts created a CME program to incentivize hospital acceptance of and participation in the Massachusetts PHBPP birth hospital visits program.

Massachusetts: Providing Vaccination Support to Families in the Emergency Assistance (EA) Shelter System

January 8, 2025

The primary goals and objectives are to assess and translate immunization records and enter them into the MIIS and offer routine pediatric catch-up vaccination.

Kentucky: Vaccine Extravaganza

January 8, 2025

Kentucky worked to decrease barriers to COVID-19 vaccination access, improve COVID-19 uptake, and reduce vaccine hesitancy.

Virginia: Vaccines for Children (VFC) Replacement Model – Simplifying the VFC Program for Hospital Systems

October 24, 2024

Virginia educated hospital systems and other awardees on Virginia's VFC Replacement Model and created tools to simplify enrollment.

How to access:
AIM Website → Resource Library → Program Practice Database
<https://www.immunizationmanagers.org/members/program-practice-database/>

Registration is OPEN!

Pricing:

- \$900 early-bird (through Oct. 31)
- \$750 post-conference training
- \$1,200 Nonprofit Exhibitor (includes one registration)

Hotel Information:

- Riviera Resort & Spa Palm Springs
- Group Rate: \$186/night + taxes & fees

Featuring:

- **Mark Del Monte**, JD, Chief Executive Officer/Executive Vice President, American Academy of Pediatrics
- **Karen Ernst**, Executive Director, Voices for Vaccines
- **Heather Lanthorn**, ScD, MPH, Political & Behavioral Scientist, improving health systems & communicating health
- **Tim Lockie**, The Human Stack, Human Centric Tech and AI Expert on a mission to empower individuals and enable teams to scale with AI.



Register at: www.immunizationmanagers.org > News & Events

Thank you!



immunizationmanagers.org



[@AIMimmunization](https://twitter.com/AIMimmunization)



Association of Immunization
Managers



Association of
Immunization
Managers

Immunize.org Update

Courtney Londo





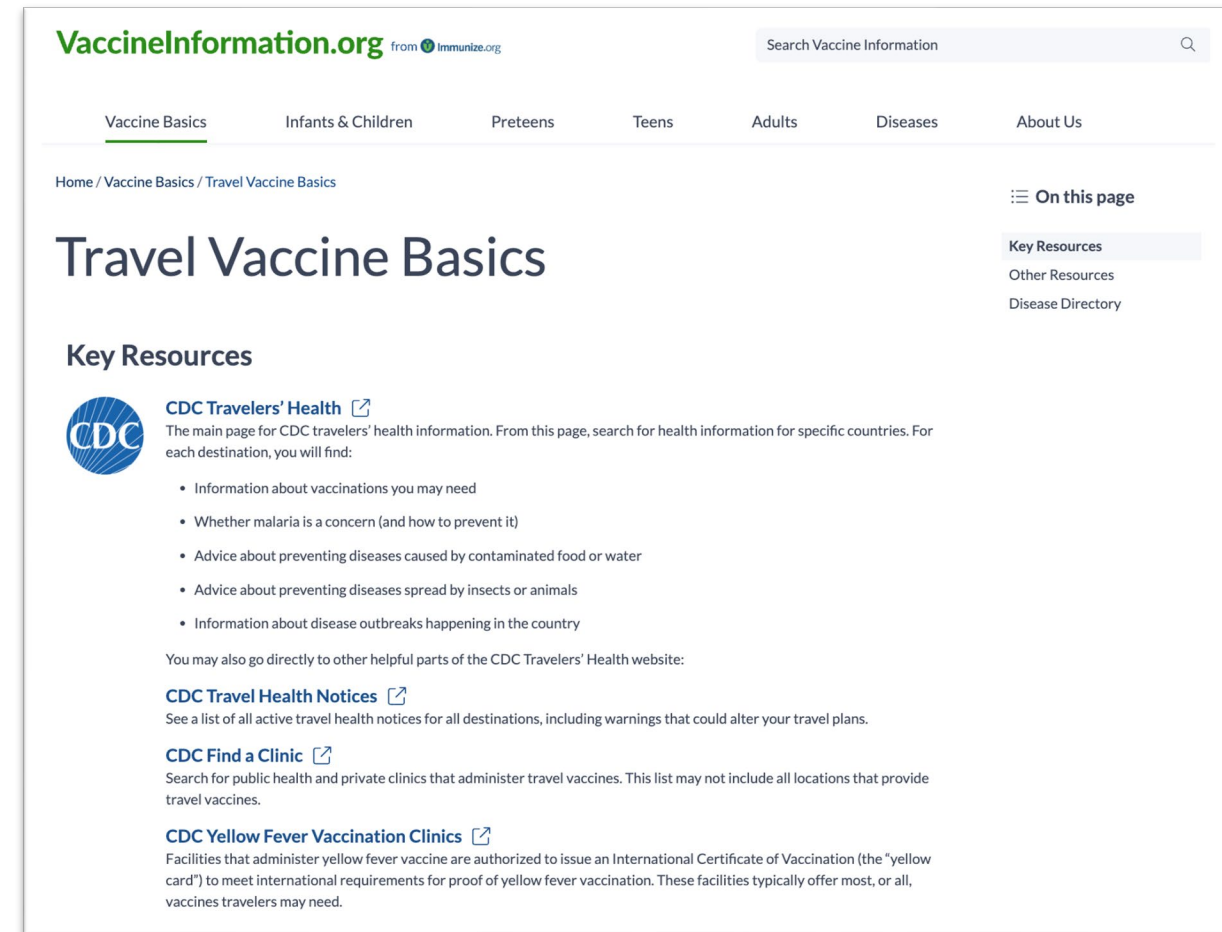
AIRA Members and Partners Meeting October 20, 2025

Courtney Londo, Program Manager
Courtney.Londo@Immunize.org

New Plain Language Resources



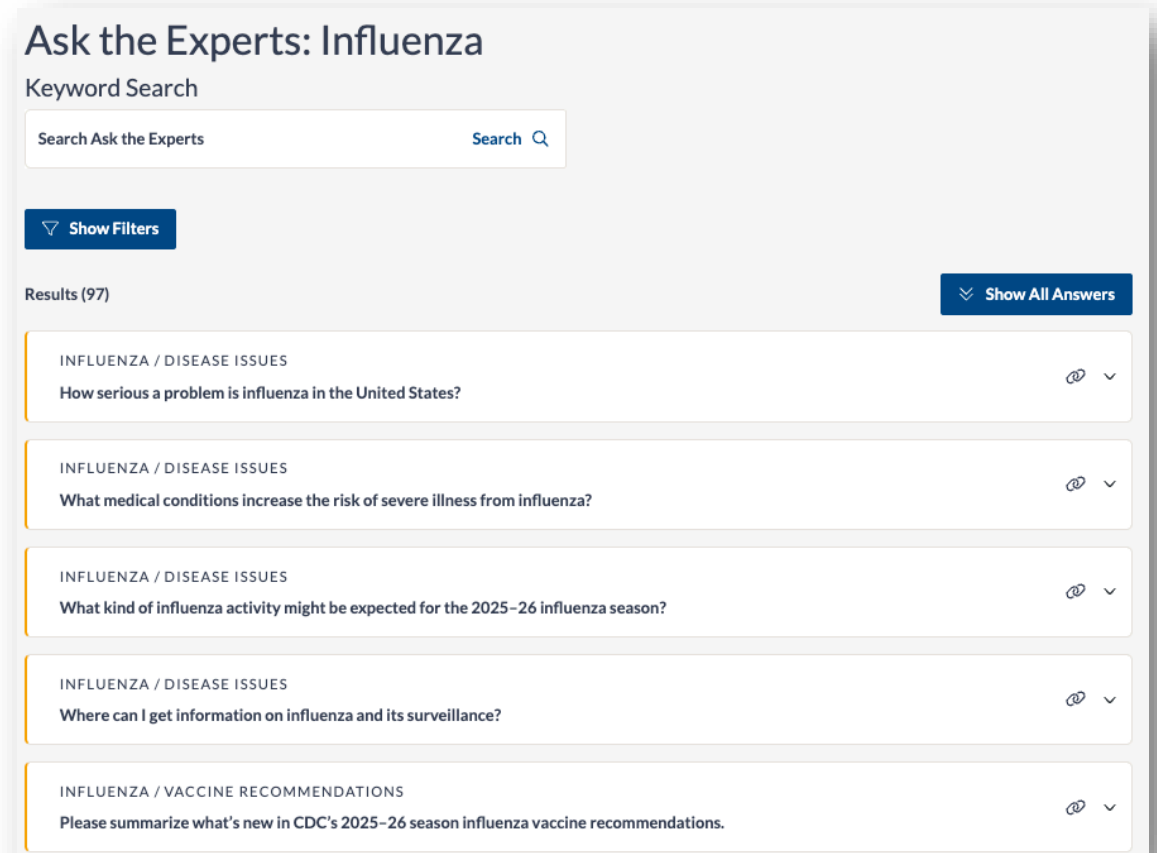
www.letsgetrealaboutvaccines.org



www.vaccineinformation.org

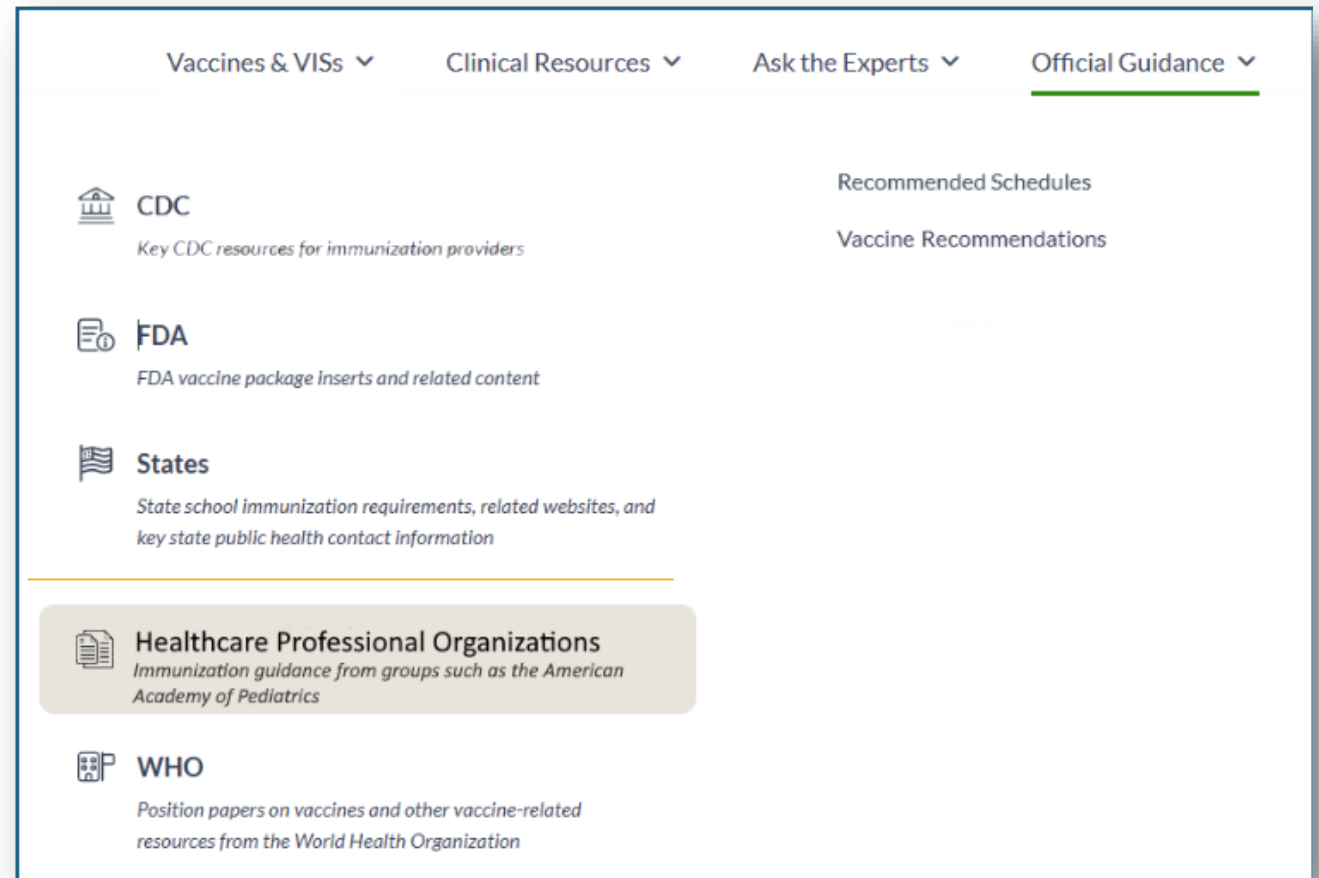
2025–26 Influenza Vaccination Resource Suite

- 14 resources updated to include:
 - 2025–26 licensed products
 - Current influenza disease burden and vaccination rates
 - Vaccine administration language
 - Thimerosal policy information
 - New date in footnote to indicate current season review



Coming Soon: Official Guidance & Vaccine Recommendations Web Pages

- Healthcare Professional Organizations – Recommended Schedules
- New filter for organization and age group on “Vaccine Recommendations” web page
- New content on “Official Guidance: States” web page



Questions about our website? Join our Office Hours.

- Learn tips and tricks for using website efficiently
- Held every month on 2nd Wednesday (4 pm ET) and Thursday (12 pm ET)
- **Registration** on homepage or www.immunize.org/events
- **Previous sessions** archived as *Website Training Videos* series at www.immunize.org/clinical/webinar



Travel Vaccines Web Pages

Wednesday, Nov 12 @ 4 p.m. ET

Thursday, Nov 13 @ 12 p.m. ET

Public Health Informatics Institute (PHII) Update

Tony Winters



AIRA Members and Partners Quarterly Update

Public Health Informatics Institute (PHII)

October 20, 2025



PUBLIC HEALTH
INFORMATICS
— INSTITUTE

THE TASK
FORCE
FOR
GLOBAL HEALTH

New and updated IIS resources



Procurement &
PPRL Webinars



New eLearning
Course



Updated
Curricula for
IIS Roles



Requirements
Traceability
Matrix (RTM)

Key resources for the upcoming year

- New IIS sustainability toolkit
- New eLearning course: Project Management
- Topical webinar on IIS procurement and other relevant topics
- Additional guidance on IIS engagement in data modernization



Offers training, learning solutions, and resources for public health staff, healthcare providers, and partners supporting and using IIS

informatics ACADEMY

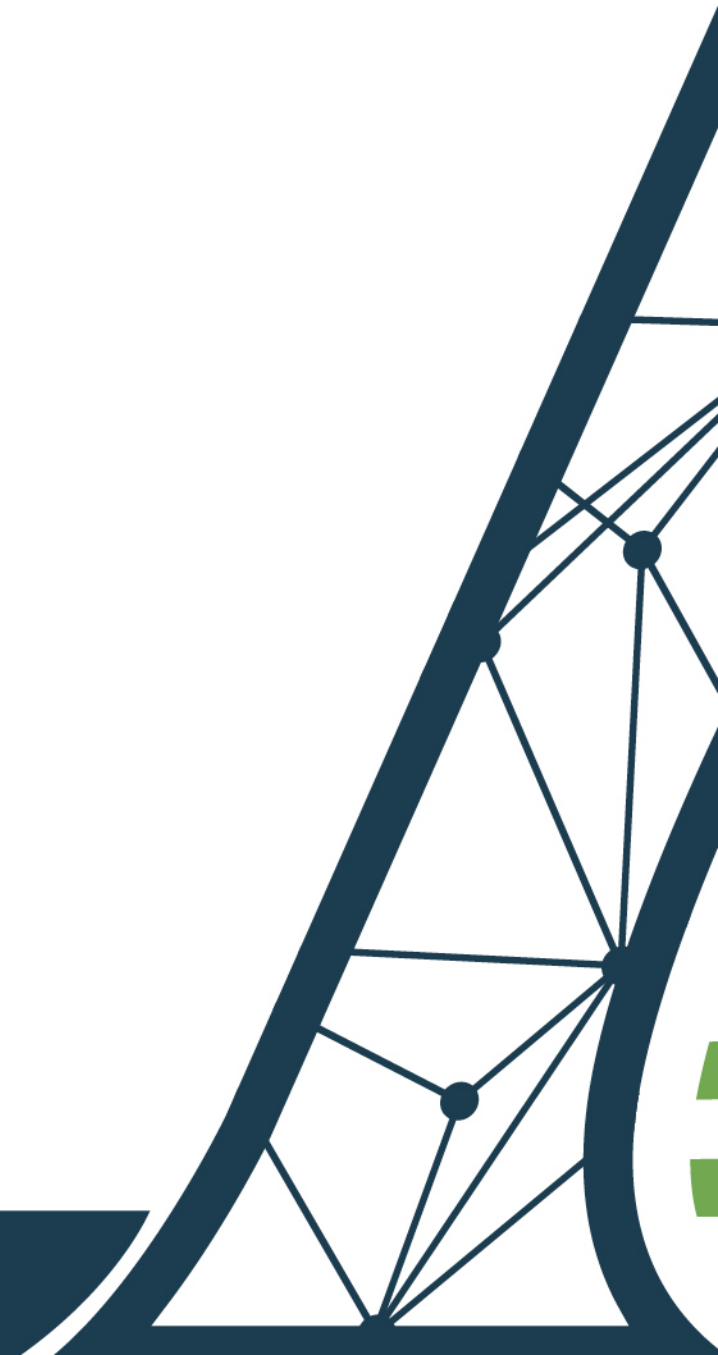
informaticsacademy.org



iis@phii.org

American Academy of Pediatrics (AAP) Update

Sarah Lolley



AIRA Members & Partners Meeting

October 20, 2025

American Academy of Pediatrics

DEDICATED TO THE HEALTH OF ALL CHILDREN®



Fall Respiratory Virus Season

- AAP released recommendations for the 2025-2026 respiratory virus season
 - View recommendations for Covid-19 vaccines: [*Recommendations for COVID-19 Vaccines in Infants, Children, and Adolescents: Policy Statement*](#) (updated August 2025)
 - View recommendations on flu vaccines, testing, and treatment: [*Recommendations for Prevention and Control of Influenza in Children, 2025–2026: Policy Statement*](#).
- AAP web pages and resources for Covid-19, flu, and RSV have been updated (RSV pages include guidance for the use of clesrovimab):
 - [COVID-19 Vaccine Frequently Asked Questions](#)
 - [COVID-19 Vaccine Product Information & Implementation](#)
 - [Pediatric COVID-19 Vaccine Dosing Quick Reference Guide](#) (pdf)
 - [RSV Immunization Products & Ordering Information](#)
 - [RSV Immunization Frequently Asked Questions](#)
 - [RSV Immunization Administration: Visual Guide](#) (pdf)
 - [Influenza](#)
 - [Preparing for the 2025-26 Influenza Season](#)

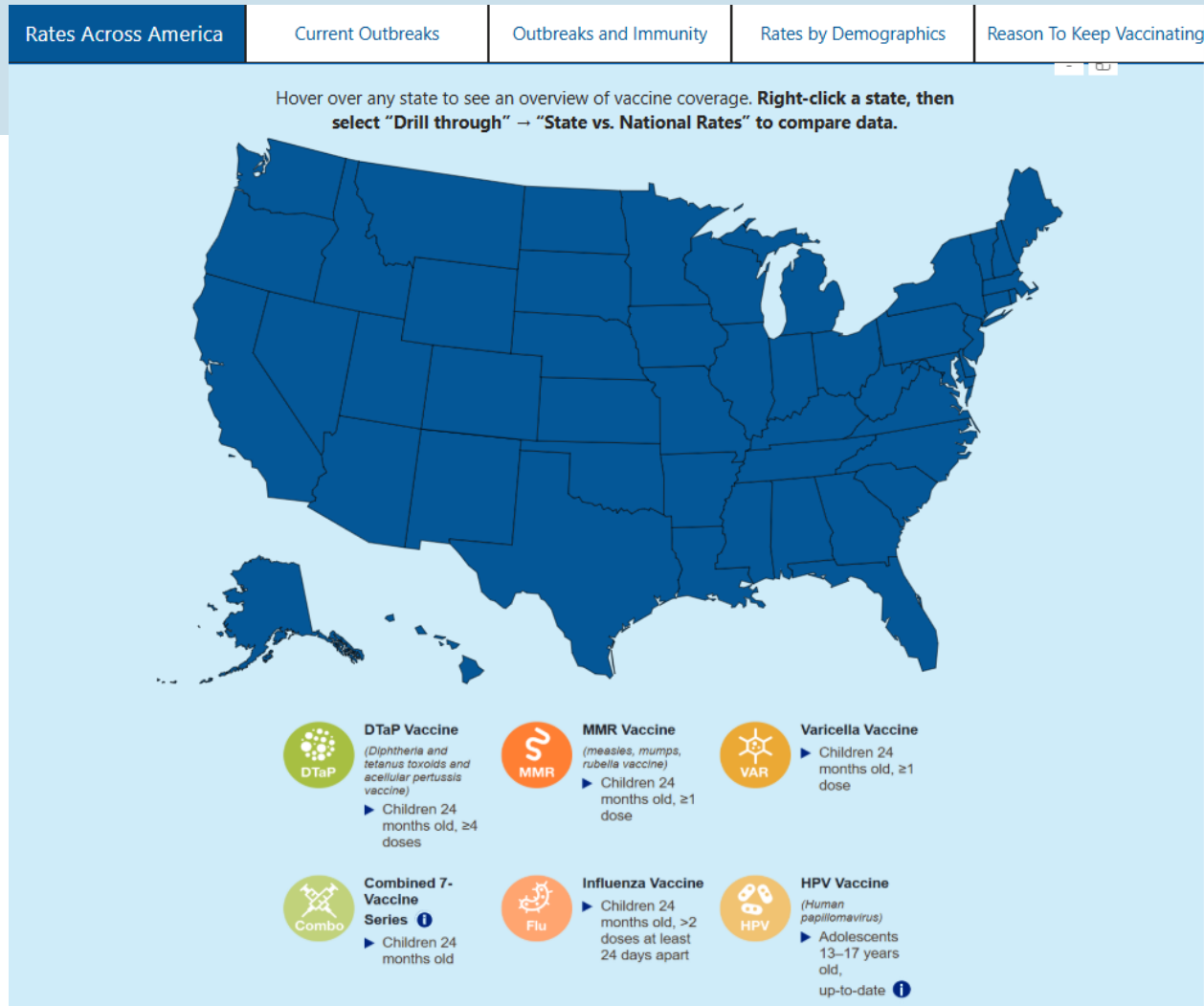
Fall Respiratory Virus Season

- Hot Topics on Respiratory Vaccines: COVID-19 Vaccine Liability and Practice Considerations in Pediatrics - [Register here](#)
 - Tuesday, October 21, 2025 at 4:00 pm CT
 - AAP and Common Health Coalition will review COVID vaccine liability considerations, shared clinical decision making, and informed consent.

Chapter Grantee Projects

- Four AAP chapters (Illinois, Iowa, Minnesota, and Montana/South Dakota) were awarded Immunization Partnership Grants from March – September 2025.
- Projects included social media communications campaigns, development of provider training materials, supporting and expanding VFC provider locations, and holding family-facing educational events.
- **Snapshot of Results**
 - Number of partner organizations engaged through the Partnership Grants: 26
 - Events: 11 events, 946 attendees (community members, pediatric practices, partners)
 - Promotional and Educational Materials: 15+ materials developed, 5670+ individuals reached
 - Social media: 14 social media assets created, 136+ posts on Facebook and Instagram
 - Number of individuals vaccinated: 218 (adults and children)
- All chapters reported that the funding increased partner/physician engagement with their activities and strengthened their capacity to build vaccine confidence in their communities.

New and Updated Childhood Immunizations Across America Map



- A new and updated version of the interactive [Childhood Immunizations Across America](#) map is now available online. Find immunization rate data by state, immunization, and demographics; recent outbreaks; vaccine exemption laws; compare state and national data; and the goals and community immunity thresholds needed to keep communities safe from vaccine-preventable diseases.
- Map data is updated annually and based on the most recent National Immunization Survey (NIS) data available (published in 2024).
- View [this video](#) for a quick guide on how to use the map.

Additional New and Updated AAP.org Immunization Content

- Three new quizzes for providers on HPV, pertussis, and respiratory viruses. Find highlighted AAP immunization resources at the end of each quiz.
 - [HPV Vaccination Quiz](#)
 - [Pertussis \(DTaP/Tdap\) Vaccination Quiz](#)
 - [Respiratory Viruses \(Covid, Flu, RSV\) Vaccination Quiz](#)
- Find updated content on [Reminder and Recall Strategies](#) with refreshed and customizable social media graphics and postcards, available for download in English and Spanish.

Download the AAP Immunization schedule [here](#)

Download the family-facing schedules [here](#)



Sara Lolley, MPH

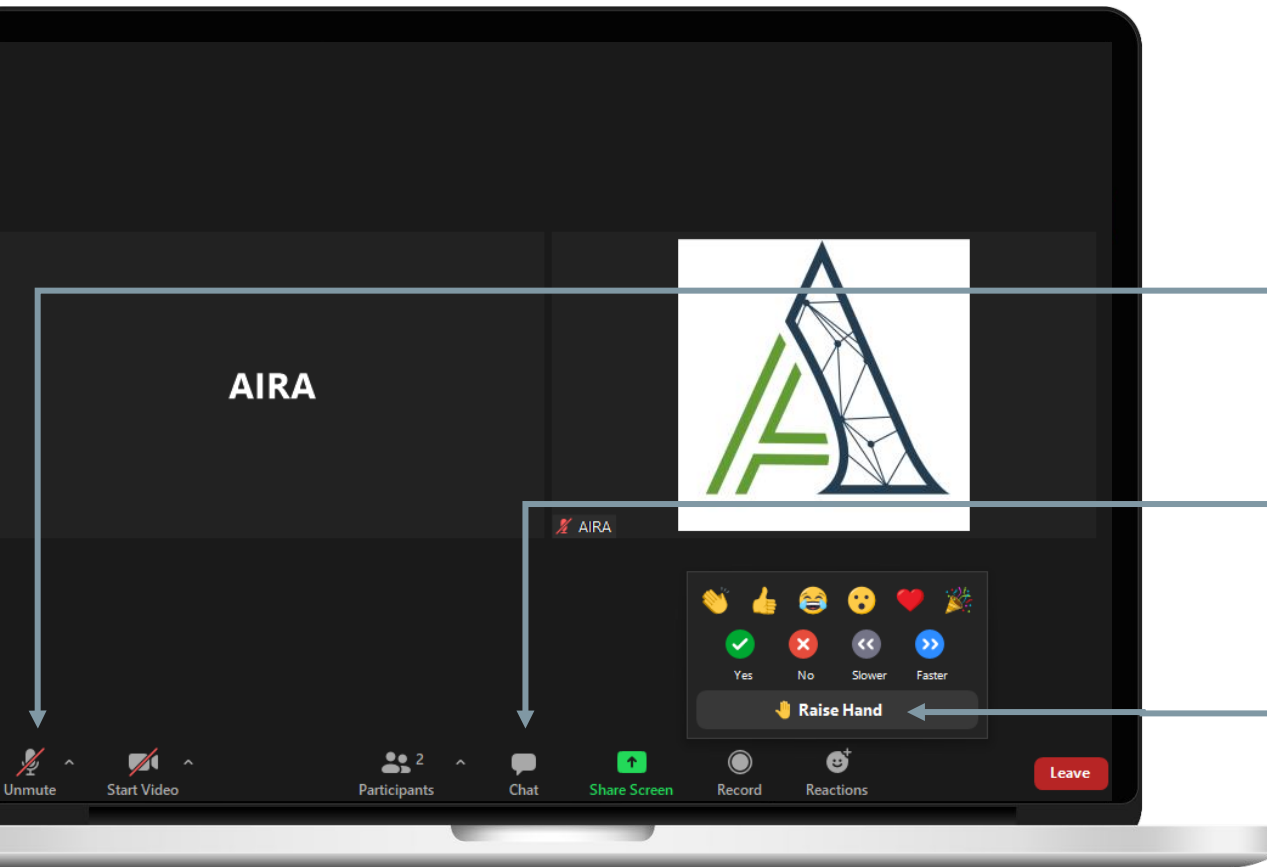
Manager, Immunization Initiatives

Email: slolley@aap.org

Phone: 630-626-6640



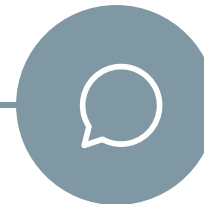
Question & Answer



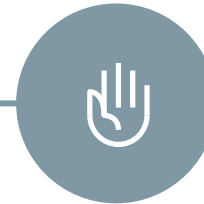
How do I ask a question?



Select the unmute icon and ask your question verbally.



Select the chat icon and type your question into the chat box.



Select the reactions icon, select "Raise Hand," and you will be called on.





Thank you for joining us!

Next Meeting: February 2, 2026, 2-3 p.m. ET